

ECONOMIC SNAPSHOT**Online retail sales**

When we think of e-commerce, most of us think of Amazon.com. But in 2002, online retail sales in the United States totaled \$44 billion or 1.4% of all retail sales. Manufacturing led all sectors with e-commerce shipments totaling \$752 billion or 19.5% of all manufacturing shipments.

E-commerce as a percentage of total value:

Manufacturing**Wholesale****Retail****Selected Services**

QUESTIONS: Send questions and comments to UW-Extension Professor Bill Pinkovitz at bill.pinkovitz@uwex.edu

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