



*The Community Leadership Alliance's mission is to develop a base of informed and motivated community-minded leaders. The program's goal is to build alliances to unify communities throughout Southwest Wisconsin.*

# 15-YEAR REPORT

## 1999-2014

# CLA History

The Community Leadership Alliance started with a small group of people serving on a Task Force brought together by Kathy Kopp, executive director, and Joe Witmer, chairman of the board, Platteville Area Chamber of Commerce.

The Chamber had a vision – to expand the pool of volunteers serving on and leading committees, boards, planning teams and work groups in the community. This vision was shared by Tim Filbert, Paul Ohlrogge and Dan Hill – UW-Extension community resource educators in Grant, Iowa and Lafayette counties, Marian Maciej-Hiner, director of UW-Platteville Continuing Education, and others. Task Force members recognized a need for a leadership program that would build knowledge and skills, along with motivation and confidence, to build capacity of citizens to serve in our communities and ensure the health and vitality of Southwest Wisconsin.

After researching other leadership programs, they decided that a “tri-county” program would be more sustainable than single community programs by drawing on resources and participants from a larger geographic area. The Community Leadership Alliance was formed as a partnership between the Platteville Chamber, UW-Platteville and UW-Extension.

The partnership received grant funds from UW-Extension in July 1999 to start planning the program and hire a part-time coordinator, John Dutcher. The first class of 30 participants met in January 2000. Each year, CLA trains emerging and existing leaders in Southwest Wisconsin communities, businesses, organizations, agencies and institutions – and CLA graduates are making a difference where they live and work in the region.

## About Community Leadership Alliance of Southwest Wisconsin

### What is CLA?

- 🏆 A leadership development program started in 2000
- 🏆 A response to widely-shared, expressed need for more community leaders
- 🏆 A tri-county collaboration among partners in Southwest Wisconsin
- 🏆 A program recognized statewide for excellence
  - 🏆 Designated the Top Rural Development Initiative by Wisconsin Rural Partners in 2001
  - 🏆 Highlighted at Engagement and Scholarship Conference at Penn State 2004
  - 🏆 Winner of the 2013 Shaping Wisconsin Leaders Award

### What is the purpose of CLA?

- 🏆 Provide participants with a deeper understanding of leadership styles
- 🏆 Increase personal effectiveness and acquire team building skills
- 🏆 Assist participants with creating a personal philosophy of leadership
- 🏆 Facilitate learning and practicing new skills to be an effective leader
- 🏆 Become a more valuable resource to your employer, your community and to Southwest Wisconsin

### How does CLA benefit communities in Southwest Wisconsin?

- 🏆 Encourages the emergence of community leaders
- 🏆 Enhances individual decision-making and leadership skills
- 🏆 Develops a network of community leaders in the tri-county region

### Where does CLA meet?

CLA meets the last Wednesday of each month (January through June) at various sites in Southwest Wisconsin. Specific locations vary in an attempt to expose participants to a variety of places within our region. CLA sessions feature speakers and learning activities to address a variety of topics:

- |   |                               |
|---|-------------------------------|
| 🏆 Interpersonal and group skills          | 🏆 Running effective meetings  |
| 🏆 Local issues facing Southwest Wisconsin | 🏆 Grantsmanship               |
| 🏆 Strategic planning                      | 🏆 Communication and listening |
| 🏆 Team building                           | 🏆 Community organizing        |
| 🏆 Diversity                               |                               |
| 🏆 Group facilitation                      |                               |



## 2014 CLA Board of Directors

**Cara Carper**

Southwest Badger RC&D Council

**Katie Friar**

UW-Platteville

**Joy Gieseke**

UW-Extension Lafayette County

**Mandy Henkel**

Southwest Tech

**Todd Johnson**

UW-Extension Grant County

**Kathy Kopp**

Platteville Area Chamber of Commerce

**Marian Maciej-Hiner**

UW-Platteville Continuing Education

**Paul Ohlrogge**

UW-Extension Iowa County

**Betsy Tollefson**

Southwest Tech Foundation

**Ed White**

Southwestern WI Regional  
Planning Commission

**Michelle Zasada**

UW-Platteville

**Kristin Holman-Steffel**

Coordinator, Community  
Leadership Alliance

## CLA Founding Partners



UNIVERSITY OF WISCONSIN  
**PLATTEVILLE**  
CONTINUING EDUCATION



Grant County  
Iowa County  
Lafayette County

## CLA Board Chair, Paul Ohlrogge

Dear friends of the Community Leadership Alliance (CLA),

Greetings to all of you, and what a thrill it is to celebrate 15 years of the CLA program in Southwest Wisconsin. The Community Leadership Alliance (CLA) was established in 1999 to meet a critical need for leadership development in order to strengthen communities in Grant, Iowa and Lafayette counties. During 1999, a partnership between local organizations assessed leadership development needs, designed a curriculum, implemented a marketing plan, developed educational materials and learning exercises, and recruited a class of thirty participants from throughout the three county area. A leadership development program was conducted between January and June 2000 for thirty citizens interested in becoming more effective leaders for community betterment. Fifteen years later we have nearly 450 alumni. In 2015 we will start our 16<sup>th</sup> year.

