

Contact Buyers

- **YOU are RESPONSIBLE for securing YOUR OWN bidders**
not fair to those who have built up the reputation of the sale to expect their loyal supporters to purchase your animals
- **Personally**
in person is best with a written invitation
hand out promotion brochure to anyone not listed as a buyer
find out if they will need a pass
- **By Mail**
written invitation
promotion brochure – again, if not listed as a buyer last year
- **Would like to support you but can't make it to the sale**
find out how much they would like to spend
have parent/friend bid by proxy in their name
- **Prospective Buyer Form (green sheet)**
buyer ID's need to be laminated in advance for bidding
number of passes requested needs to be sent to Fair office
requested buyer passes will be in an envelope at check in –be sure to ask for them –then deliver/mail ASAP