

ECONOMIC SNAPSHOT

E-commerce

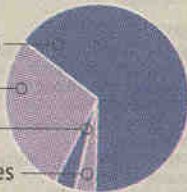
While online retail receives most of the attention, business-to-business e-commerce rules in volume. In 2002, retail e-commerce comprised only 3.8 percent of total online sales, compared to 92.7 percent for business-to-business.

65.0% Manufacturing

27.7% Wholesale

3.8% Retail

3.5% Selected services



QUESTIONS: Send questions and comments to UW-Extension Professor Bill Pinkovitz at bill.pinkovitz@uwex.edu

SOURCE: www.census.gov/estats

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