



# ACHIEVING THE EXTENSION MISSION THROUGH VOLUNTEERS

## Creating Connections Leading to Volunteer Retention



**AEMTV 2.0!** A deep dive into your volunteer systems and how to improve volunteer retention.

AEMTV 2.0 is the next step to growing your skills when it comes to working with volunteers. This three-week professional development opportunity builds upon the ISOTURE model presented during the Achieving the Extension Mission through Volunteers Course. This training is intended to help professionals to understand how communication and connection leads to greater volunteer retention.

**WHEN:** February 24- March 12, 2026

**ESTIMATED TIME:** 18-20 hours, including 6 live webinars.

**COST:** \$75

**REGISTRATION:** Opens now, Closes February 1<sup>st</sup>, 2026

<https://fyi.extension.wisc.edu/ncrvd/aemtv-2-0/>

**This opportunity is open to individuals who have previously taken the Achieving the Extension Mission through Volunteerism course.**

### Module 1: Identification and Selection

- Understand and capitalize on Extension's role in the community.
- Develop ways to create a sense of belonging with volunteers from onboarding onward.

**Tuesday, February 24<sup>th</sup>**  
10:00-12:00 Central

### Module 2: Orientation and Training

- Reinforce Extension Mission and Volunteer Expectations
- Investigate deliver methods and engagement strategies to increase connections and retention through volunteer development

**Thursday, February 26<sup>th</sup>**  
10:00-12:00 Central

### Module 3: Utilization

- Identify strategies to strengthen staff-volunteer partnerships and relationships.
- Create mentoring opportunities and space for social interactions and connections among volunteers.

**Thursday, March 5<sup>th</sup>**  
10:00-12:00 Central

### Module 4: Recognition and Evaluation

- Understand the connection between volunteer recognition and retention.
- Explore practices to engage volunteers in supporting program improvement.
- Identify an evaluation strategy to use for a volunteer program or role.

**Tuesday, March 10**  
10:00-12:00 Central

**Office Hours:** Tuesday, March 3<sup>rd</sup> 10:00-12:00 Central

**Office Hours and Capstone Presentations:** Thursday, March 12<sup>th</sup> 10:00-12:00 Central