# **Salad Mix**



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CI 41 C4 TE	E J- D T	T7*4 * T0

	Shooting Star Farm	Fazenda Boa Terra	Vitruvian Farms
Location	Mineral Point	Spring Green	McFarland
Acres in vegetables	2 - 2 1/2	10	
Acres in Salad Mix FIELD	3/4	0.75	3
Acres in Salad Mix HOOPHOUSE	1200 square feet - very little		10,000 sq ft
How these tasks are done for Salad Mix	X		
field prep/tillage	with a tractor	with a tractor	with a tractor
hoophouse prep/tillage	with a walking tractor (BCS, Troy-bilt, etc.)	do not do this task for salad mix	with a tractor
creating stale beds	with a tractor	with a tractor	with a tractor
direct seeding	by hand	with a tractor	by hand
cultivating	by hand	by hand	with a tractor
spreading amendments	with a tractor	with a tractor	by hand
laying irrigation lines	by hand	with a tractor	by hand
laying row cover	by hand	by hand	by hand
spraying for pestsor diseases	by hand	do not do this task for salad mix	by hand
harvesting	by hand	by hand	by hand
spinning	by hand	by hand	by hand
bagging	by hand	by hand	by hand
incorporating residues	with a tractor	with a tractor	with a tractor
farming style	certified organic	certified organic	certified organic

### Varieties & Schedule

	Red Leaf Amaranth - nice in summer but must manage separately due to growth rate, picky to	large for our harvest standard. Leaves tend to break a bit easier than our other greens and require a bit more ginger touch specifically in the pack shed.  Emperor Spinach - Very solid spring and fall variety thats great for baby cut and large leaves	FIELD: Bull's Blood beet leaves (amazing flavor, texture, color; difficult to germinate for us in the field) Minutina (very cold hardy, interesting flavor; recutting is not an option) Frisee (adds wonderful color, and body to salad; can get quite bitter mid summer)
	harvest; Golden Frisee - great yellow color,	for multiple cuts. Very little heat tolerance and	HOOPHOUSE: Johnny's Claytonia (cold
	stays narrow, bitter in summer; Wrinkled cress -	1	hardy, excellent flavor and look; small seeds are
Specialty Varieties	fall only, nice loft.	the first cut.	difficult to work with outside)

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Lettuce Varieties	Defender - better green romaine for all seasons, downy mildew resistance; Sulu - nice, upright	Allstar - Generally consistent for multiple cuts and mixed varieties develop at the same rate. A generally good whole season option as it performs really well on the bookends but can handle the heat of the summer as well.	Same for FIELD & HOOPHOUSE Johnny's Red Saladbowl (less cold hardy; faster to grow, more heat tolerant) Fedco Red Saladbowl (slower to grow, more cold hardy; better resistance to downy mildew)
Mustard Varieties	Arugula - Astro from High Mowing Seeds, cold hardy strap-leaf type; Mizuna, Garnet Giant red mustard - a bit fast growing, darker than most in the summer and great in the fall; Tatsoi - bolts quickly with first planting, but a must; Red Russian Kale - use in the spring and fall, too coarse and fast growing in summer; Peppercress - nice loft in spring and fall, bolts quickly in heat; Purple Mizuna - spindly in summer but		FIELD: Johnny's Arugula (very high yield; doesn't look as fancy) Johnny's Surrey Arugula (lower yield, worse quality recut; looks great) Johnny's Sylvetta Arugula (preferred flavor; small seed is difficult to plant/ bolts easily) Johnny's Mizuna (very high yield, fast growing; re-cuttings come back uneven sometimes) Johnny's Purple Mizuna (low yielding, slower growing; color looks great) Johnny's Red Russian Kale ( yield can be low, yellows mid summer on recuttings, machine cut regrowth can be unsightly; very cold hardy, many re-cuttings in winter) HOOPHOUSE: Same except we do not plant Sylvetta arugula or Purple mizuna indoors because over slower growth times.

