

# SNAP-ED WORKS 2017

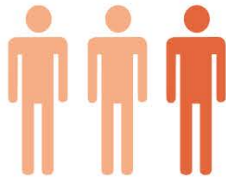
Supplemental Nutrition Assistance Program - Education



## The Challenge



Almost 1 in 9 Wisconsin households face hunger/food insecurity.



2 in 3 Wisconsin adults are overweight or obese.



1 in 7 Women Infants and Children (WIC) program participants aged 2-4 years old are obese.



**\$3.1 Billion** = Cost of obesity in Wisconsin

## The Solution

**EXPOSE**



children to new fruits and vegetables and why they are important.

**TEACH**



parents how to plan, buy and prepare healthy meals.

**EMPOWER**



families with limited resources to choose healthful diets and become more food secure by spending food dollars wisely.

**SUPPORT**



communities in making the healthy choice the easy choice where people live, learn, work and play.

## Program Reach - Promoting Health and Nutrition through Partnership



**82,069** participants in **65** counties

Collaborated with **62** community health coalitions



Supported **148** partners



Education delivered to individuals at settings **1078**



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## Healthy Intentions, Healthy Behaviors

### Changes in knowledge and intent:

**88%**  
of all youth and adult participants stated intent to eat more servings of fruits & vegetables following the lessons.



**79%**  
of all adult participants intend to use at least one food resource management strategy. (budgeting).



### Changes in behavior:

**60%**  
of parents reported that their child is eating more vegetables.



**60%**  
of teachers report that students are eating more fruits and vegetables in school snacks.

## Supporting Communities

In federal fiscal year 2017, FoodWise supported 98 community partners with efforts that resulted in 150 environmental changes. These efforts reached more than 600,000 Wisconsin residents. Changes included:

Increased number of school and community gardens



Increase in use and accessibility of SNAP/electronic benefits transfer (EBT) at five farmers markets



Improvements in school food environments and established school wellness policies



Changes in procurement policies and practices in support of safe and healthy food selections in food banks and pantries



## Why it Works

Programs are evidence-based.



The program builds community, leverages university resources and supports community health.



**We help make the healthy choice the easy choice.**