The CLA Board of directors (listed in this publication) just completed a 15-year evaluation where we attempted to survey our alumni. Attempted? Well, tracking down alumni from a 15-year program is a difficult task but one we found enlightening and enjoyable. We engaged alumni in an evaluation tool that helps us understand the impact of the CLA program. We like to ask ourselves at our monthly board meetings if we can measure the impact of the CLA program. Can we connect the dots between the CLA classes and what you are doing in your community? We have been so pleased with the replies. Quite honestly we are often humbled. The alumni stories are rich and tell a real-life story of leadership. Of the approximately 450 alumni, 119 took the on-line survey, a return rate of 26 percent. The survey responses are summarized in this report.

CLA has had some wonderful recognition over the past 15 years. In 2004 CLA was highlighted at the Engagement and Scholarship Conference at Penn State. The presentation highlighted the impacts of a rural community leadership program. We had calls from Georgia, Alabama, Texas, Arkansas and Iowa looking to mimic our program there. In 2002 we were recognized by Wisconsin Rural Partners with one of Wisconsin's Top Rural Initiatives Awards. This past year we received the prestigious award from Leadership Wisconsin – the 2013 Leadership Excellence Award for Shaping Wisconsin's Leaders.

Based on broad participation throughout the tri-county area, evaluations and participant feedback, we believe this program serves as a valuable model for other multi-community and multi-county collaborations in leadership development. We have completed the first 15 years of a program that we hope to offer for many more years. CLA has established a foundation for building a broader base of community leaders that can help provide for a better future for Southwestern Wisconsin.

CLA has realized strong success and enthusiasm by participants because of the excellent collaboration between community-based organizations. We rely on strong partners and generous donors. Please note the many sponsors who have assisted us greatly over the years. Without this support we would not have the success we have today. Numerous local organizations, including chambers of commerce, economic development organizations, local government officials, and non-profit organizations provided input into the CLA program and participated in the program.

Thank you, we appreciate you and look forward to many more years of working and collaborating with you.

Best regards,

Paul Ohlrogge, Chair  
CLA Board of Directors



**Top:** Katie Friar, Paul Ohlrogge, Todd Johnson, Mandy Henkel.  
**Bottom:** Ed White, Joy Gieseke, Betsy Ralph-Tollefson, Michelle Zasada, Kathy Kopp, Marian Maciej-Hiner. **Missing:** Cara Carper



## CLA Sessions

Assessment is crucial in developing meaningful program content. After each of the day-long classes held over the past 15 years, we evaluated each session and solicited feedback on the topics, presenters, format and value of the information. At the end of each six-month program, we asked for feedback on the entire learning experience.

For 15 years, it has been clear that CLA participants have been satisfied with the program. They found the day-long sessions to be worth their time, learned from the variety of activities, had fun and enjoyed the camaraderie that developed with other participants. They appreciated having the sessions held in locations across the counties.

As we prepared our survey for over 400 graduates, the planning team wanted to go beyond participant satisfaction. We looked at indicators that would connect the dots between our classes to places where our CLA alumni work and volunteer. Did participating in CLA make a difference for our graduates? Did they use tools and concepts from the classes?

## success stories



**TONY RUESGA JR.** is employed as the Sergeant of Police with the Darlington Police Department. He has been married 21 years and has three children.

"I have always believed in community service and the benefits it has to accomplishing goals. I decided to attend the CLA class to help give me new ideas on how to better serve my community. During the course I learned many things that I could take back to Darlington, but most importantly I learned a lot about myself. I learned about my strengths and weaknesses and how to use both of them to my advantage."

