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Economic Snapshot
is a weekly feature
provided by the



Manufacturing earnings overtake farming

Like many rural Wisconsin counties, the Richland County economy was dominated by farming in 1970. Over one-quarter of all earnings by place of work in Richland County in 1970 were attributable to farmers and farm employees. By 2007, they accounted for only 5.9 percent.

Earnings by place of work includes all wages, salaries, employer contributions to benefits, and proprietors' income earned in the county. It does not include income earned by residents working outside the county.

Rural Wisconsin

Week 4:
Earnings

In contrast, earnings in manufacturing in Richland County increased from 12.5 percent of all earnings in 1970 to 32.1 percent by 2007.

Farm earnings did increase in Richland County during the period from \$10.2 million to \$16.3 million. However, during the same period, earnings attributable to manufacturing increased from \$4.5 million in 1970 to \$88.7 million.

The following table provides similar data for several Wisconsin counties. Similar data for all Wisconsin counties is available at: <http://bea.gov/regional/reis/>

Percentage of total earnings by place of work

County	Farm proprietors / employees		Manufacturing employees	
	1970	2007	1970	2007
Richland	28.4%	5.9%	12.5%	32.1%
Iowa	36.0	5.6	3.7	7.7
Green	27.1	5.1	13.7	22.8
Lafayette	51.6	20.1	1.9	6.9
Grant	30.4	6.7	4.0	15.1
Sauk	11.3	1.9	36.0	21.7

SOURCE: Bureau of Economic Analysis, REIS Table CA05