



Lifestyle Values and Choices: Preferences for Younger Farmers Created by: Roger T. Williams

Directions: Please rate the importance—for you—of each statement listed below (1 = not important, 2=important; 3=very important). Then discuss each item with your spouse and/or other family members. Use this tool to become clear about what is important to you and your family in the farm transfer process.

1a. I'm willing to make sacrifices and invest farm income back	Not Important	Important 2	Very Important 3
into the farm in the first few years of farming.b. I'm seeking balance between farm investments and other things like vacations and home improvements.	1	2	3
2a. I want our children to grow up experiencing the responsibilities and other benefits a farm has to offer.	1	2	3
 b. I want our children to have choices; I don't want them to be overburdened with farm responsibilities. 	1	2	3
3a. I want to build a farm and estate that I can pass on to my children in future years.	1	2	3
b. I want to balance farm /estate building with building a retirement fund for <u>our</u> future.	1	2	3
4a. I want to maximize <u>production</u> and will use all the technologies that help me meet this goal.	1	2	3
b. I want to maximize <u>profits</u> and will do what I can to increase income and cut expenses to meet this goal.	1	2	3
5a. I want to use sustainable farming methods even if I have to sacrifice production and/or farm profits.	1	2	3
 b. I think production and/or profits are far more important than using sustainable farming methods. 	1	2	3
6a. I hope our children will want to farm and will do everything I can to pass the farm on to them.	1	2	3
 b. I hope our children will find satisfying careers, regardless of whether it is in farming or not. 	1	2	3
7a. I hope our farm will continue to be farmed after I/we retire in future years.	1	2	3
b. I'm OK with the idea that our farm might be used for non- farming purposes when I/we retire.	1	2	3
8a. I view other farmers in our area as competitors and feel I need to be guarded in my contact with them.	1	2	3
b. I view other farmers in our area as resources and feel I should be reaching out to work with them when possible.	1	2	3
9a. My primary responsibility is to my farm and family; I don't have a responsibility to be active in community affairs.	1	2	3
 b. While my farm and family take priority, I also have a responsibility to be active in community affairs. 	1	2	3
10a. Retirement is a long-way off; I'm not going to worry about retirement planning now.	1	2	3
b. I need to be building assets outside the farm now (IRA, 401K, S E P accounts) so I can retire in the future.	1	2	3