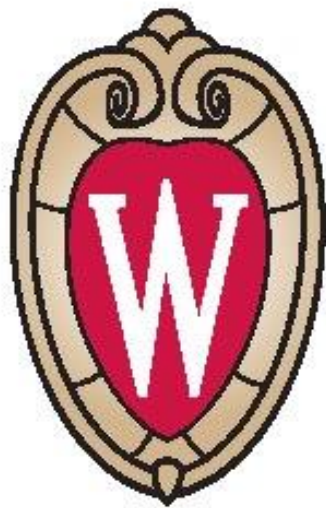


Rock County 4-H Communication Arts Festival Informational Packet



UW-MADISON EXTENSION

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An AA/EEO employer, the University of Wisconsin-Extension provides equal opportunities in employment and programming including Title VI, Title IX and ADA requirements.

Please make requests for reasonable accommodations to ensure equal access to educational programs as early as possible preceding the scheduled program, service or activity. This document can be provided in an alternative format by calling (608) 757-5066 (voice) (711 for Wisconsin Relay).

What is it?

For 2021, this is a **VITRUAL-ONLY** public speaking and communications event for ALL Rock County 4-H members. This event promotes communication in a comfortable environment.

Why participate in it?

This event is for anyone. It is great for members who are nervous or just starting out their public speaking careers with small, non-judgmental audiences. This is also a great opportunity for members looking to build on their communication skills. With minimal rules and a wide-variety of categories, there is something for everyone!

Categories

Public Speaking
Interpretive Reading
Memorized Declamation/Storytelling
Demonstration
Illustrated Talk
Health Promotion
Public Service Announcement (PSA)
Solo Performance
Cover letter & Resume (NEW!)
Creative Writing
Photography
Poster/Flyer
Cloverbud 4-H Pledge

All Rock County 4-H Members are encouraged to participate in at least one category in the Communication Arts Festival



2021 Rock County 4-H Communication Arts Festival

When are entries due?

- Registration and entries are due by Friday, March 19th, 2021

How do submit registration & entries?

- Via google forms registration at: <https://forms.gle/NpZnaEaeRxM9TgV7>
- Via email at: rockcounty4hcommartsfest@gmail.com

Where is it?

- Virtual only

Who can participate in it?

- All Rock County 4-H Members
- Cloverbuds

Grade Division Time Requirements for Speaking Entries

Grades 3-5: 2-4 minutes

Grades 6-8: 4-6 minutes

Grades 9-13: 6-8 minutes

Tips For...

Participating in a Virtual Event

- Practice before creating a recording
- Eliminate background noise
- Have a clutter-free background
- Watch the recording – make sure every word can be heard and understood
- Follow the same guidelines for giving a great presentation

Giving a Great Presentation

1. Voice

- Speak clearly
- Speak to be heard by everyone
- Change voice tone frequently
- Take it slow

2. Expression

- Make eye contact with judges and audience members
- Appear relaxed –not slouched
- Express feelings during the piece
- Use gestures and body language
- Don't sway or fidget

3. Practice, Practice, Practice!

- Pets are good listeners
- Practice in front of a mirror
- Family members and friends

4. Method

- Pause before change of idea, significant word, or when characters speak
- Build climax by increasing volume, raising pitch, and decreasing speed

→ Be sure do introduce yourself, 4-H club and the title and author of your piece/speech

Writing a Great Speech or Essay

- Pick a topic
- Prepare an outline or diagram of your ideas
- Write your thesis/beginning statement
- Write the body
- Write the introduction
- Write the conclusion
- Add the finishing touches

➤ Check out these videos:

- <https://www.youtube.com/watch?v=r2wlyFIYSuc>
- <https://www.youtube.com/watch?v=k8GvTgWtR7o>
- <https://www.youtube.com/watch?v=S5c1susCPAE>

Below are rules for each individual category along with the judge's criteria for reference

Public Speaking

RULES

- * Speeches must be original
- * Can be any topic and type
- * Notes may be used, if they are used with skill
- * Must a video recording

