

## Label Printing:

### WS Packaging Group

Regional Sales Contact: AJ Buran 262-966-7595

Label Types (check website for additional information on labels):



1. Pressure Sensitive Paper and Film. This goes on the outside of the packaging. This style is versatile - you can quickly change from one sku to another.
2. Digitally Printed Labels. Outside of packaging. This is good for short runs; quickly change from one sku to another; economical.

### Consolidated Label



They tout small run capability for the small business, can quickly change from one SKU to another, economically priced, handles all types of food labels. It's an online company and they have a customer service number to get help in exactly what to order.

### Lightning Label



They tout small run capability for the small business, economically priced, digital label, handles all types of food labels, can quickly change from one SKU to another. Also offers Pressure sensitive labels - this type usually costs more, so check with customer service first. It's an online company and they have a customer service number to get help in exactly what to order.