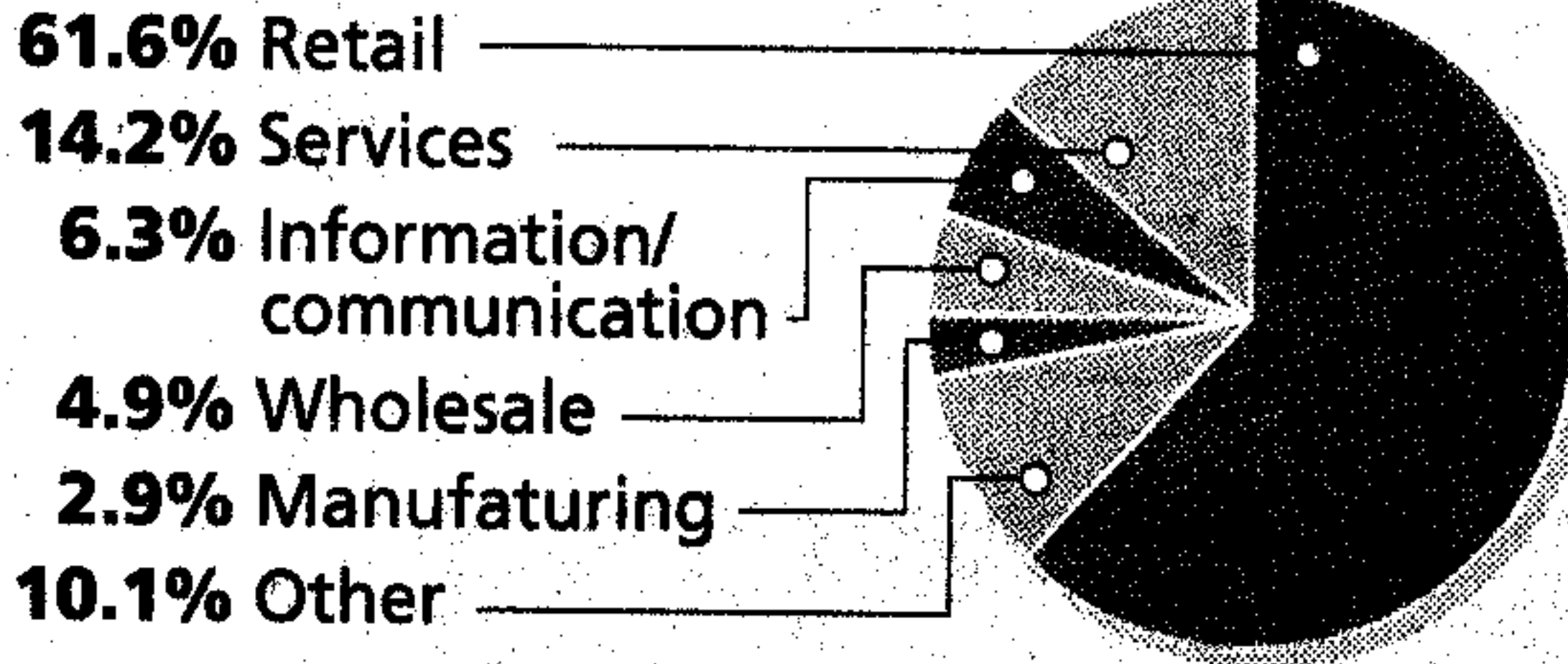


# ECONOMIC SNAPSHOT

## More than a tax on retail sales

*Sales and use tax is more than a tax on retail sales. In 2003 Dane County businesses collected \$388.9 million in state sales tax and an additional \$38.2 million in county sales tax. While retail sales accounted for the majority of these collections (61.6 percent), non-retail establishments generated \$149.3 million in state tax revenues and an additional \$14.7 million in county sales tax.*



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SOURCE: Department of Revenue

State Journal