**VITAL-Valuably Informed Thriving Agriculture Leader** Women in Agriculture Program

Friday, March 7, 2025| Farm Wisconsin Discovery Center

**Agenda**

**9:00 am Registration**

**9:30 am Welcome**

**9:45 am “Ready, set, go: are your calves fit for transport?”** Aerica Bjurstrom | Regional Dairy Educator|

Extension Brown, Door & Kewaunee Counties

**10:15 am “Farming for the Future: What Every Farm Family Should Know About Estate Planning”**

Emily Selner | Senior Associate| Axley Brynelson, LLP

**11:00 am “Ready for Automation? Answer these questions”** Angie Ulness | Agriculture Educator | Manitowoc County

**11:30am New Concepts in Colostrum Feeding for Dairy Calves** Dr. Donald Sockett DVM, MS PhD | UW Diagnostic Lab | UW-Madison **12:15 pm Lunch**

**1:00 pm Breakout-Pick one of two**

**“Training your milking team: The Keys for Employee Retention”**

Carolina Pinzon, MSc. | Dairy Outreach Specialist|

**The Dairy Industry Roller Coaster-Mental Health Strategies**

Cath Tease | Health & Well Being Educator| UW-Madison Div. of Ext. **1:45 pm Break**

**2:00 pm Panel Discussion**

**Unfiltered and Authentic: How to Tell Your Story Online** 

Adam Baumann | The Digital Farmer

Sue Dettmann | Dettmann Dairy Farms

Daphne Holterman | Rosy-Lane

Millaine Wells | WFRV Local 5

**3:00 pm Wrap and adjourn**

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