SUGGESTIONS

- When deciding on a topic, consider what interests you or your audience
- Choose the type
 - Informational, persuasive, reflective, etc.
- Once you choose a topic, narrow it down
 - For example: If the topic is dogs – make the theme ‘how to care for a dog’
- This category is to be a speech not a story. The main idea should be developed and supported with facts
- Speeches should have 3 parts; an introduction, body, and conclusion
 - Introduction: Should identify the purpose of the speech
 - i.e. quote, question, opinion or fact/statistic with details of what you will talk about
 - Body: This should include 3 or 4 main ideas that have supporting material
 - 80% of the speech is the body
 - Conclusion: This is a summary statement that reviews what you said in the speech.
 - No new topics in the summary
- Note cards may be used with the main points, but not for reading the whole speech

Rock County 4-H Communication Arts Festival Judges Criteria Sheet

PUBLIC SPEAKING

Name of Exhibitor: _____ Date: _____

Title of Speech: _____ Time: _____

Grade Category:	Grades 3-5 2-4 min.	Grades 6-8 4-6 min.	Grades 9-13 6-8 min.
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Evaluation Criteria

1 – Poor	2 – Needs Improvement	3 – Good	4 – Very Good	5 – Excellent
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	Content:	Comments:
	Includes introduction and conclusion	
	Main idea – well-developed and supported	
	Follows category rules	
	Within time requirement	
	Overall organization	
	Delivery:	
	Diction – pronunciation and enunciation	
	Vocal volume and rate – clear and distinct	
	Body language and gestures	
	Eye contact	
	Poise – seemed well practiced	
	Total Points (Out of 50)	

Additional Comments:

Overall Rating: (circle one)	40-50 – BLUE	29-39 – RED	28 & Under – WHITE
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Signature of Judge: _____

Interpretive Reading

CATEGORIES

1. Prose
2. Poetry

RULES

- * Participant selects written piece or writes own
- * Material is to be read with personal interpretation
- * Piece should not be memorized
- * May need to use 2 or 3 pieces to fit time limit
- * Must a video recording

SUGGESTIONS

- Prose is ordinary language
 - Ex.: stories, play cuttings, narratives or anything not written as a poem
- Poems can be in verse form or open-ended
- Select material you enjoy and understand
- Look up any unfamiliar words and be sure you can pronounce them and understand the meaning
- Mark your paper so you know when to pause and which words to emphasize
- As you are practicing, remember to look up often and make eye contact with the audience
- Try to effectively communication the thoughts/feelings of the author to your audience

Rock County 4-H Communication Arts Festival Judges Criteria Sheet

INTERPRETIVE READING

Name of Exhibitor: _____ Date: _____

Title of Speech: _____ Time: _____

Grade Category:	Grades 3-5 2-4 min.	Grades 6-8 4-6 min.	Grades 9-13 6-8 min.
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Category: Poem Prose

Evaluation Criteria

1 – Poor	2 – Needs Improvement	3 – Good	4 – Very Good	5 – Excellent
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	Content:	Comments:
	Piece appropriate to age/situation	
	Material read with personal interpretation	
	Follows category rules	
	Within time requirement	
	Overall organization	
	Delivery:	
	Diction – pronunciation and enunciation	
	Vocal volume and rate – clear and distinct	
	Body language and gestures	
	Eye contact	
	Poise – seemed well practiced	
	Total Points (Out of 50)	

Additional Comments:

Overall Rating: (circle one)	40-50 – BLUE	29-39 – RED	28 & Under – WHITE
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Signature of Judge: _____

Memorized Declamation/Storytelling

RULES

- * Participant selects written piece or writes own
- * Material is to be memorized
- * Should be presented in an interpretive fashion
- * Must a video recording

SUGGESTIONS

- Examples include: Poetry, historical speech, children's story, folk tale, tall tale, fables, nature story, humorous story, hero story, or other prose/story
- Memorize the selection and present it without notes. If doing storytelling, you may retell the story in your own words
- Know where you plan to pause and which words you will emphasize
- Practice first with a written copy, then gradually start memorizing each part
- Props and costumes may be used