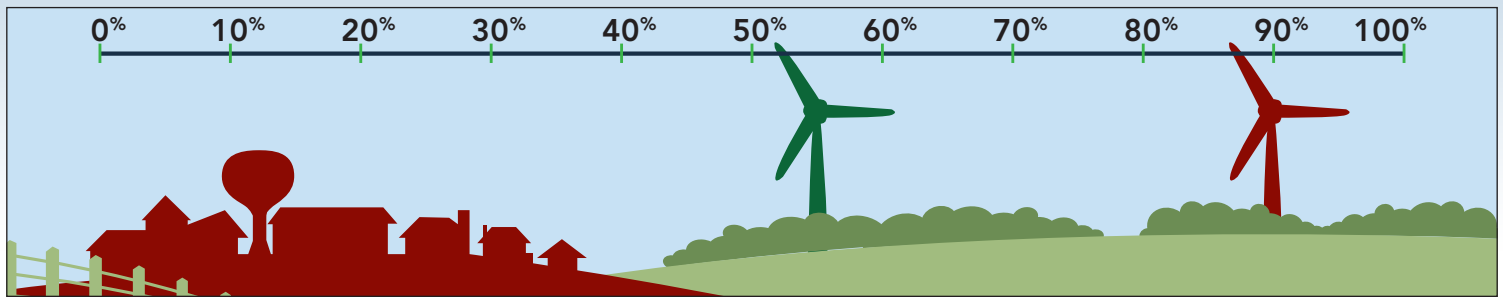
"I have been in the City of Darlington since 2001 and have seen the Hispanic population grow from just a few people to several hundred. Our population is 13 percent Hispanic. When Hispanics started to settle in Darlington I decided I needed to do something to help bridge the gap between the cultures. I began holding semi-annual open houses at the Darlington Police Department where I educated the Hispanic population on our laws, policies, and practices. In 2007, with the help of the Darlington Community Schools and Darlington Chamber Main Street, I helped organize the first Darlington Cinco de Mayo Festival. I have continued to work on the festival every year making it bigger and better. We started with a \$4,000 budget and now it is over \$25,000."

"I am working on a new project and have formed a group called Unidos Somos Mas (united we are more). Starting in September of 2014 I will be leading a group of several members of the Darlington Hispanic population to help identify current problems in our Hispanic community and together identify solutions to those problems. There will also be a community service component where the Hispanic population will assist in helping the community with current initiatives and also develop other initiatives that can help our community as a whole. In January of 2015 I will be starting a newsletter that will serve as a communication and informational tool between Hispanics and Caucasians."

"Since completing the class in 2013 I have continued to be involved in my community whether working on community projects or police projects; the one thing that I have kept in mind is the definition of leadership. "Leaders are people who create a shared vision powerful enough to lift people out of their petty preoccupations and focus them on things worthy of their efforts." The key points for me in this definition and what guides me in all projects that I am involved in are the words *shared*, *lift*, *focus*, and *efforts*. Good leaders have shared ideas that lift or remove others from their personal agendas and focus all involved in common goals or efforts."



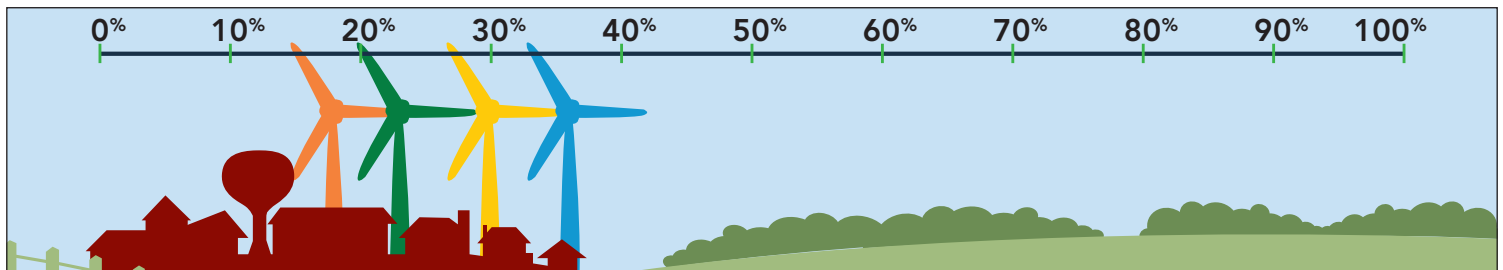
## As a result of CLA...



## Awareness

Awareness of others and awareness of self is an important part of leadership development. It is introduced in the CLA program at the first session with the *Real Colors*® temperament instrument and is reinforced through learning activities on team building and collaboration, recognizing and appreciating the leadership styles and abilities of others. This first session helps build the foundation of understanding how to best communicate within the group by providing insight into what is most important to each participant.

## CLA Alumni were asked...



*What Real Colors® temperament are you?*

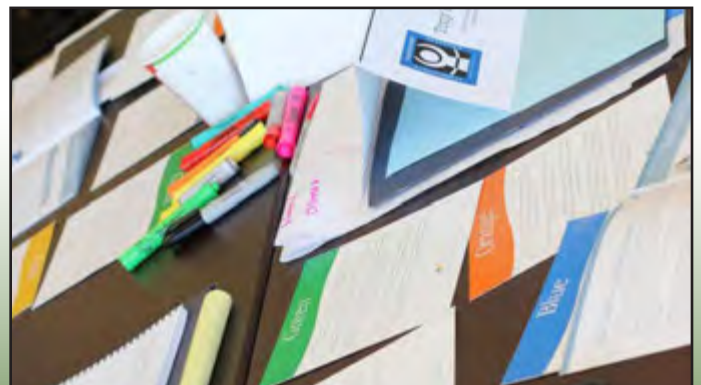
15% of Alumni responded **ORANGE**

20% of Alumni responded **GREEN**

28% of Alumni responded **GOLD**

32% of Alumni responded **BLUE**

*"I've used the Real Colors® temperament training for business, family and personal use. After 23 years on the job it is interesting to see how the different colors work (or don't) on committees. It's like a game trying to match up colors to complement one another." ~ 2000 CLA Alum*