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FIELD Planting Schedule	We plant in the spring as soon as the ground can be worked - about April 8th in 2016. Lettuce and mustards are seeded every week all season long, weather permitting. Last lettuce of the year is planted outdoors about September 1st. Last mustards are planted about September 18th. T	For all greens we start seeding as early as possible which will vary from early April to early May. On the bookends we seed weekly (2-3 weeks each end of season) but for the main part of the season we seed every other week up through late September. We take an 8 week break from seeding spinach in the heat of the summer from late June through early August.	We start planting as early in the year as we can work the soil, usually around late April/early May. We plant single cutting greens every Tuesday and Friday until about mid September. We plant greens that are re cut one time twice in a week for two weeks, then break for 2 weeks. There is usually a week in spring where I hold off planting for a week (because crop growth is increasing in speed), and usually a week or 2 in fall where I will not break for recutting crops or double up on single cut crops at the end in order to prepare for fall growth slowdown.
HOOPHOUSE Planting Schedule			We start planting around Late February for the longest crops (like claytonia, and frisee) and early March for shorter crops like lettuce, and mustards) We only have 4 plantings for each variety, so the first planting starts way early, then the distance between each consecutive planting get shorter as we move towards mid March, the greenhouses are completely planted by then so everything is ready to harvest the first week of April.
Salanova	Only in a pinch. Seed is expensive, pelleted, and best transplanted. Spacing and harvest are different than other salad lettuces. Leaves get too wide too quickly to justify price in mix. Best as a head lettuce.	not having a lot of room to trial it yet with over 150 varieties already being grown on the farm	We plan to trial Salanova next summer in order to see if we can close the gap on no lettuce mid summer. Since we can germinate Salanova in a cooler environment and transplant outside, we may be able to offer salad mid summer.
Field Prep	T	T	T
Preceding Cash Crop	Tomatoes or root crops in year 1; cover crop/fallow in year 2; salad mix year 3	Based on the 3 years on our current location: 2013 - Hay, 2014 - Plasticulture or Corn, 2015 Corn or Brassicas, 2016 Greens/Mixed direct seed crops. We will double crop direct seed greens fields in a single growing season.	FIELD: We alternate between salad crops. So we may grow spinach, then lettuce, then arugula or vice versa.  HOOPHOUSE: Summer tomatoes or basil

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Preceding Cover Crop	Wheat or oats are planted in part of the field the fall prior to salad. If roots in year 1, then wheat/vetch in fall. Year 2 is buckwheat and fallow with oats or wheat over winter. Spring	There is great variability, but as a general rule we are trying to reduce the amount of residue that is left ahead of planting. So sometimes there is no cover ahead of direct seed, or we will plow down something highly digestible such as buckwheat, a winter kill crop that is well dried down or an immature crop of something such as oats, barely or rye that is also highly digestible and breaks down quickly once turned in.	need a field I will plant mammoth red clover with oats, but as of now we are not able to cover
Soil Amendments	Prior to creating a finished seed bed we fertilize with a pelleted fertilizer using a drop spreader. We've used products from Midwestern Bio Ag. And also Ohio Earth Food. Approximately 5 lbs fertilizer per 100 foot bed (about 400lbs per acre). Finished compost is sometime spread by hand on beds. All beds are fertilized a second time if they are double-cropped.	those fields receive the whole farm application of chicken crumbles (2-4-3 -8Ca) @ 1ton/acre in the spring. We have found this to a good combination fertilizer for nutrient	FIELD & HOOPHOUSE: We use about 27 tons per acre per year of Purple Cow Compost. We like it for potassium and phosphorus, micronutrients and adding organic matter to our heavy soil. We keep the compost on the very top of the soil to help prevent crusting. We have been using Organic Alfalfa pellets from Nature's Grown Organic as our main source of Nitrogen (NPK of roughly 3-1-2), but have recently switched to Sustane's 4-2-2 Fertilizer. Depending on the crop we aim to have between 100-135 lbs/acre of Nitrogen. This means we usually apply at the rate of 3 pounds of fertilizer per 11 feet of our raised bed (beds are about 42").
FIELD Bed Prep	Salad fields are planned to have very little trash/cover crop prior to seeding. We use a Howard rotovator on our Kubota tractor to create a finished seed bed. A roller/dibble is attached to the tiller and tamps and marks beds in one pass.	Once cover crop is incorporated and the field is ready, we do the following beginning 14-21 days in advance of planting: Final prep pass with field cultivator as deep as possible. Raised bed formation with bed shaper, 2-3 passes with basket weeder at ~1" deep with 1 pass at 14-21 days before seeding, 1 pass at 7-14 days before seeding and one pass immediately prior to planting. If conditions don't allow for basket weeding, we will do a pass at ~2" with the rotovator over raised beds to kill larger weeds prior to seeding.	Week 1: chisel plow, rototill, shape raised beds with bedshaper on the tractor (all within a few days or same day if rain is expected) Week 2: irrigate if no rain Week 3: irrigate if no rain Week 4: Spread fertilizer by hand then on same day shallowly cultivate weeds with rotiller on tractor(aim to go no more than 2" down). Same day, spread compost over beds with manure spreader and tractor. Rake beds clean by hand, then roll beds with Johnny's 6 row seeder.

