



2020



# Wisconsin Cover Crop Conference

## SPONSORSHIP OPPORTUNITY

Thursday February 20, 2020  
Holiday Inn, Stevens Point, WI

The 2020 WI Cover Crop Conference is an opportunity for farmers from across the state to hear from cover crop experts and experienced farmers about how to successfully integrate cover crops into Wisconsin’s unique cropping rotations and climate.

Last year’s conference was a huge success, **drawing 400 attendees!**

Sponsors of the 2020 cover crop conference will also enjoy the benefit of recognition at the WI DATCP Producer-Led Workshop and the Soil Health dinner featuring Holly Dolliver presenting *on Ice, Water, & Wind – Exploring Soil Diversity in Wisconsin* being held the evening before the Cover Crop Conference, February 19<sup>th</sup>.

### SPONSORSHIP OPPORTUNITIES

|   | Platinum<br>>\$1000 | Gold<br>\$600 | Silver<br>\$400 |
|---|---------------------|---------------|-----------------|
| <b>Sponsorship benefits</b>                     |                     |               |                 |
| Your logo on our website with link to home page | ★                   | ★             | ★               |
| Sponsorship listed in program with your logo    | ★                   | ★             | ★               |
| Table tents with logo                           | ★                   | ★             | No logo         |
| Logo on screens in general session              | Large               | Medium        | Small           |
| Exhibitor table                                 | ★                   | ★             | No table        |
| Complimentary registrations                     | 2                   | 1             | none            |

All sponsors \$600 and above will be eligible to have a tabletop exhibit space at the conference. There is no separate exhibitor registration.

For more information regarding the conference please visit:  
<https://fyi.uwex.edu/covercrop/>

To register as a sponsor, please visit:  
<https://uwccs.eventsair.com/cover/sponsor>

At all levels, we would ensure that you have ample opportunity to promote your business to the over 400 attendees that include growers, livestock producers, crop advisors, and retailers.

The standard levels of support are suggested. However, please contact us if you'd like to suggest a sponsorship at a different level.

If you have any ideas or suggestions that you would like to discuss, please do not hesitate to contact us. We would be happy to discuss ways to highlight and promote your business as a premium sponsor of this event. The first step to becoming a sponsor is to register at <https://uwccs.eventsair.com/cover/sponsor/>

#### Location

Holiday Inn Stevens Point - Convention Center  
1001 Amber Avenue  
Stevens Point, Wisconsin 54482  
715 344-0200

#### Set-Up

Thursday, February 20, 2020 - 8:00 am – 9:00 am  
Exhibitors should have their booths set up by 9:00 am.

#### Hours of Exhibit

Thursday, February 20, 2020 - 9:00 am - 4:00 pm

#### Booth Amenities

Each exhibit space comes with the following:

- Free wireless internet access
- One 8-foot skirted table
- 110 VAC power (If needed. Please request ahead of conference)
- 2 chairs
- Exhibitors must provide their own power strips and/or extension cords

Additional attendee registrations are available for exhibiting companies at a \$10 discount using the code SPONSOR2020 at <https://uwccs.eventsair.com/cover/reg/>

Hotel reservations can be made directly with the Holiday Inn. The DATCP Producer-led Grant Program Workshop, the Soil Health Dinner, and the Wisconsin Cover Crop Conference will all be held at the Holiday Inn in Stevens Point.

To book your reservation online: [click here!](#)

To book your reservation over the phone, call (715) 344-0200 and press #3.

Please reference the following:

- Group Name: Dane County UW Extension
- Group Block Code: DCE

Hotel rates:

Single Occupancy: \$82/night

Double Occupancy: \$109/night

Please note the rate will be available until January 19, 2020 or until the block is full – so don't wait, reserve your room today!

Please contact me with any questions or concerns.

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