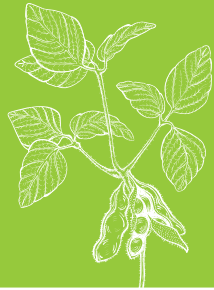


# 2017 Wisconsin Area Soybean Conferences



## Featuring

What you need to know about  
new soybean herbicide traits  
in 30 minutes or less

Managing white mold using weather  
information and fungicides.

The Power of Shared Grower Data:  
Yield Gap Report back!

Grower Data Drive from  
2016 Growing Season

What's New in Seed, Crop  
Protection, and Inoculants

Wisconsin Soybean Association News

Plant Disease Potpourri

Marketing Hints for 2017

Save the date for **Corn Soy Expo 2017**  
on **February 2–3** at the **Kalahari WI Dells.**

NON PROFIT  
ORGANIZATION  
US POSTAGE PAID  
MADISON, WI  
PERMIT #2783

Wisconsin Soybean Association  
4414 Regent Street  
Madison, WI 53705

# 2017 Wisconsin Area Soybean Conferences



WEDNESDAY, JANUARY 18  
**FOND DU LAC HOLIDAY INN**

THURSDAY, JANUARY 19  
**JANESVILLE HOLIDAY INN  
AND CONFERENCE CENTER**

FRIDAY, JANUARY 20  
**EAU CLAIRE HOLIDAY INN SOUTH**

## REGISTRATION FORM

Conference fee is **\$20.00** for Wisconsin Soybean Association Members and **\$40.00** for non members. This includes coffee and rolls, lunch and a copy of all information.

A 3 year membership is **\$150** and includes 5 bags of soybean seed from one of many companies.

Pre-registration is advised to assure seating at the noon luncheon. Attendance is limited to the first 100 registrants at each location.

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Member of Wisconsin Soybean Association

YES  NO

Amount enclosed

\_\_\_\_\_ number of WSA members x \$20.00 = \_\_\_\_\_

\_\_\_\_\_ number of non-members x \$40.00 = \_\_\_\_\_

\_\_\_\_\_ number of WSA memberships

\_\_\_\_\_ 1-year membership x \$100.00 = \_\_\_\_\_

\_\_\_\_\_ 3-year membership x \$150.00 = \_\_\_\_\_

Total enclosed = \$ \_\_\_\_\_

**Make check payable to:** Wisconsin Soybean Association. Indicate the conference location you will attend and return the form by January 9 to **4414 Regent Street, Madison WI 53705**.

Contact Lisa at [lisa@wisoybean.org](mailto:lisa@wisoybean.org) or **608-274-7522** with any questions.

### Event Dates and Locations

(Check box to indicate the conference you will attend.)

**Wednesday, January 18**

Fond Du Lac Holiday Inn  
625 W. Rolling Meadows Dr.  
Fond du Lac, WI 54937

**Friday, January 20**

Eau Claire Holiday  
Inn South  
4751 Owen Ayers Court  
Eau Claire, WI 54701

**Thursday, January 19**

Janesville Holiday Inn  
and Conference Center  
3100 Wellington Place  
Janesville, WI 53546

# 2017

## Wisconsin Area Soybean Conferences Program



<b>Registration – Visit with Exhibitors – Coffee, milk, rolls in Exhibit area</b>	<b>9:00 AM</b>
<b>Welcome – Opening remarks by host Agent</b>	<b>9:25 AM</b>
<b>What you need to know about new soybean herbicide traits in 30 minutes or less</b> Dan Heider IPM Program	<b>9:30 AM</b>
<b>Managing white mold using weather information and fungicides.</b> Dr. Damon Smith, UWEX Plant Pathologist	<b>10:00 AM</b>
<b>The Power of Shared Grower Data: Yield Gap Report back!</b> Dr. Shawn Conley, UWEX Soybean Specialist	<b>10:30 AM</b>
<b>Grower Data Drive from 2016 Growing Season: Bring Field Records and fill out survey to receive a \$10 Culvers Card</b> Dr. Shawn Conley, UWEX Soybean Specialist	<b>11:00 AM</b>
<b>What's New in Seed, Crop Protection, and Inoculants – various industry reps</b>	<b>11:40 AM</b>
<b>Lunch – Exhibits open and speakers available for questions</b>	<b>12:00 PM</b>
<b>Wisconsin Soybean Association News</b> Bob Karls, WSA/WSMB Executive Director	<b>12:50 PM</b>
<b>Plant Disease Potpourri: SDS, BSR, and Stem Canker, oh my!</b>	<b>1:00 PM</b>
<b>Marketing Hints for 2017 – Stewart Peterson Group, Inc.</b>	<b>1:30 PM</b>
<b>Conference Adjourns</b>	<b>2:15 PM</b>

CCA credits in crop management (0.5 hour) and pest management (1.5 hr) have been requested.

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