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HOOPHOUSE Bed Prep			Week 1: chisel plow, rototill with tractor. Then rototill the close to the sides with push rototiller because tractor can't get close. Shape raised beds with string lines and rakes Week 2: irrigate  Week 3: Spread fertilizer by hand then on same day shallowly cultivate weeds with Johnny's tilther(aim to go no more than 2" down). Then spread compost over beds by hand with shovel and wheel barrow. Rake beds clean by hand, then roll beds with Johnny's 6 row seeder.
Stale Beds	Till beds 2 - 3 weeks prior to seeding. Overhead water (or rain if prompt). Wait for "thread stage" of weeds. Us a tractor mounted tine weeder or skim till the surface to kill weeds. Repeat the germinating/skim tilling a second time if possible. A hand-held flame weeder is sometimes used when weeds get bigger than thread stage. Seeds are then planted without disturbing the soil.	A variation on stale seed bedding in the previous fall. For our earliest direct seed fields we do tillage and make raised beds in the fall that dry our faster in the spring and allow minimal field operations to get early beds ready for direct seeding. We will also at some times stale seed bed later season beds by incorporating cover crops and cultivating open fields every 7-14 days for up to 3 months ahead of bed formation and seeding if that field has particularly strong weed pressure.	Described above.
Notes on Field Prep	Buckwheat is sometimes planted after plowing down a spring salad patch, and double-cropped in the fall. Too much trash in the field interferes with the pinpoint seeder and harvest.		
Seeding			,
Bed Width	Salad mix beds are about 60" on center. 45" bed top with 15" pathways. They vary a bit.	6 foot on center beds with a bed top of ~50 inches	FIELD: 42" beds with 1 - 1.5' beds HOOPHOUSE: Salad is planted in 45" beds, 1 foot walk paths, except for middle bed which is 30" wide

