

# Where Do You Want to Be?

* Values
* Vision
* Mission
* Goals
* Stakeholders (who needs to be involved):
	+ -Business
	+ -Family
* Explore the options:

-SWAT analysis

**Where is the Farm Now?**

* History of the farm:
* History of the family (information about children)
* Who is doing what?
* How are decisions made?
* Who is making decisions?
	+ -Operational
	+ –Strategic
* How are the assets owned?
* How is income distributed?
* How are expenses distributed?
* Financial Information:
	+ -Balance sheets
	+ -Income statements
	+ -Schedule F
	+ -Benchmarking
	+ -Family living needs
	+ -Retirement savings
* Production data