



Achieving the Extension Mission Through Volunteers

An Online Course for Professionals Working with
Volunteers. Brought to you by:



NORTH CENTRAL REGION
Volunteer Specialists

WHEN: January 25th - March 12,
2027

REGISTRATION Limited and will
close December 28th, 2026

COST: \$250

North Central Region Colleagues
receive a special \$100 rate. Contact
your state's volunteer specialist for this
code.

COURSE DESCRIPTION

Achieving the Extension Mission through Volunteers is designed to build staff and organizational capacity around volunteer development and management in all Extension program areas with a cohort of peers.

PARTICIPANTS WILL:

- Build staff and organizational capacity
- around volunteer development and management
- Increase volunteer management competencies
- Build knowledge and skills to identify, recruit, select, and support volunteers • Learn current volunteer trends and how they may impact programming
- Understand the organization's philosophy related to volunteerism and develop your own philosophy

COURSE STRUCTURE

Participants engage in a facilitated online learning community with a cohort of Extension peers. The 7-week course includes a combination of self-directed and same-time learning opportunities, including pre-recorded presentations, readings/resources, activities, 3 webinars and 3 video conference calls. It takes 4-6 hours each week to complete the course.



GUEST CONTRIBUTORS

Learn from Extension leaders in volunteer development:

- Dr. Jim Rutledge shares his work on the professional development stages of an Extension professional and how it influences capacity to reach audiences.
- Dr. Nancy Franz discusses personal, organizational, and public value related to volunteers in Extension.

Volunteers are fundamental
to many Extension
programs, yet research
indicates that nearly 1/3 of
volunteers quit because of
poor management practices.

**“It was so practical, easy to
understand, and very worthwhile. It
will help you feel more confident
when working with volunteers.”**

**REGISTER with THE NORTH CENTRAL REGION
VOLUNTEER SPECIALISTS:**

<https://fyi.extension.wisc.edu/ncrzd/>

