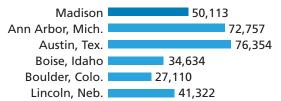
Comparing downtowns: employees

Downtown employees are an important segment for Madison businesses. According to the UW-Extension's market analysis and business survey, many downtown businesses are busiest on weekdays between 11:00 am and 2:00 pm, due at least in part to the lunch hour. In Madison and cities across the country, downtown vitality relies on a strong daytime population.

Number of employees in 1-mile downtown ring



Note: 1-mile ring differs slightly from the Downtown Madison Study Area as defined in the UW-Extension Market Analysis.

SOURCES: ESRI Business Information Systems (ESRI BIS), U.S. Census (2000)

The full study can be viewed at:

http://www.uwex.edu/ces/cced/downtowns/Madison/MadisonDowntown.cfm

Part 3 of this month's series examining Madison's Downtown business mix Next week: Hospitality industry QUESTIONS: Contact Matt Kures or Bill Ryan, Center for Community & Economic Development, University of Wisconsin-Extension at: cced@uwex.edu.

Economic Snapshot is a weekly feature provided by the