Rock County 4-H Communication Arts Festival Judges Criteria Sheet

MEMORIZED DECLAMATION/STORYTELLING

Name of Exhibitor: _____ Date: _____

Title of Speech: _____ Time: _____

Grade Category:	Grades 3-5 2-4 min.	Grades 6-8 4-6 min.	Grades 9-13 6-8 min.
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Evaluation Criteria

1 – Poor	2 – Needs Improvement	3 – Good	4 – Very Good	5 – Excellent
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	Content:	Comments:
	Piece appropriate to age/situation	
	Material presented with interpretation	
	Follows category rules	
	Within time requirements	
	Overall organization	
	Delivery:	
	Diction – pronunciation and enunciation	
	Vocal volume and rate – clear and distinct	
	Body language and gestures	
	Eye contact	
	Poise – seemed well practiced	
	Total Points (Out of 50)	

Additional Comments:

Overall Rating: (circle one)	40-50 – BLUE	29-39 – RED	28 & Under – WHITE
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Signature of Judge: _____

Demonstration

RULES

- * Participants are to show how to “do” or “make” a project or activity
- * Should be educational
- * Must a video recording

SUGGESTIONS

- Choose a topic that you enjoy and can describe a lot of information about
- Examples: How to tie a tie, make duct tape flowers, proper techniques of basketball playing, making microwave brownies, etc.
- Have visuals along with the demonstration
 - Pictures
 - List of ingredients/supplies needed
 - Procedure and steps bullet pointed at you go along
- Do a few trial runs at home as you practice talking through it
- Can be interactive (No live animals, but stuffed animals work great!)
- Explain the benefits about your topic
- Provide extra information to provide education about what you are doing or making

Rock County 4-H Communication Arts Festival Judges Criteria Sheet

DEMONSTRATION

Name of Exhibitor: _____ Date: _____

Title of Speech: _____ Time: _____

Grade Category: Grades 3-5 Grades 6-8 Grades 9-13
 2-4 min. 4-6 min. 6-8 min.

Evaluation Criteria

1 – Poor	2 – Needs Improvement	3 – Good	4 – Very Good	5 – Excellent
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Content:	Comments:
Includes introduction and conclusion	
Shows how to “do” or “make”	
Encourages interaction & is educational	
Within time requirements	
Overall organization	
Delivery:	
Diction – pronunciation and enunciation	
Vocal volume and rate – clear and distinct	
Body language and gestures	
Eye contact	
Poise – seemed well practiced	
Total Points (Out of 50)	

Additional Comments:

Overall Rating: (circle one)	40-50 – BLUE	29-39 – RED	28 & Under – WHITE
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Signature of Judge: _____

Illustrated Talk

RULES

- * Must use visuals to give a speech (ex.: posters, photos, PowerPoint, video, Prezi, etc.)
- * Should be educational
- * Can be any type of speech
- * Must a video recording

SUGGESTIONS

- Choose the type of presentation to give
 - Informational
 - Persuasive
 - Reflective
 - Etc.
- Do a few trial runs at home as you practice talking through it
- Provide extra information than what is on the visuals
- Explain how this topic affects you/impacts your life

Rock County 4-H Communication Arts Festival Judges Criteria Sheet

ILLUSTRATED TALK

Name of Exhibitor: _____ Date: _____

Title of Speech: _____ Time: _____

Grade Category: Grades 3-5 Grades 6-8 Grades 9-13
 2-4 min. 4-6 min. 6-8 min.

Evaluation Criteria

1 – Poor	2 – Needs Improvement	3 – Good	4 – Very Good	5 – Excellent
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	Content:	Comments:
	Includes introduction and conclusion	
	Main idea – well-developed and supported	
	Utilizes visuals effectively	
	Within time requirements	
	Overall organization – includes education	
	Delivery:	
	Diction – pronunciation and enunciation	
	Vocal volume and rate – clear and distinct	
	Body language and gestures	
	Eye contact	
	Poise – seemed well practiced	
	Total Points (Out of 50)	

Additional Comments:

Overall Rating: (circle one)	40-50 – BLUE	29-39 – RED	28 & Under – WHITE
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Signature of Judge: _____

