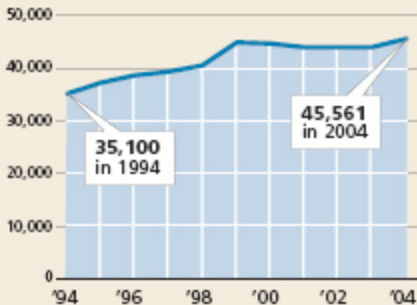


# ECONOMIC SNAPSHOT

## Grocery stores are larger now

*Several Dane County neighborhoods have lost grocery stores, while others have seen changes in the business. Trends in the grocery industry affecting these decisions include larger stores and shrinking profit margins. The average supermarket has increased by 30 percent between 1994 and 2004.*

Average grocery store size (in square feet)



QUESTIONS: Send questions and comments to UW-Extension Professor Andy Lewis at [andy.lewis@uwex.edu](mailto:andy.lewis@uwex.edu)

SOURCE: Food Marketing Institute  
[www.fmi.org/facts\\_figs/keyfacts/storesize.htm](http://www.fmi.org/facts_figs/keyfacts/storesize.htm)

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