

A|4 Financial Coaching Foundations Workshop

Tuesday & Wednesday, March 24 & 25 –
Eau Claire, WI

Registration:
go.wisc.edu/f6kuyj

\$245, includes lunch,
refreshments, and
coaching manual

THIS WORKSHOP INCLUDES:

Coaching Definitions & Distinctions
A|4 Coaching Model and Framework
Foundational Coaching Skills
Strategies for Goal Attainment
Working with “Stuck” Clients
Increasing Client Motivation
Coaching Toolkit
Demonstration & Practice
Structuring Coaching Sessions and Follow-up
Creating a Road Map for Financial Well-Being
National Financial Coaching Resources
Evaluation Strategies

Help your clients build skills for lasting change with Financial Coaching!

- Attendance at both days (9-4pm) is required.
- Attendees must have a working knowledge of financial education. Basic money management topics will NOT be covered.
- 1.2 Continuing Education Units earned through UW—Madison

Questions? fincoaching@sohe.wisc.edu



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