Health Promotion

RULES

- * Use 4-H's fourth 'H' (health) in any way you chose!
- * Topic can be healthy living, nutrition, exercise, safety, etc.
- * Should be educational (Any type of presentation may be used)
- * Must a video recording

SUGGESTIONS

- Examples include:
 - Speech
 - Nutrition topics
 - Healthy living
 - The risks of non-healthy living
 - Inter-active activity with the crowd
 - Yoga training
 - Stretching
 - Demonstration
 - Exercises
 - Creating a healthy snack
 - Properly applying safety gear
- Be sure to identify how your topic is related to health

Rock County 4-H Communication Arts Festival Judges Criteria Sheet

HEALTH PROMOTION

Name of Exhibitor: _____ Date: _____

Title of Speech: _____ Time: _____

Grade Category:	Grades 3-5 2-4 min.	Grades 6-8 4-6 min.	Grades 9-13 6-8 min.
-----------------	------------------------	------------------------	-------------------------

Evaluation Criteria

1 – Poor	2 – Needs Improvement	3 – Good	4 – Very Good	5 – Excellent
----------	-----------------------	----------	---------------	---------------

	Content:	Comments:
	Includes introduction and conclusion	
	Main idea – well-developed and supported	
	Promotes healthy living	
	Within time requirement	
	Overall organization	
	Delivery:	
	Diction – pronunciation and enunciation	
	Vocal volume and rate – clear and distinct	
	Body language and gestures	
	Eye contact	
	Poise – seemed well practiced	
	Total Points (Out of 50)	

Additional Comments:

Overall Rating: (circle one)	40-50 – BLUE	29-39 – RED	28 & Under – WHITE
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Signature of Judge: _____

Public Service Announcement

RULES

- * Length: 30 or 60 seconds
- * Topic: 4-H Promotion
- * Sound effects and public domain may be used if desired
- * Must a voice recording
- * All PSA's must include the following: *“For more information contact the UW Extension Rock County 4-H Office at 757-5696 or visit our website at rock.uwex.edu and click 4-H Youth Development.”*

SUGGESTIONS

- Select a topic regarding 4-H promotion
- Prepare a convincing presentation which includes a catchy introduction, reasons to join 4-H, and a summary of what you want the audience to remember

Tips for Writing a Great PSA

Lengths: 30 seconds – about 75 words
60 seconds – about 150 words

**Recordings can be done with microphone, video camera, etc.*

May include ideas about:

- What 4-H is
- Why join 4-H
- Who can join
- When enrollment begins
- Statistics
- How to sign up
- Leadership and activity opportunities
- Your favorite memory/person story
- Where to join
- Your greatest 4-H achievement

PSA Examples:

- ✓ “4-H grows confidence, creativity, curiosity, courage, character and so much more by allowing youth to use the skills they learn to make a positive difference in their communities. Help Iowa 4-H celebrate the outstanding impact youth have made throughout the state during National 4-H Week October 4-10. 4-H is empowering young people in [Insert County] with skills to lead for a lifetime. Learn more at extension.iastate.edu/4h or stop by your local ISU Extension and Outreach County office.”
- ✓ “[Insert County] is celebrating all things 4-H during National 4-H Week October 4-10. 4-H grows confidence, creativity, curiosity, courage, character and much more in youth. 4-H allows youth to use the skills that they learn to make a positive difference in their communities. 4-H is empowering young people in [Insert County] with skills to lead for a lifetime. Learn more at extension.iastate.edu/4h or stop by your local ISU Extension and Outreach County office.”