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			FIELD: 18 rows for lettuce (hole size B),
			frisee, and mustards, minutina, and spinach
	Rows are about 6" apart for mustards. The stand		using Johnny's Six Row seeder
	is fairly thick, but more space between rows.		9 rows for beet leaves, chard using Earthway
	Seeds are planted about 1/4" deep. For lettuces,		seeder beet plate
	rows are 2 1/2 inches part (pinpoint seeder		9 rows for Claytonia with Six Row Seeder
		· · · · · · · · · · · · · · · · · · ·	HOOPHOUSE: Same, except the 30" bed is 12
	left on soil surface, but immediate watering sets	_	rows for lettuce, mustards, spinach and 6 rows
Spacing	them in.	at 2.5 inches	for beets/chard
	Once beds are tilled and rolled, the Earthway		FIELD & HOOPHOUSE: After stale seeding
	seeder is used to plant mustards. Arugula is		our raised beds we apply compost to the top of
	planted 6 rows per bed, beds are 100-feet long.	Assuming the bed is ready as described	the beds and rake smooth, getting out clumps
	Other mustards are seeded at the same spacing,	previously we will use a tape or measuring	and making the bed level. Then we roll the bed
	but in blocks - i.e. 35-feet of mizuna, 35-feet of	wheel to measure our the required distance and	to tamp down with Johnny's 6 row seeder. Then
	tatsoi, 20-feet of red mustard, 10-feet of kale or	mark that point with a stake. Then we drop the	I plant most crops with different size holes on
	cress. Lettuces are also planted in blocks by	seeder and drive until we reach the stake then	the 6 row seeder, beets and chard are planted
Seeding Process	variety.	swap out seed and drive to the next stake.	with the Earthway seeder.
		We do not fertilize at planting or sidedress	
		greens crops. The occasional exception is	
		spinach; we will hand spread a fertilizer such as	
Fertility at Seeding	See above for fertility info.	feather meal if it needs a boost.	and with a compost spreader.in the field.
			FIELD: We water overhead with sprinklers
			immediately after planting if rain is not
		beds with overhead irrigation from the traveling	=
		, ,	HOOPHOUSE: overhead irrigation is used
Water at Seeding		seeding so nature takes care of it.	immediately after planting
		Salad mix, mustard mix and arugula are covered	
		after planting. Spinach is not, as it does not	
		germ well under cover. We do not use hoops	
		and tack it down with Re-Pins which are a	
		cheap and low labor option. The downside of	
		the pins is that they do not completely seal the	
	Row cover is rolled out over mustards beds	bed, so there is a chance that flea beetles can get	
	immediately after seeding. It's weighed down	in. Wind can also be an issue if pins are placed	
	using 10' pieces of 3/8" rebar laid end to end.	_ = =	Floating row cover usually doesn't work well for
	Lettuce is only covered in the early spring to	sufficient. We use row cover for moisture and	us. Because we have a heavier soil we tend to
	speed growth, and in the fall to protect from		lose a lot of crop to damping off under the row
Row Cover	frost. No hoops are used on either crop.	exclusion.	cover.
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Ensuring Germination  Notes on Seeding	If rain isn't forecasted for the next 24hours, we use sprinklers to irrigate the beds.	Keeping that top inch of soil moist is the most important factor for getting good germination  With mechanical seeding it is important to periodically check the planting shoes to make sure that they aren't plugged or dragging and residue in the field.	We keep compost on top of the bed, and keep bed tops moist (but not overly saturated) to ensure no crusting, and to keep beds cool during warmer periods.  Leveling beds and rolling them to tamp them down before planting does wonders to make the 6 row seeder work well. This seeder is very difficult to use in most field conditions.
<b>Crop Maintenance</b>	•		
Irrigation  Irrigation Modifications	Beds are irrigated with overhead sprinklers attached to hoses. We water soon after planting, and as the ground dries out. We don't monitor inches of water.  When the crop gets close to harvest, we cut off water to keep greens from growing too fast. Humidity is a problem on mustards in the summer. They are sometimes uncovered at night to let them "breathe".	need to push for growth. A field is rarely dedicated to greens alone, it will usually be planted with other direct seed crops such as beets, radishes etc. whose water needs my dictate watering the whole field whether or not the greens need it.  Prior to establishing a solid stand the moisture in the top inch is very important to keep the plant alive. As the plants develop that zone of	FIELD: Without rain we aim to overhead irrigate 1/2 inch twice in one week separated by a few days for younger crops, and 1 inch once in one week for more established crops.  HOOPHOUSE: Same management as field, except for early spring and late fall/winter we will only water as needed, might go 2-3 weeks between waterings.
Supplemental Fertility		We may occasionally apply a chicken based fertilizer by hand to spinach. This is only required on a few plantings a year and other than that we do not fertilize greens plantings.	
Weeding	Mustard greens can be uncovered and hoed between rows if necessary. Usually mustards grow fast enough to outcompete weeds in the row. Lettuces are hand weeded before the weeds reach the height of the lettuce. The pinpoint seeder is too tight for a typical how. The tip of a Japanese hand-weeder can be dragged between rows. We sometimes lose beds to weeds and have to till the whole thing under.	After seeding, all weed control is done by hand with hand hoes. We also pull weeds as we harvest the first cut to help leave a cleaner bed for the second cut.	We stale bed before planting, we have to hand weed all salad between 1-3 weeks of age, and then we usually "pre-weed" all salad immediately before harvest.

