

Worksheet 3: Public Participation Strategy

Use this worksheet to develop a strategy for public participation, including methods, timing and audience.

- Instructions: 1) Identify tasks to complete during each major step of the planning process.
 2) Identify objectives for public participation at various points in the process.
 3) Identify tools and stakeholders appropriate for each task.

Identify Planning Tasks	Identify Participation Strategy				
<i>Example</i>	Awareness	Education	Input	Interaction	Decision
Data Collection and Analysis	✓	✓	✓		
1. Identify data and information needs			Plan commission		
2. Gather spatial and technical data					
3. Verify data for accuracy			Data review committee of citizen/experts		
4. Analyze data for patterns and trends					
5. Disseminate information	Press release targeting general public	Kickoff mtg. targeting general public			
Issue Identification					
1.					
2.					
3.					
Goal and Objective Formulation					
1.					
2.					
3.					
Strategy Formulation					
1.					
2.					
3.					
Plan Review and Approval					
1.					
2.					
3.					

Adapted from *Crafting an Effective Plan for Public Participation*, Miskowiak, 2004. Center for Land Use Education.