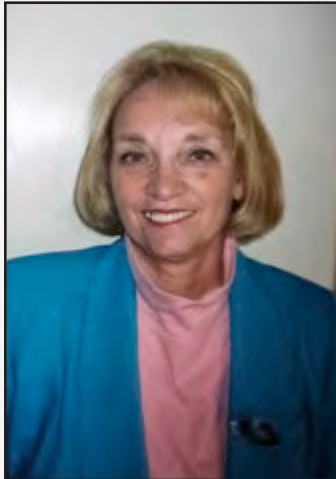
# success stories



**DAVID KIEFFER**, a 2004 CLA graduate is Chief of Police for the Dodgeville Police Department, an organization with 11 employees. Dave has spent more than 42 years in law enforcement and criminal justice, serving and managing resources for Dodgeville, Iowa County and Platteville. He attended CLA because he recognized the importance of leadership, personal growth and development. About 50% of existing police employees at Dodgeville have attended the CLA course since he attended. In addition, Dave has served on the CLA Board of Directors for about five years. During this time he helped in securing course funding, developing curriculum and marketing the need to continue development of Leadership through CLA.

The community of Dodgeville and Iowa County have benefited from the valuable offerings of the Community Leadership Alliance course offerings. Dave will always be an advocate of and promote continuing education and leadership development. "The greatest benefit derived

from this course is learning to deal with people as well as establishing confidence in project development and planning. This leadership experience has led to many great memories of service to Southwest Wisconsin communities and its people."



**LINDA PARRISH** is Promotions Coordinator for the City of Fennimore and manages the Fennimore Area Chamber of Commerce and Fennimore Industrial & Economic Development Corporation.

Linda was in the first CLA class in 2000 and remembers the commitment of one day a month for six months of classes seemed hard to fit into her schedule. As the only person in the office it was hard for Linda to close the office door and walk away from the tasks at hand. On the way home every month she was confident the knowledge and skills gained were "priceless." She believes CLA is a great investment for the business or organization as well as the individual who attends.

"I believe the networking experience stands out foremost in my mind. I'm still amazed when I run into members of the 2000 class as our paths continue to cross. Some of us are in the same position while others have moved into new leadership roles."

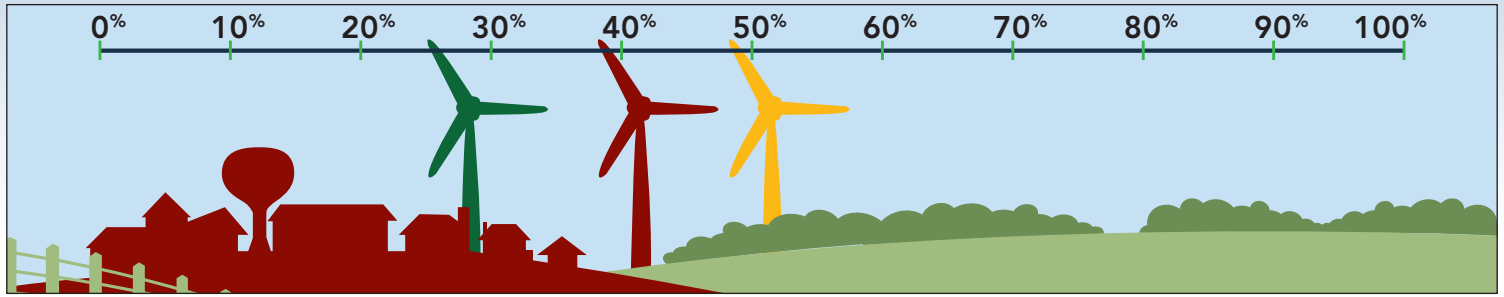
"I enjoyed the Real Colors® temperament segment not only for identifying my own color, but learning how to work with other colors and personalities. In my role with the Chamber and Economic Development, working with business leaders and volunteers, it is imperative to know the right things to say and do for things to run smoothly. "

"CLA provided valuable insight for organizational and community change. I am especially proud to have worked with other Fennimore leaders to respond to a massive lay-off at Rayovac to assist employees in their new job search or training. Those jobs have now all been brought back to the Fennimore plant. When our community was faced with the loss of our local pharmacy, I helped lead the crusade to re-open the pharmacy. I've worked with other leaders to encourage tax payers to vote "Yes" on referendums at Southwest Tech and recently the Fennimore School District to enhance educational opportunities."