Flea beetles are excluded with row cover immediately after seeding mustards. On rare occasions we sprayed Pyganic on germinated greens if attacked before the cover goes on. Then we immediately cover. Lettuces are fine until fall when cabbage worms come in. Bt is sprayed if they are a problem. Sprays are mixed in a battery powered sprayer on wheels.  Insects  Row cover is our main defense and in general we have very few pest issues on greens crops. The one exception is mustard and arugula which can have flea beetle like late spring/tearly summer and late summer. If the infestation to so severe we will kill the crop otherwise we will accept some minor damage or spray a pesticide with the backpack sprayer.  Insects  Insects  Mildews can be an issue with spinach under poor weather conditions in which case we usually just kill the planting rather than try to remediate it. Other than that we rarely if ever seed issease problems on our greens. We have seed back not to develop on our main cole crops the hoophouses we make sure to vent the houfflower in particular) and we are on a strict.	 Shooting Star Farm	Fazenda Boa Terra	Vitruvian Farms
mainly try to manage irrigation properly, and make sure we have proper field drainage. On main disease problem is downy mildew on lettuce, especially during fall. We are starting to play with disease resistant varieties, we know a make sure we have proper field drainage. On main disease problem is downy mildew on lettuce, especially during fall. We are starting to play with disease resistant varieties, we know a make sure we have proper field drainage. On main disease resistant varieties, we know a make sure we have proper field drainage. On main disease resistant varieties, we know a make sure in play with disease resistant varieties, we know a make sure to play with disease resistant on our property. We decrease density of planting during wetter months. We sometimes use Actinovate after periods of extended rain in the house of the hoophouses we make sure to vent the house of at least 1 hour during early spring and late sterilization protocol until we get it taken care	immediately after seeding mustards. On rare occasions we've sprayed Pyganic on germinated greens if attacked before the cover goes on. Then we immediately cover. Lettuces are fine until fall when cabbage worms come in. Bt is sprayed if they are a problem. Sprays are mixed	we have very few pest issues on greens crops. The one exception is mustard and arugula which can have flea beetle issues, especially in those particularly bad times for flea beetle like late spring/early summer and late summer. If the infestation is too severe we will kill the crop otherwise we will accept some minor damage or	wash process. Our main pest is the flea beetle, which attacks all brassicas excessively from late spring to early fall. We spray crops with Spinosad brand name Entrust. Each brassica will be sprayed once or twice by hand. HOOPHOUSE: Same as field, except we do not need to use Entrust since early spring, late fall/winter do no pose problems for us with flea
	mildew in the fall. Monitor moisture and plant disease resistant varieties. Black rot is becoming a problem on our farm. Not much of an issue in quick growing mustards, but I can foresee it being a bigger issue as more ground is	poor weather conditions in which case we usually just kill the planting rather than try to remediate it. Other than that we rarely if ever see disease problems on our greens. We have seen black rot develop on our main cole crops (cauliflower in particular) and we are on a strict sterilization protocol until we get it taken care of. We haven't seen it affect our direct seed brassicas yet but we are on high alert moving	lettuce, especially during fall. We are starting to play with disease resistant varieties, we know Fedco Red Saladbowl is more resistant on our property. We decrease density of planting during wetter months. We sometimes use Actinovate after periods of extended rain in fall. HOOPHOUSE: Same as field, additionally in the hoophouses we make sure to vent the houses for at least 1 hour during early spring and late fall/winter even if it is not warm in the house to get trapped moist air out to prevent downy mildew. We have also added circulation fans in

