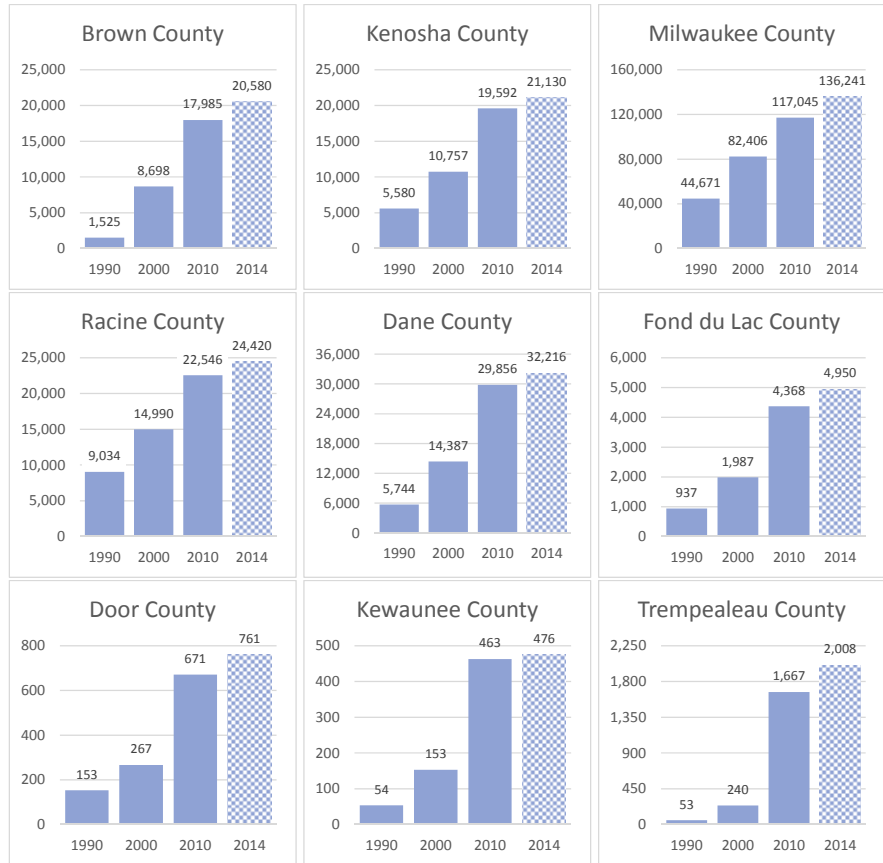


Total Latino Population and its Growth over Time

The adjoining graphs illustrate the growth in total Latino population for the nine counties in the study. Since 2000, the percentage population growth has ranged from 63 and 65 percent in Racine and Milwaukee counties to as high as 700% in Trempealeau County. In seven counties, the number of Latino residents has at least doubled since 2000. Milwaukee County, has added more than 50,000 Latino residents over the past fifteen years.



Age and Sex Patterns

The age of the Latino populations is far more youthful than the non-Latino residents in the study counties. In most, the median age of Latinos is approximately one-half that of the non-Latino population. (State-wide, Latinos' median age is 24.1, non-Latinos' median age is 43.0.) In addition, the share of Latinos below the age of 15 is roughly twice the comparable share of non-Latinos, and in the rural counties it is even greater.

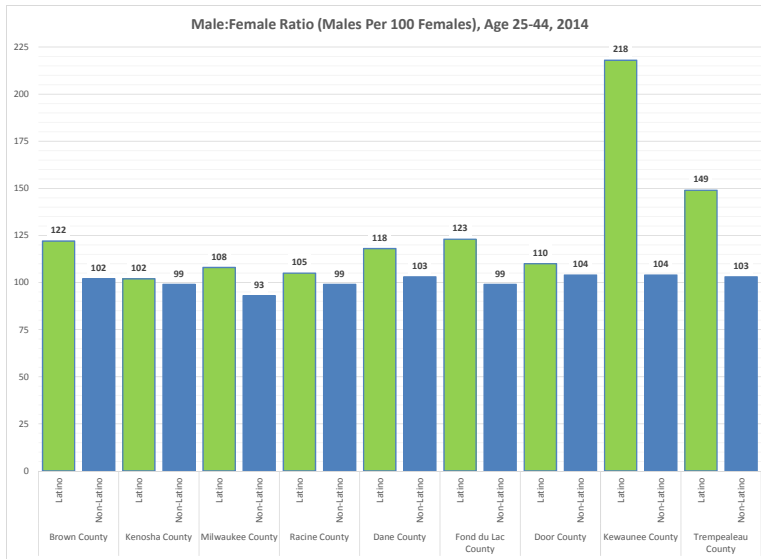
The table below has the largest Latino and non-Latino age groups in bold and bordered in red. In nearly all counties, the largest age group for Latinos is 0-14; for non-Latinos the largest age group tends to be ages 45-64.

Table 1. Latino and non-Latino Population by Age, 2014¹

Age	Brown County		Kenosha County		Milwaukee County		Racine County		Dane County	
	Latino	Non-Latino	Latino	Non-Latino	Latino	Non-Latino	Latino	Non-Latino	Latino	Non-Latino
0-14	38%	19%	34%	18%	32%	19%	33%	18%	33%	17%
15-24	17%	13%	18%	14%	17%	14%	17%	12%	18%	17%
25-44	30%	26%	30%	25%	32%	28%	29%	23%	34%	28%
45-64	13%	28%	15%	30%	15%	26%	16%	31%	13%	26%
65 & over	2%	14%	3%	14%	4%	14%	4%	16%	3%	13%
Median	22.0	38.7	23.9	40.1	25.5	36.2	24.8	42.5	24.4	35.6

Age	Fond du Lac County		Door County		Kewaunee County		Trempealeau County	
	Latino	Non-Latino	Latino	Non-Latino	Latino	Non-Latino	Latino	Non-Latino
0-14	36%	17%	31%	13%	37%	18%	45%	19%
15-24	17%	13%	17%	9%	15%	11%	14%	11%
25-44	29%	23%	31%	18%	34%	22%	28%	22%
45-64	14%	30%	15%	33%	13%	30%	11%	30%
65 & over	3%	17%	5%	27%	2%	19%	2%	18%
Median	22.6	42.5	26.4	52.4	24.1	44.8	17.9	43.2

¹ Tables with a specific year in their titles (e.g., 2010, 2014) are drawn from either the decennial census (years ending in 0) or the Census Bureau's annual population estimates program. Tables with "dashed" years (e.g. 2010-2014) in their titles draw on the data of the Census Bureau's American Community Survey.



The male:female ratios of Latinos are higher than the corresponding ratios for non-Latinos. In particular, some of the highest Latino male: female ratios are seen in the age 25-44 group; the ratios in this primary working-age category ranges from 102 (Kenosha) to 218 (Kewaunee) males to 100 females. In contrast, the ratios of male to female 25-44 year olds for non-Latinos hover around parity. State-wide, the Latino ratio for 25-44 year olds is 114 males per 100 females.

Looking at the full spectrum of age categories, one can see—in this example from Kenosha County—how much younger the Latino population is in comparison to non-Latinos. The five-year bars in the non-Latino graph are fairly equal in length (the upper “bulge” is an indication of the Baby Boom generation), while the bars in the Latino graph are widest for the groups up through age 24, with slightly wider bars in ages 30 through 39.

