

ECONOMIC SNAPSHOT

How are state visitors spending their money?

In 2005, shopping topped all categories for the greatest share of the almost \$12 billion visitors spent in Wisconsin.

Transportation 7%



*Includes wagering, event and sport fees, entertainment, liquor, sightseeing, historic sites, lottery and licenses.

SOURCE: Wisconsin Department of Tourism

QUESTIONS: Contact Professor Bill Pinkovitz, Center for Community and Economic Development, University of Wisconsin Extension at bill.pinkovitz@uwex.edu.

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