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Notes on Crop Maintenance		It's important to keep an eye on the row cover. If it become too tight or too loose (particularly when windy) the row cover can damage the leaves by squashing it, or rubbing on it. It can also become too hot under the row cover which can contribute to tip burn. Letting the crops out can expose it to potential pests but is generally not problematic outside of the main flea beetle season.	HOOPHOUSE: Humidity is kept as low as possible by venting, and watering as little as needed during early spring and late fall/winter (the only times we grow salad in the houses). We use floating row cover suspended on wire wickets to keep all crops (except lettuce). We plan to try 30% shade cloth this summer.
Trai vest and Treius			
	First mustards are harvested about May 10th from the field. Lettuces around May 20th.  Mustards can be harvested over the course of 7-10 days. Generally they are cut once. Lettuces are harvested over about 2 weeks. These may be	apart	FIELD: We harvest every Monday and Thursday from about Mid May through the end of October and sometimes as late as mid November outside. Because we have tight sizing preferences for leaves the harvest window for crops is usually very small, however in early spring and early to late fall we are able to hold off harvesting a "ready" size crop for up to a week or more depending on how cold the weather is. Lettuce, frisee, and mustards are usually harvested twice, with a 2 week regrowth, but they can be harvested 4 times if conditions are perfect (though these leaves are less ideal). Spinach, beets, and chard are harvested once, our customers do not like half cut regrowth leaves from these crops). Our baby leaf lettuce grows an average of 26-28 days from planting to harvest, however this can be up to 40 days in early spring/ fall plantings, and down to 24 days or less in midsummer. We see similar percent growth changes with mustards (average harvest of 21 days) and spinach (21-25 days)
	harvested twice if cut cleanly and young. Days	10 days apart	HOOPHOUSE: Same, except we usually get at
Harvest Window	to maturity are 21 for mustards in mid-summer;	Spinach - 35+/- Days 2-4 cuttings, 10+/- days	least three cuttings of lettuce, mustards and
Notes on Crop Maintenance  Harvest and Yields  Harvest Window	First mustards are harvested about May 10th from the field. Lettuces around May 20th. Mustards can be harvested over the course of 7-10 days. Generally they are cut once. Lettuces are harvested over about 2 weeks. These may be harvested twice if cut cleanly and young. Days	Lettuce - 27+/- Days, 2-3 cuttings 7-10 days apart Arugula/Mustard - 23+/- Days, 1-2 cuttings 7-10 days apart	(the only times we grow salad in the how We use floating row cover suspended or wickets to keep all crops (except lettuce plan to try 30% shade cloth this summer such that the plan to try 30% shade cloth this summer such that the plan to try 30% shade cloth this summer such that the plan to try 30% shade cloth this summer such that the plan to try 30% shade cloth this summer summer such that the plan to try 30% shade cloth this summer summ

