The following questions can help you identify the audience, format and content of the plan:

1. Who is going to use the plan and how are they going to use it?
2. What are some broad topics that should be addressed in the plan?
3. What geographic area will the plan cover? Will this be a cooperative effort with neighboring communities?
4. What future time horizon will the plan address? (i.e. 10 years, 20 years, etc.)
5. What resources are available to prepare the plan (i.e. time, money, staff, etc.)? Who will prepare the plan?
6. Are you going to prepare a new plan or update an existing plan?