

Promotions & Recruitment Committee Policies and Procedures

FOCUS – Promotion of 4-H program and Recruitment of 4-H members and leaders. Utilizing the 4-H Ambassadors, Clubs and County Groups.

1. The Promotion & Recruitment Committee is a subcommittee of the Adams County Leader's Association.
2. Participation is open to any enrolled Leader or 4-H member per Adams County 4-H Committee Policies.
3. Appointment of Committee Chair and Recording Secretary shall take place annually at the January meeting or the first meeting of the new calendar year.
4. Promotion & Recruitment Committee oversees the promotion of 4-H in Adams County. Focus of promotion will be to recruit new members and leaders.
5. Assigned committee members are those that have indicated by the January leader's association meeting that they wish to participate in the committee for the current year, these members will receive electronic updates on committee meetings and minutes.
6. Committee responsibility examples:
 - a. County wide membership drive
 - b. Updating the 4-H image
 - c. National 4-H Week Promotion
 - d. Promotion of 4-H at various events year round
 - e. Develop community support for 4-H and Extension programs
 - f. Utilize various media outlets to inform the public
 - g. Increase involvement in 4-H program
 - h. Increase membership and number of clubs
 - i. Assist other committees in promotion of events and activities

Promotion & Recruitment Committee Calendar

Will hold meetings in January, March, June and October. Other meetings may be set as needed.

- January
 - Select chair and secretary for year
 - Update Policies and Procedures
 - Set calendar and focus for year
- March Meeting
 - Promotion of 4-H and new image
 - Recruitment
- June Meeting
 - Promotion of Fair
 - Promotion of awards
 - Promotion of 4-H Week ideas
 - Promotion of Banquet
 - Recruitment proposal for clubs and schools
- October Meeting
 - Review of promotion and recruitment events
 - Provide new recruitment packets to clubs and extension

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