## Spot Spray Technologies Extension Zoom Webinar

September 6th, 2023 Noon to 2 pm CST

## **Speakers**:

Rodrigo Werle, University of Wisconsin-Madison;

William Patzoldt, Blue River Technology, John Deere;

Matt Leininger, One Smart Spray;

Nadav Bocher, Greeneye Technology; and

Tom Wolf, Agrimetrix Research & Training and Sprayers 101.

## Brought to You By:





Novel technologies with real-time camerabased weed detection systems for sitespecific weed management (aka spot spraying) such as the Blue River Technology John Deere See & Spray Ultimate, One Smart Spray (Bosch-BASF joint venture), and the Greeneye technology. Each technology accounts for spatial variation in weed density by spraying foliar herbicides only on areas with weed infestation ("green-on-brown" for burndown PRE-emergence applications and "green-on-green" for foliar POST-emergence applications).

The goal of this Extension webinar is to generate awareness and address agricultural stakeholder questions regarding these novel technologies. This FREE technical webinar is being organized by the University of Wisconsin-Madison, University of Nebraska-Lincoln, and Kansas State University as part of a research and education grant funded by the National Corn Growers Association and the North Central Soybean Research Program. All are welcome to register and attend this event!