



Extension
UNIVERSITY OF WISCONSIN-MADISON



Midwest Manure Summit Virtual Conference | 02.24.21

Midwest Manure Summit Sponsor Information

February 24, 2021
Virtual Conference

Purpose of Summit: Manure Summit participants will have the opportunity to obtain cutting-edge information on methods to handle, transfer, and process dairy manure in an environmentally sound manner.

Target Audience: Progressive dairy managers and owners, consultants, service providers, custom manure haulers, educators, dairy nutritionists, farm management professionals, engineering consultants, and agency staff.

Sponsor Benefits:

- Sponsor logos and contact information displayed during the sessions, within proceedings packet and promotional materials, and on the conference website.
- Opportunity to provide promotional materials to be mailed to select early bird registrants prior to the event.
- Opportunity to sponsor session speakers and speak at the beginning of the session available at gold level.
- Virtual exhibit hall available over the lunch hour with a room available per gold sponsor to network with attendees, hold live or recorded demonstrations, and/or showcase products.

Summit Schedule:

| | |
|---------|----------------------|
| 9:00am | Welcome and Keynote |
| 10:00am | Large group session |
| 11:00am | Breakout sessions |
| 12:00pm | Virtual Exhibit Hall |
| 1:00pm | Breakout sessions |
| 2:00pm | Break |
| 2:15pm | Breakout sessions |
| 3:15pm | Panel session |
| 4:30pm | Closing Remarks |

Visit midwestmanure.org for details!

Steph Plaster | Extension Washington & Ozaukee Counties | stephanie.plaster@wisc.edu
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Midwest Manure Summit Highlights:

- **One-day virtual conference**
- **Networking opportunities with 150 estimated attendees**
- **Topics**
 - Systematic manure processing evaluation
 - Adding value to biogas
 - Biochar and manure management
 - Ammonia capture
 - Pelletizing manure solids
 - Antimicrobial resistance
 - Feeding and enteric methane management
 - Reducing manure costs using wet gasification technology
 - Struvite from dairy manure
 - Odor mitigation
- **Featured Conference Speakers**
 - Rebecca Larson, UW-Extension & UW-Madison
 - Victor Zavala, UW-Madison
 - Mahmoud Sharara, North Carolina State University
 - Amy Schmidt, University of Nebraska
 - Michel Wattiaux, UW-Madison
 - Horacio Aguirre-Villegas, UW-Madison
 - Peter Wright, Cornell University
 - Joe Harrison, Washington State University
 - Erin Cortus, University of Minnesota

Sponsorship Opportunities

| Benefits | Gold \$300 | Silver \$200 | Bronze \$100 |
|-----------------------------------------------------------------------------------------|---------------|-----------------|-----------------|
| Session Sponsor with 2 minute speaking/video time and space in the virtual exhibit hall | ★ | | |
| Logo and promotional materials in conference swag bag for early birds | ★ | ★ | |
| Company name and logo included on promotional materials & conference proceedings | ★ | ★ | ★ |

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