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		Greens must be out of the field before 8am as a general rule with obvious exceptions for frost delayed harvests or particularly cool or wet days which extends that window. But in general we are trying to get them to the packshed while they are still as cool as possible and moist from the dew.  We have a harvest machine that we are yet to	
	Salad greens are always harvested first thing in the morning, preferably with dew still on  Mustards are best uncovered the night before (once flea beetles stop moving) to help them stand up. Harvest crates are lined with fishing	use but will hopefully figure out this year. Until then it is hand harvest with a harvest knife. Two people work together across the bed from one another in order cover the full width of the bed and fill a single tote that is dragged down the bed over the crop that was just cut. For baby	FIELD: We harvest starting around 8 am every
Harvest Procedure	nets. We used serrated knives to cut greens and lettuce into separate crates - about 3-4lbs per crate. We have used the greens harvester from Farmer's Friend. Beds must be clean and flat for it to work well. It is fast and efficient under the right conditions. Greens should be small enough to fit on a fork without cutting. About 4" for lettuces. Mustard leaves should be about 4" or less with little stem.	green a full tote is about 8# and up to 10# for larger leaves.  Depending on the size and quality of the greens we will adjust how high or low we cut the crop.  There are only two acceptable body positions for cutting greens: on both knees or on one knee with the other knee raised in a squat position.	Monday and Thursday until about noon or 1 pm. Most of the harvest is done with a hand pushed HarveStar from Sutton Ag. Some greens are harvested with the Quick Cut Greens Harvesters from Farmers Friend.  HOOPHOUSE: Same time of day, all harvesting is done with Quick cut greens harvesters, we hand cut the sides of the crops which are missed by the harvester.
	Greens kept in the net bags (about 3lbs max) and are cooled in small tanks with fresh water. No sanitizer is used in the water. We agitate the water by hand. They get one rinse in the first tank, and a second rinse in the second tank. Water in changed often, as tanks only hold	1. Wet down greens in harvest totes while they wait to be washed 2.Dump 2 totes as a time into the first wash tank (with 6oz/100gal Tsunami) and carefully mix by hand. Transfer greens to second wash tank (also Tsunami treated) with a pool skimmer and repeat. 3. Use the pool skimmer to transfer greens to the spinner.	
Cicannig	about 23 ganons.	uie spinner.	SCORU TAIIK.

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		We use a stainless steel drummed washing	
		machine to dry the greens. We put 3-4# in per	
		spin cycle and run it for 30-60 seconds (our	
	Still in the net bags, we place the greens an old	current washer spins kind of slow so it takes	
	washing machine (two bags per load), and use	longer). We do not use bags for the spin cycle	
	the "spin" cycle for 10-30 seconds depending on	but we are considering getting some and trying	From tank 2, salad is moved to spin dryers, then
Drying	the power of the machine.	them out.	to an air dryer.
	When making saled mix we down me		
	When making salad mix, we dump pre-		
	measured amount of the mustards and lettuces		
	on a large stainless steel table. We gently mix		
	the washed and spun greens together on the		
	table. They are bagged into 4 and 8 ounce bags		
	by hand for farmers' markets and CSA.		
D 1:	Wholesale quantities go into 5/9th boxes with a		Salad is then packaged in food grade, resalable
Packing	food-grade perforated liner. 4 lbs per box.	plastic bags directly out of the spinner	bags, then boxed to order.
		For longer term or market storage, greens are	
	Bulk salad mix in stored in food-grade	packed in a larger vented bag in a clean harvest	
	perforated liners inside waxed boxes - 4 lbs per	tote. For out going orders they will be bagged	
	5/9 box. The cooler temperature is kept at 38	and packed in a wax box and labeled for	
	degrees. Humidity is maintained inside the bag	delivery.	
	and box without additional misting. 4 and 8	We keep the cooler at about 34 and we don't	
	ounce bagged salad is stored in black bulb	have any humidity control so that is what it is	
	crates for market and CSA. No perforations in	for the most part but through most of the season	Salad is stored in bags on shelving in a walk in
Storage	bags.	stays high.	cooler kept at 35 degrees F, until boxed.
		With some variability we will keep greens for	
		up to 2 weeks for sale and longer for home use	
		if we are stuck in a gap. We will generally only	
		sell these older greens to customers like a chef	
		_	
		that we know will use them in a couple of days	
		as opposed to someone who may be hoping to	
		keep them for a while. Summer greens that have	
		seen more heat stress tend to keep for more like	
		7-10 days reliably and we have eaten month old	111 1 1 1
		greens from later plantings. Most greens	1 week max, usually we don't store salad more
I amount of Communication	Salad is usually 1-2 days of harvest, but	•	than 4 days, but the bulk of everything is sold
Length of Storage	occasionally up to within 5 days of harvest.	possession for more than a few days.	within 24 hours.

