



Extension
UNIVERSITY OF WISCONSIN-MADISON



FARM HUMAN RESOURCE MANAGEMENT

PROFESSIONAL DEVELOPMENT CONFERENCE

May 2 & 3, 2019 Pyle Center 702 Langdon Street
Madison, WI

UW-Extension & UW Center for Dairy Profitability

Detailed Agenda

Day 1 Thursday, May 2nd 10:00 a.m. – 6:00 p.m.

10:00 – 11:00 a.m. Introduction of speakers and participants, overview and expectations for the program. Keynote address on the topic of labor markets and industry-wide trends affecting agriculture, and introduction to the UW-Extension Becoming the Employer of Choice program.

11:00 – 12:00 From Managers to Leaders

Noon: Lunch

12:30-1:30 Developing a Motivated Workforce

1:30-2:30 Hiring the Right People

2:30 break

2:45-3:45 Farm Business Culture

3:45-4:45 Strategic Leadership & On-boarding

4:45 break

5:00 – 6:00 Reviews & Feedback

6:00 Closing remarks & adjourn to dinner on your own

Day 2 Friday, May 3rd 8:00 a.m. – 3:00 p.m.

8:00 – 8:30 Facilitation and implementation of the Becoming the Employer of Choice curriculum

8:30 - 9:30 Managing Conflict

9:30 break

9:45-10:30 Planning session for small-group facilitation practicum.

12:00 Lunch

12:30 Presentations by small-groups followed by discussion of implementation.

2:00 Discussion – Community of Practice for Farm Human Resource Management.

3:00 Adjourn and travel home

Contact BTEC facilitators with any questions: trisha.wagner@wisc.edu, simon.jettenantel@uwrf.edu
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