Linda also worked alongside Kathy Kopp and Denise Deaton-Tolzman to organize the Grant County Tourism Council to promote tourism in Southwest Wisconsin and grow the area economy.

"Thanks to CLA for helping me gain new skills and knowledge and the confidence to change and make the world a better place one day and one project at a time."

## As a result of CLA...



**26%** of graduates conducted a "Stakeholder Analysis"

**39%** of graduates identified "Potential Funding Sources"

**49%** of graduates identified "Power Actors for a Project"

## Skill Enhancement and Knowledge

CLA focuses on skill development to prepare participants to serve as leaders in a variety of situations. Some of the skills in the program include effective verbal and non-verbal communication, leading meetings, group facilitation, conflict management and grant writing.

*"CLA has made the most impact in my professional life. It gave me tools and experiences that I was confident using and allowed me to grow as an individual and as a leader. I know CLA has contributed to my success, and I feel very fortunate to have had the opportunity to participate. I have recommended the class to many people!"*

~ 2008 CLA Alum

*"CLA empowered me with skills to become not only involved in my community, but a leader in my community."*

~ 2013 CLA Alum

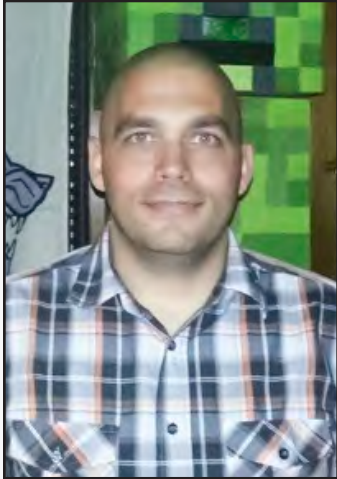
*"I remember feeling guilty leaving the office for a day [to attend CLA class] when there was work to be done. At the end of the day I always remember thinking "I'm sure glad I didn't miss today!" The information, training, new skills gained and overall networking experience is priceless! Over the years I've been amazed at how many of my classmates I have worked with again in another role....many of them have moved on to new jobs and our paths just keep crossing again and again."*

~ 2000 CLA Alum





# success stories



**AARON WOLFE**, 2013 CLA graduate, owns and operates Darlington Reboot, an IT company serving Lafayette County. He lives in Darlington with his wife Lisa, and their three children.

"For years I lived in Darlington but commuted to work in Madison six days a week. That left little time for community involvement. In 2009, I quit my job to start my own business. Starting a new business in a small town really made clear to me how important communities are in southwestern Wisconsin. My family's livelihood became much more closely dependent on economic and other factors in my community."

"In 2012 I was elected to the school board in Darlington. My first year on the school board was quite challenging, so when the opportunity came for me to participate in CLA I took it. It was my hope that CLA would help me become a more effective school board member. I believe that CLA did help me in that regard, but its benefits did

not end there. What CLA taught me about communication, civility, and collaboration has been invaluable to me in my personal life, in my professional life and in my service to my community."

"The Community Leadership Alliance is such a valuable program to southwest Wisconsin. We do have great leaders in our communities, but as you get more involved with your community it is plain to see that there is never enough. There is always a need for people who are willing to work together to maintain and improve our rural communities. CLA is a wonderful resource for those people."



**KATIE ABBOTT**, a 2007 CLA graduate, is the Land Protection Associate with Driftless Area Land Conservancy, a non-profit organization based in Dodgeville. In her career she seeks ways to help people enjoy, care for, and protect the natural world.

"Natural areas provide so many benefits to individuals and communities. My personal connection to nature has provided me strength, peace, fun, beauty, and a sense of wonder that I've carried my whole life. I believe that I can make people's lives better by helping them develop or sustain a similar connection."

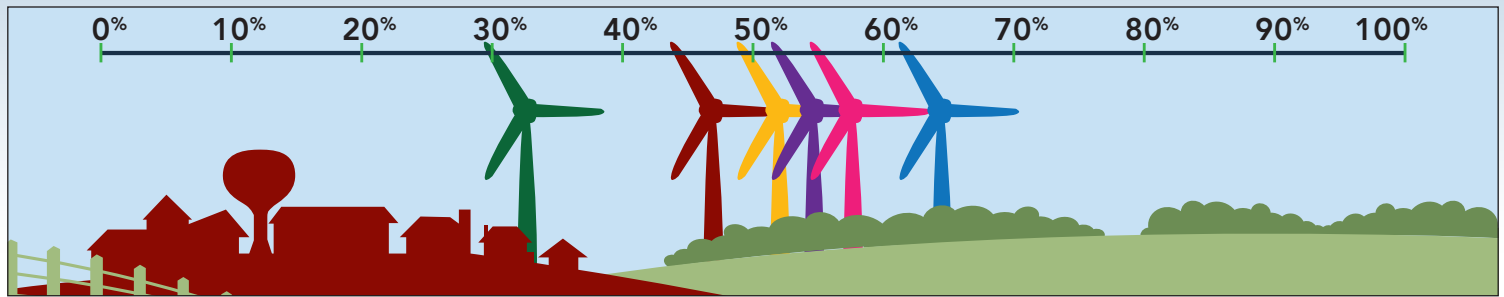
Some highlights of her work include spearheading the organization, fundraising and implementation of a day-and-a-half prairie festival that featured prairie walks, photography and art lessons, kids' activities, and educational talks. Part of the festival included collaborating with 4-H groups to take prairie photos and enter them in the County