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	Mustards vary by variety and season - as little as		
	1/3 pound per foot for small arugula; up to 3/4	Lettuce: .6# per bed foot/cut (4300#/acre)	FIELD & HOOPHOUSE: 0.6 lbs/bed foot/
	pound per foot for larger, fall-sown arugula.	Arugula/Mustard: .6# per bed foot/cut	harvest We will harvest each bed between 2 - 9
	Lettuce are higher - closer to 3/4 or 1 lb or more	(4300#/acre)	times per season ( which is a minimum of 1
Yields	per bed foot.	Spinach: .3# per bed foot/cut (2200#/acre)	planting, and a maximum of 3 plantings).
		Our yields are lower than what is possible for a	
		few reasons. For one we harvest what we like to	
		eat which is small, tender and flavorful. We	
		know we could get a third or fourth cut out of	
		arugula but we won't eat stemmy over spicy	
		arugula so we won't try and sell it. When times	
		are lean we will adjust the standard a bit but in	
		general there is always a better planting coming	
		in which allows us to market a very consistent	
		and reliable product. When we aren't proud of a	
		harvest we make sure to communicate it to our	
		customers that is larger or holey or whatever it	
Notes on Harvest & Yield		is that we don't like about it.	
Equipment			
1		Basket Weeder: \$1-3k	
		Sutton Seeder: \$3-7k	
		Row Cover (single bed .55oz): \$.10/foot	Salad spinner New: \$2,200, used: \$800
		Repins: \$.17ea	Harvestar Harvester New: \$14,000, used:
		•	\$7,000
			Salad Dryer New: \$20,000
		Harvest Totes: \$15/ea	Salad wash bulk tank used: \$800
	Earthway seeder - \$125, Pinpoint seeder - \$250,	Spinner (washing machine): \$0-50	quick Cut Harvester new: \$600 (without drill)
	Greens Harvester \$550 plus cordless drill,		Manure Spreader new \$5,000
	Serrated knives - \$9.00 each, 60" Howard	Small: \$.02ea	Skid Loader used: \$22,000
Equipment	rotovator - ?, Home made roller/dibble - \$150	Tsumani 100: \$1.50/tank	Tractor used: \$16,000
		The seeder has saved us time and increased	
		yields by improving stand consistency and	Necessary to our system are the Tractor, Skid
	When it works, the Greens Harvester is a huge		<u> </u>
L	time saver. Time hand-weeding is paid off in	many crops it's hard to say exactly how it has	salad dryer. These pieces of equipment allow
Equipment Priorities	quick harvest.	increased profitability but it feels a lot better.	us to work much more efficiently.

#### Fazenda Boa Terra

#### Vitruvian Farms

## Marketing

			CSA, farmers market, on-site farm stand, direct
Markets	CSA, farmers market, direct to restaurants	CSA, farmers market, direct to restaurant	to grocery, direct to restaurant
CSA	Our CSA is choice style.	1-2 bags per share at 1/3#/bag	1/3 pound every week for 20 weeks.
Farmers Market Prices	\$9.00 per pound	1/3# bag at \$3/bag (\$10/#)	5 oz bag for \$3
Direct to Grocery Prices			\$6.00/lb
Direct to Restaurant Prices	\$7.00 per pound	5# bulk case at \$30/case (\$6/#)	\$6.00/lb
Wholesale Prices to Distributor			