



# Quick Tip 33

## Basic Evaluation Questions for Extension Education Programs

Your programming is changing to better meet the needs of your community and to more thoroughly involve local stakeholders. The evaluation plan that you may have created at the outset of your program may seem like it doesn't fit anymore, considering all that has changed. Yet evaluation – both informal and formal – is important for improving your programming and effectively meeting local needs.

Consider evaluation to be gathering credible information about your programming. Some of the basic evaluation questions you can focus on to help improve your programming include those described below. They are arranged by the logic model within the program development model at this link:

<http://www.uwex.edu/ces/pdande/progdev/index.html>

### Inputs

- In what ways has our program connected with the research base of the university system?
- Which local partners have we involved? Whom do we still need to connect with?
- What assumptions are we making about how our learners or program participants will change in connection to the program? Are we on target?

### Outputs

- Have we designed our materials by putting learners first? If not, where do we need to make changes?
- Does our programming appeal to different learning styles? Have we accommodated all learners by making materials accessible?

### Outcomes

- What have program participants learned, if anything?
- What have program participants done with what they have learned, if anything?
- What policies, if any, have changed in connection with the program?
- How has the community changed in connection with the program, if it has changed?

Boyd, H. (2006). *Quick Tip 33: Basic Evaluation Questions for Extension Education Programs*. Retrieved from the University of Wisconsin – Extension Program Development and Evaluation web site:

<http://www.uwex.edu/ces/pdande/resources/index.html>