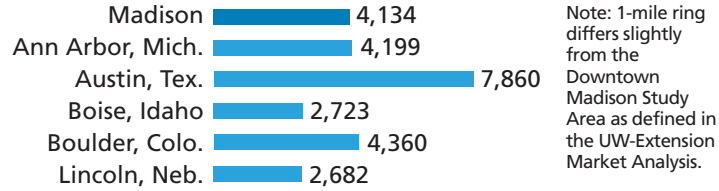


Comparing downtowns: hospitality industry employees

Downtown's lodging and food facilities serve a growing market segment composed of business and leisure travelers. According to the UW-Extension's market analysis, downtown Madison's visitors are served by over 1,200 lodging rooms and 190 eating/drinking places.

Number of hospitality industry employees in 1-mile downtown ring:



SOURCES: ESRI Business Information Systems (ESRI BIS), U.S. Census (2000)

The full study can be viewed at:
<http://www.uwex.edu/ces/cced/downtowns/Madison/MadisonDowntown.cfm>

Part 4 of this month's series
examining Madison's Downtown
business mix
Next month's topic: XXX

QUESTIONS: Contact Matt Kures or Bill
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Economic Snapshot is a weekly feature provided by the **UW Extension**