Program Development Planning Implementation Evaluation

Program Action Logic Model

**Inputs**
- Activities
- Participation

**Outputs**
- Short term
- Medium term
- Long term

**Outcomes / impact**
- What are the short-term results?
  - Learning
    - Awareness
    - Knowledge
    - Attitudes
    - Skills
    - Opinions
    - Aspirations
    - Motivations
  - Action
    - Behavior
    - Practice
    - Decision-making
    - Policies
    - Social action

**Who we reach**
- Participants
- Clients
- Agencies
- Decision-makers
- Customers
- Satisfaction

**What we do**
- Conduct workshops, meetings
- Deliver services
- Develop products, curriculum, resources
- Train
- Counsel
- Assess
- Facilitate
- Partner
- Work with media

**What we invest**
- Staff
- Volunteers
- Time
- Money
- Research base
- Materials
- Equipment
- Technology
- Partners

**External factors**

**Assumptions**

**Evaluation**
- Focus
- Collect data
- Analyze and interpret
- Utilize findings

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