Rock County 4-H Communication Arts Festival Judges Criteria Sheet

PUBLIC SERVICE ANNOUNCEMENT (PSA)

Name of Exhibitor: _____ Date: _____

Title: _____ Time: _____

Grade Category: Grades 3-5 Grades 6-8 Grades 9-13

Evaluation Criteria

1 – Poor	2 – Needs Improvement	3 – Good	4 – Very Good	5 – Excellent
----------	-----------------------	----------	---------------	---------------

	Content:	Comments:
	Includes introduction and conclusion	
	Main idea – well-developed and supported	
	Promotes 4-H & includes required note	
	Within time requirements – either 30 or 60 sec	
	Overall organization	
	Delivery:	
	Diction – pronunciation and enunciation	
	Vocal volume and rate – clear and distinct	
	Vocal expression – pleasant and interesting	
	Given with enthusiasm	
	Poise – seemed well practiced	
	Total Points (Out of 50)	

Additional Comments:

Overall Rating: (circle one)	40-50 – BLUE	29-39 – RED	28 & Under – WHITE
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Signature of Judge: _____

Solo Performance

CATEGORIES

1. Vocal
2. Instrumental
3. Dance

RULES

- * Perform a solo of choice
- * Does *not* need to meet grade division time requirements
- * Can be any genre
- * Must a video recording

SUGGESTIONS

- Performances will not be in an auditorium (they will likely be in the cafeteria)
- Use costumes and props if applicable
- Practice, practice, practice

Rock County 4-H Communication Arts Festival Judges Criteria Sheet

SOLO PERFORMANCE

Name of Exhibitor: _____ Date: _____

Title of Piece: _____ Time: _____

Grade Category: Grades 3-5 Grades 6-8 Grades 9-13

No specific time limit

Category: Vocal Instrumental Dance

Evaluation Criteria

1 – Poor	2 – Needs Improvement	3 – Good	4 – Very Good	5 – Excellent
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	Content:	Comments:
	Includes introduction and conclusion	
	Piece appropriate to age/situation	
	Material presented with interpretation	
	Follows category rules	
	Overall organization	
	Delivery:	
	Material presented with confidence	
	Volume and rate – clear and distinct	
	Body language and gestures	
	Eye contact	
	Poise – seemed well practiced	
	Total Points (Out of 50)	

Additional Comments:

Overall Rating: (circle one)	40-50 – BLUE	29-39 – RED	28 & Under – WHITE
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Signature of Judge: _____

Cover Letter & Resume

CATEGORIES – Choose one of the following job postings to apply for:

1. Clover Corner Grocery Store – Cashier
2. Clover Clothing Store – Sales associate
3. Clover View Dairy Farm – Milker and calf feeder
4. Clover Café – Server

****Hiring manager is Chris Clover. Address 1914 Clover Lane, Emblem WI., 53548.
Phone number 555-555-5555.****

RULES

- * Create a cover letter and resume for the job posting
- * Both cover letter and resume must have a heading
- * Document may not be longer than 3 pages

SUGGESTIONS

- Cover letter should only be about a half page long
 - Should include full sentences
- Resume should not be greater than one page
 - Should consist of mostly bullet points with no sentences
- Consider the following headings for resume:
 - Objective
 - Education
 - Certifications
 - Qualifications
 - Work experience
- Get creative with what job qualifications may include

EXAMPLE COVER LETTER

Katie M. Clover

1100 Penny Street | Janesville, WI 53548 | 555-555-5555 | katiemclover@gmail.com

January 01, 2021

Clover BLANK
1914 Clover Lane
Emblem WI, 53548
555-555-5555

Dear Mr. Chris Clover

In response to the current posted position available at Clover BLANK, please accept this cover letter and resume in application for the available BLANK position.

This paragraph should discuss an experience that enhances your skills towards the job applying for. Examples ideas include;

- Working at a concession stand – custom service, counting money, safe handling food
- Serving as a member or officer in a 4-H or school club – leadership, public speaking, responsibility
- Showing an animal at the fair – accountability, responsibility, requires specific knowledge
- Designing and creating clothing
- Participating in sports

With my skills listed above, I am confident in saying I will be a great addition to your company. Please contact me for any additional information needed with the material listed at the top of this page. Thank you for taking the time review my cover letter and resume and I look forward to hearing from you soon.

Sincerely,

Katie M. Clover

EXAMPLE RESUME

Katie M. Clover

1100 Penny Street | Janesville, WI 53548 | 555-555-5555 | katiemclover@gmail.com

Career Objective

- Motivated high school student looking to join your team. Bringing focus, attention to detail, and a bright smile to all customers.