Fair. She has also taken the lead on organizing multiple landowner workshops, field trips, essay discussions, and a four-day film festival that included kids' activities.

She continued her leadership training by attending Aldo Leopold Foundation's Land Ethic Leaders program. She has been a resource to a variety of groups such as historical societies, schools, and libraries, and has worked with hundreds of landowners to help them care for their land.

"CLA helped me understand different leadership styles and personality types, especially my own. It helped me accept myself as a leader and inspired me to find my own way of making a difference. Leaders don't have to fit any particular mold. They can be quiet, thoughtful, and work behind-the-scenes."

## As a result of CLA...



- 30%** of graduates "Initiated a Community Project"
- 44%** of graduates "Made Something Happen" in my Community
- 49%** of graduates "Served as a Team Chair or Facilitator"
- 51%** of graduates "Joined a New Committee"
- 54%** of graduates "Led More Group Discussions"
- 62%** of graduates "Helped Develop a Strategy to Address an Issue"

## Motivation and Confidence

CLA strives to help participants gain confidence in their abilities and motivate them to serve as leaders. We share resources that graduates can tap into when continuing to develop their leadership skills after completing CLA. We asked graduates what impact CLA had on their personal, public and professional life. We wondered, were graduates motivated to try new things? Had they increased their confidence to not only build their leadership skills, but to apply those skills in facilitating change?

*"CLA taught me that I am not a lone wolf, there is a network of people out there to reach out to in times of need. As a business/ community we really can help each other be better at what we do and help each other grow."*

~ 2009 CLA Alum

*"I believe CLA's training has provided me with the knowledge and confidence to serve very effectively in 'team chair' or 'facilitator' capacities."*

~ 2006 CLA Alum



# success stories



**SCOTT GODFREY**, 2013 CLA graduate, is the Director of Planning & Development for Iowa County. Scott has long been active in professional organizations, such as the Wisconsin County Code Administrators (serving as President for one year), Wisconsin County Planning Directors, and other professional organizations. Since graduating from CLA, Scott has also accepted leadership roles in the community, including the Secretary of the Dodgeville School District Music Boosters and the chair of his church's finance and stewardship committee. He has also mentored youth with leadership roles in the Boy Scouts.

"I had been contemplating participating in CLA for several years and, after finally deciding to do so, wonder why I waited so long. I think part of it was I had been in my position for nearly 20 years and thought this 'old dog' was beyond learning new tricks," Scott says. Scott really felt

the sessions on civility and self-assessment reenergized him by refocussing perspective on why he chose his career and how he can increase his effectiveness in dealing with different personality types.

"I wouldn't hesitate to recommend the CLA program to anyone, whether an 'old dog' or 'young pup.' It's just a great program to build on personal strengths to the benefit of the community."

## More Accomplishments and Community Involvement of CLA Graduates

*As reported by alumni responders in the 15 year survey*

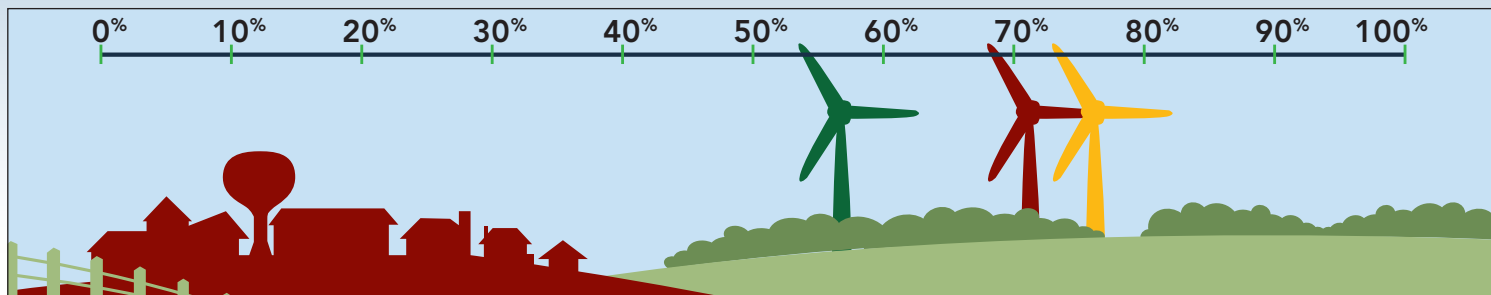
Real Colors® Temperament Certified Trainer  
Chair of Church Finance Committee  
School Board Member  
Council on Library & Network Development  
Fraternal Council  
Get Fit Fennimore  
Parish Council  
Platteville Library Foundation Board  
Girl Scout Leader  
Fennimore Business Walks  
Salvation Army Board  
Rotary Club  
Regional Planning Committee  
Family Connections Office Volunteer  
Forming Fennimore's Future Committee  
CLA Board of Directors  
Community Theatre  
Grants Committee  
Regional Transit Project Board  
Platteville Rotarians  
Platteville School Board  
Kiwanis

