

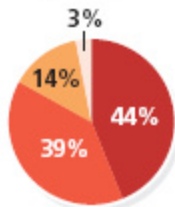
ECONOMIC SNAPSHOT

Where do our visitors stay overnight?

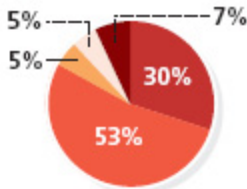
In 2004, overnight visitors spent more than 39 million nights in Wisconsin. Where they stayed overnight, and where they spent their money:

- Visiting friends and family
- Hotels, motels, resorts, bed-and-breakfasts
- Campgrounds
- Cabins, cottages, condominiums
- Day trips or passing through

Overnight stays



Visitor spending by overnight stay



Part 3 of this month's series on Wisconsin tourism

Next week: How are visitors spending their money?

Economic Snapshot is a weekly feature provided by the Center for Community and Economic Development, University of Wisconsin-Extension.

SOURCES: Wisconsin Department of Tourism, "The Economic Impact of Expenditures by Travelers on Wisconsin, Calendar Year 2004 County by County Report." To see the full report, go to <http://agency.travelwisconsin.com/Research/research.shtm>.

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