Education

- **High School Diploma** Anticipated Graduation Date: May 2022
Janesville Parker High School GPA: 3.20
 - Math club member
 - Honor Roll fall 2020

Certifications/Leadership Experience

- Red Cross Certified Babysitter June 2020
- Hunter Safety Course September 2018
- Current Janesville 4-H secretary
- Janesville 4-H home environment project Jr. Leader October 2018 – Present

Qualifications

- Very reliable
- Excellent organizational skills
- Experience working with people of all ages
- Good teamwork abilities

Work Experience

- **Babysitter** June 2020 – Present
Janesville, WI
 - Cares for multiple children at once ages 6 months to 4-years-old
 - Accurately logs feeding times, nap durations, and amount of dirty diapers
 - Encourages play time and provide educational age-appropriate activities
 - Follows parent preferences for child care

Rock County 4-H Communication Arts Festival Judges Criteria Sheet

COVER LETTER & RESUME

Name of Exhibitor: _____ Date: _____

Grade Category: Grades 3-5 Grades 6-8 Grades 9-13

Job Posting: Grocery Store-Cashier Clothing Store-Sales associate
 Dairy Farm-Milker & calf feeder Café-Server

Evaluation Criteria

1 – Poor	2 – Needs Improvement	3 – Good	4 – Very Good	5 – Excellent
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	Content:	Comments:
	Cover letter & resume included	
	Specific to job posting selected	
	Language and vocabulary used effectively	
	Length – no more than 3 pages	
	Overall organization	
	Organization/Mechanics:	
	Use of appropriate layout & headings	
	Paragraphs/bullet points well developed	
	Proper punctuation and capitalization	
	Correct grammatical usage	
	Correct spelling	
	Total Points (Out of 50)	

Additional Comments:

Overall Rating: (circle one)	40-50 – BLUE	29-39 – RED	28 & Under – WHITE
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Signature of Judge: _____

Creative Writing

CATEGORIES

1. Poem
2. Prose
3. Story
4. Essay

RULES

- * May be fiction or non-fiction
- * Must be original
- * Piece may be hand-written or typed – no longer than 3 pages

SUGGESTIONS

- When deciding on a topic, consider what interests you or your audience
- All creative writing should include an introduction, body, and conclusion
- Be sure to use complete sentences and double check all spelling

Rock County 4-H Communication Arts Festival Judges Criteria Sheet

CREATIVE WRITING

Name of Exhibitor: _____ Date: _____

Title of Piece: _____

Grade Category: Grades 3-5 Grades 6-8 Grades 9-13

Category: Poem Prose Story Essay

Evaluation Criteria

1 – Poor	2 – Needs Improvement	3 – Good	4 – Very Good	5 – Excellent
----------	-----------------------	----------	---------------	---------------

	Content:	Comments:
	Original and appropriate to subject	
	Tone or mood established	
	Language and vocabulary used effectively	
	Length – no longer than 3 pages	
	Overall organization	
	Organization/Mechanics:	
	Used complete sentences	
	Paragraphs well developed	
	Proper punctuation and capitalization	
	Correct grammatical usage	
	Correct spelling	
	Total Points (Out of 50)	

Additional Comments:

Overall Rating: (circle one)	40-50 – BLUE	29-39 – RED	28 & Under – WHITE
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Signature of Judge: _____

Photography

CATEGORIES

1. Photo with special effects (include original)
2. 4 photos that describe Wisconsin
3. Photo(s) that tell a story (max. of 4)
4. One photo of choice

RULES

- * Photo(s) must be taken by exhibitor
- * Photography entries must include a title and description
 - o The description may be what is actually happening in the image or a story the exhibitor made up about the picture
- * May be color and/or black and white

SUGGESTIONS

- Photos should be in focus
- Subject of the photo should be obvious
- Lettering:
 - o Don't have too much wording
 - o Use simple lettering
 - o Words should be big enough to read from a distance
 - o Check all spelling
- Color:
 - o Use bold, deep colors
 - o Avoid using too many colors
- Make sure the pictures are balanced but not crowded

