

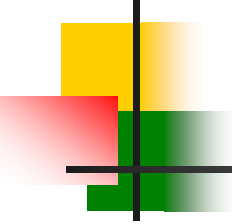
# Evolution of Financial Education



***Financial Education Center***

*"Your road to financial security"*

***UW***  
***Extension***  
Dane County



# 2005-2009

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- Focus was on providing financial education through workshops and some one-on-one coaching by FEC staff



# Financial Coaching Institute

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- Pilot project with UW Madison\*
  - October-April
  - 12 coach/partner matches
    - Selected goals
    - Attended monthly workshops together
    - Check-ins throughout the month
  - Celebration and Debrief after 6 months

handout\*

# Pilot Results

- All but one team finished the program
- Some chose to continue to meet after the program was over
- Partners showed marked improvement





# Partner Achievements

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- "Caught up on bills"
- "Created a budget and FOLLOWED IT"
- "Started tracking receipts-changed my spending habits"
- "Improved credit score"
- "Started a savings account"
- "Now balancing my checking account-no overdrafts!"



# 2010

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- Continue the workshops and one-on-one interaction with staff..... and incorporate volunteers in a financial coaching program



# For More Information...

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# FEC Financial Coaching Model