Fennimore Industrial Economic Development Corp  
Advocate for Multicultural Education in Southwest Wisconsin  
Darlington Cinco de Mayo Planning & Scholarship Committee  
Southwest Badger Resource Conservation & Development Board  
Co-Chaired Fundraising Committee for Veterans Honor Roll Memorial  
Region 7 Technology Planning for the Wisconsin Public Service Commission

Manager Meetings  
Leadership Wisconsin Board  
Committee Chairs  
Wellness Committee  
Tornado Clean-up Volunteer  
Strategic Planning Committee  
Advocate for Libraries Nationwide  
Iowa County Economic Development Corp  
Community Liaison for Diversity Committee  
Advocate for Southwest Wisconsin at Capitol  
Co-Chaired Seminars for Leadership Wisconsin  
Advocate for Southwest Wisconsin Region  
Darlington Hispanic Advisory Committee  
Stroke Screening Education Volunteer  
Cassville Car Cruise  
EMS Training Volunteer  
Cassville Riverwalk  
Advocate for Community  
Chamber of Commerce  
Sheriff Campaign Volunteer  
Advocate for Broadband  
in Southwest Wisconsin



## As a result of CLA...



**54%** of graduates "Became Involved in a Community Issue"

**69%** of graduates "Advocate for Southwest Wisconsin"

**73%** of graduates "Advocate for My Community"

## Organizational and Community Change

CLA graduates have played significant roles in organizational and community change. Our focus on building skills, networking and collaborative development is designed to prepare CLA graduates to see opportunities for leadership roles – and to take action.

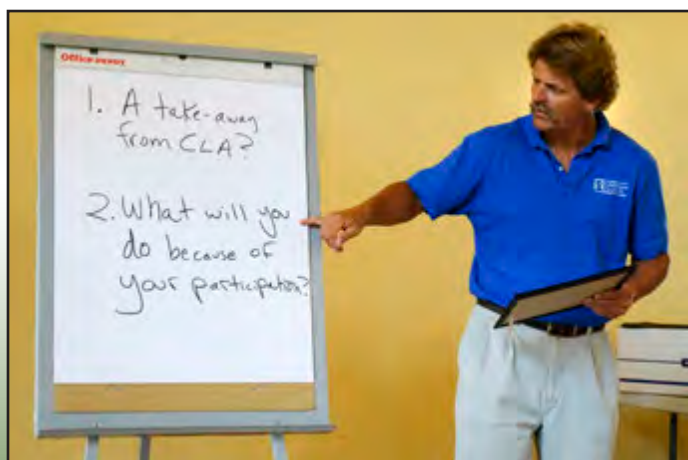
We asked CLA graduates about situations in their organizations and communities where they were active participants and where changes had occurred. We learned that there were direct connections between the actions they were taking and their participation in the program. CLA graduates are actively applying what they learned in CLA and taking on leadership roles in groups, committees, organizations and communities.

*"Participants identify their personal leadership style, including their areas of strength and areas of improvement. They reflect on what they can do to become more effective leaders and community members. They learn about real issues faced by local communities and how to become more actively engaged in serving in some leadership capacity in their community or workplace. They are encouraged to identify steps they can take after the program, to continue their leadership development and to apply effective leadership approaches to addressing community issues."*

~ CLA Alum

*"Being born and raised here I took a lot of what we have to offer for granted. Now I not only promote for the company I work for, I also share with all my customers all there is to see and do in Southwest Wisconsin."*

~ 2009 CLA Alum



# CLA Graduates

Listing of graduates from 2000 to 2014 – organization identified is from year of participation