Rock County 4-H Communication Arts Festival Judges Criteria Sheet

PHOTOGRAPHY

Name of Exhibitor: _____ Date: _____

Grade Category: Grades 3-5 Grades 6-8 Grades 9-13

Category: Photo with special effects (with original) 4 photos that describe WI
 Photo(s) that tell a story (max. of 4) One photo of choice

Evaluation Criteria

1 – Poor	2 – Needs Improvement	3 – Good	4 – Very Good	5 – Excellent
----------	-----------------------	----------	---------------	---------------

Content:	Comments:
Theme – clear and interesting	
Title and description appropriate	
Follow category rules	
Piece appropriate to age/situation	
Overall organization	
Appearance:	
Design – well planned and attracts attention	
Subject easy to identify	
Expression – pleasant and interesting	
Good photo quality	
Overall presentation	
Total Points (Out of 50)	

Additional Comments:

Overall Rating: (circle one)	40-50 – BLUE	29-39 – RED	28 & Under – WHITE
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Signature of Judge: _____

Poster/Flyer

CATEGORIES

1. 4-H Promotion – General
2. 4-H Project/Activity Promotion
3. Educational
4. Topic of Choice

RULES

- * Must promote chosen topic
- * No copy rights
- * Sited sources highly recommended if applicable
- * No size requirement
 - 1 page computer created flyer recommended, scanned/picture of entry will be accepted

SUGGESTIONS

- Use simple lettering
- Use bold, deep colors (But avoid using too many colors)
- Entry should be balanced but not crowded
- Pictures, diagrams, charts etc. to help explain topic
- Include information that is brief, legible, and easy to read
- Organization and neatness
- Make it easy to read from a distance

Rock County 4-H Communication Arts Festival Judges Criteria Sheet

POSTER/FLYER

Name of Exhibitor: _____ Date: _____

Grade Category: Cloverbud Grades 3-5 Grades 6-8 Grades 9-13

Category: 4-H Promotion 4-H Project/Activity Promotion
 Educational Topic of Choice

Evaluation Criteria

1 – Poor	2 – Needs Improvement	3 – Good	4 – Very Good	5 – Excellent
----------	-----------------------	----------	---------------	---------------

	Content:	Comments:
	Theme – clear and interesting	
	Provides education	
	Information – accurate and factual	
	Appropriateness to category	
	Overall organization	
	Appearance:	
	Neatness – lettering and graphics	
	Design – well planned and attracts attention	
	Readability – easy to read and understand	
	Expression – pleasant and interesting	
	Relays a good message	
	Total Points (Out of 50)	

Additional Comments:

Overall Rating: (circle one)	40-50 – BLUE	29-39 – RED	28 & Under – WHITE
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CLOVERBUD

Signature of Judge: _____

Cloverbud 4-H Pledge

RULES

- * Must be a video recording
- * Memorize and recite the 4-H Pledge

*I pledge
My head to clearer thinking
My heart to greater loyalty
My hands to larger service
My health to better living
Form my club, my community, my country, and my world*

SUGGESTIONS

- Practice, Practice, Practice
- Don't be nervous
- Ask older 4-H members or adult leaders for questions or tips

Rock County 4-H Communication Arts Festival Judges Criteria Sheet

CLOVERBUD 4-H PLEDGE

Name of Exhibitor: _____ Date: _____

*I pledge
 My head to clearer thinking
 My heart to greater loyalty
 My hands to larger service
 My health to better living
 Form my club, my community, my country, and my world*

Evaluation Criteria

1 – Poor	2 – Needs Improvement	3 – Good	4 – Very Good	5 – Excellent
----------	-----------------------	----------	---------------	---------------

	Delivery:	Comments:
	Pronunciation	
	Volume	
	Rate	
	Expression	
	Eye Contact	
	Posture	
	Gestures	
	Memorization	
	Poise (seemed will practiced)	
	Enthusiasm	
	Total Points	

Additional Comments:

All Cloverbuds receive a participation ribbon

Signature of Judge: _____