

# Checklist of Potential Stakeholders and Audiences

Adapted from Figure 12.1 in Fitzpatrick, Sanders & Worthen. (2011). *Program Evaluation: Alternative approaches and practical guidelines*. Upper Saddle River, N.J.: Pearson Education.

## Stakeholders' Need for Information

<b>Individuals, Groups, or Agencies Needing the Evaluation's Findings</b>	To make policy	To make operational decisions	To provide input or evaluation	To react	For interests only	Other
1. Developer of the program						
2. Funder of the program						
3. Person/agency who identified the local need						
4. Boards/agencies who approved delivery of the program at local level						
5. Local funder						
6. Other providers of resources (facilities, supplies, in-kind contributions)						
7. Top managers of agencies delivering the program						
8. Program managers						
9. Program deliverers						
10. Sponsor of the evaluation						
11. Direct clients of the program						
12. Indirect beneficiaries of the program (parents, children, spouses, employers)						
13. Potential adopters of the program						
14. Agencies who manage other programs for this client group						
15. Groups excluded from the program						
16. Groups perceiving negative side effects of the program or the evaluation						
17. Groups losing power as a result of use of the program						
18. Groups suffering from lost opportunities as a result of the program						
19. Public/community members						
20. Others						