



Midwest Manure Summit
February 24, 2021
Virtual Conference

November 01, 2020

Dear Agribusiness,

The University of Wisconsin-Extension will again be hosting the Midwest Manure Summit in Green Bay, Wisconsin. New this year, the conference will transition from a one-day in-person conference to a virtual conference on Wednesday, February 24, 2021. More information can be found at our website: <http://www.midwestmanure.org/>

Our target audience is progressive dairy managers/owners, educators, consultants and service providers including custom manure haulers, crop consultants, dairy nutritionists, farm management consultants, engineering consultants and agency staff. An average of 200 people attended the past four conferences, and attendees came from ten different states and Canada.

We started this conference in 2009 with the goal of bringing new on-farm manure handling and processing technologies and ideas to Wisconsin. The 2021 Midwest Manure Summit is our seventh conference, and we are looking forward to another successful event!

We are seeking your industry support for this year's conference by participating as a sponsor and exhibitor. Sponsorship levels are Gold (\$300), Silver (\$200), and Bronze (\$100). In return for your support, you will receive the following:

- Company name listed on website with sponsorship level designation
- Company name listed in conference proceedings packet with sponsorship level designation
- Session sponsorship and speaking time at the beginning of the session available at Gold level
- Company promotional materials included in mailed swag bags to select early bird registrants
- Virtual exhibit hall available with a session per gold sponsor to network with attendees, hold live or recorded demonstrations, and/or showcase products.

To ensure your company's part of the promotional material, please fill out and return the attached form by January 8, 2021 to indicate your interest in supporting this educational event. We will then follow up with correspondence regarding the specific details of your sponsorship.

Thank you in advance for your consideration. If you have any questions, please contact one of the Midwest Manure Summit Chairs:

Stephanie Plaster, stephanie.plaster@wisc.edu or (262) 284-8292
Liz Binversie, elizabeth.binversie@wisc.edu or (920) 391-4612

Sincerely,

Stephanie Plaster and Liz Binversie, University of Wisconsin- Madison Division of Extension