## 2000

**Chris Atten**  
First Capitol Ag

**Jason Biddick**  
Trelay Seeds

**Wendy Biddick**  
Volunteer

**Ron Brisbois**  
Grant County Economic Development

**Marlin Carl**  
Duncan Construction

**David Certa**  
Iowa County

**Amy Charles**  
Blanchardville Community Pride

**Terri Chyko**  
Avista Inc.

**Julie Clark**  
Wisconsin Child Care Improvement

**Derek Dachelet**  
Century 21 Realty

**Lori Droessler**  
QTI Group

**Rita Elver**  
Platteville Area Industrial Development

**Angie Freed**  
Lancaster Area Chamber of Commerce

**Kate Harmening**  
Lands' End

**Kay Helker**  
Helker Jewelry

**Mark Ihm**  
Ihm Builders

**James Kohlenberg**  
Jim's Building Center

**Kathy Kopp**  
Platteville Area Chamber of Commerce

**Sandy Leibfried**  
Child Care Resource & Referral

**Joan Martin**  
Dodgeville Schools

**Rick Morgan**  
UW-Platteville

**Sue Noble**  
UW Extension Lafayette County

**Linda Parrish**  
Fennimore Economic Development

**Teressa Pellett**  
The Family Center

**Amy Dreckman**  
Karen's Neat Stuff

**Mary Rasmussen**  
Grant County Health Department

**Raymond Saint**  
Boscobel Developers

**James Schneider**  
Prism Corporation

**Louella Vosberg**  
Erschen's Florist

**Joseph Witmer**  
Mound City Bank

## 2001

**Apryl Bennett**  
Shopping News

**David Blume**  
Iowa County Board

**Penny Clary**  
Southwestern CAP

**Jill Clayton**  
Lands' End

**Bernice Cornish**  
Memorial Hospital

**Jennifer Crubel**  
Iowa County

**Chantal Delorme-Barnes**  
Heartland Health Care

**Sarah Halstead**  
Family Resource Center

**Roxanne Hamilton**  
Iowa County

**Michelle Hechel**  
Platteville Police Department

**Donna Hoppenjan**  
Mound City Bank

**Angeline Jensen**  
Even Start

**Marcia Jewell**  
Dodgeville School Board

**Laura Koch**  
Safe Kids

**Nancy Leahy**  
The Country Today

**Mike Mair**  
Lifeline Amplification

**James McCauley**  
Iowa County

**David Pearson**  
Friendship Center Camp

**Curt Peterson**  
Iowa County Board

**Laurie Samuelson**  
Fennimore Good Samaritan Center

**John Schindler**  
Southwest Tech

**Jessica Schmidt**  
Platteville Chamber

**Valerie Shaw**  
UW-Platteville

**Jolena Siegenthaler**  
QTI Group

**Sheila Sobek**  
Boscobel Chamber

**Jerome Wehrle**  
City of Lancaster

**Rhonda Witmer**  
Lands' End

**Cheryl Zmina**  
Platteville Main Street

## 2002

**Sarah Allen**  
QTI Group

**Judy Behncke**  
Lancaster Family Center

**Eric Berlin**  
City of Platteville

**Dennis Cooley**  
UW-Platteville

**Patricia Cullen**  
Mound City Bank

**Denise Deaton Tolzman**  
QueenB Radio

**Brenda Denn**  
Clare Bank

**Heidi Dyas-McBeth**  
Family Resource Center

**Ronald Haas**  
Community Foundation

**Connie Haberkorn**  
Platteville Area Chamber of Commerce

**Christine Hawkinson**  
Dodgeville Chamber

**Darnell Hendricks**  
Village of Benton

**Wendy Herbst**  
UW-Platteville

**Barbara Kehrein**  
Children's Community School

**John Kohlenberg**  
Jim's Building Center

**Amy Loy**  
Lands' End

**Laurie Maloney**  
Town of Dodgeville

**Doug Miller**  
Folklore Village

**Tony Pillow**  
Iowa County

**Tamilla Richter**  
Southwest Tech

**Cathy Riedl-Farrey**  
UW-Platteville

**Joanne Schultz**  
Lafayette County

**Sue Steudel**  
Iowa County

**Denise Tillotson**  
Belmont Parent's Club

**Rochelle Williams**  
Grant Regional Health Center

## 2003

**Darla Banfi**  
UW-Platteville

**Tammy Bradley**  
Shopping News

**Christine Brown**  
UW-Platteville

**Kathy Cahill**  
Tobacco Free Coalition

**Andrew Calhoun**  
Southwest Tech

**Howard Crofoot**  
City of Platteville

**Dan Frommelt**  
UW-Platteville

**Cathy Frontz**  
Massage Works

**Linda Gebhardt**  
Community Foundation

**Margie Hackbarth**  
Upland Hills

**Lisa Hebgen**  
Southwest Tech

**Daniel Jacobson**  
Lancaster Police

**Alice Joestgen**  
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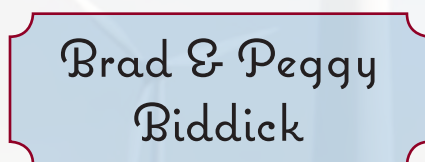
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