

Subtitle: Planning is Easy, Implementation is Not!

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Listed Waters Map

---- 303(d) Listed

Exceptional Resource Waters

Outstanding Resource Waters

Sub Watersheds

Streams / Rivers



For information on specific subwatersheds, 303(d) or Exceptional/Outstanding Resource Waters (ERW/ORW): http://dnr.wi.gov/org/water/wm/ wqs/303d/faqs.html and http://dnr. wi.gov/org/gmu/gpsp/gpbasin/

Why?

-2010 303(d)
Impaired waters
listing (total
phosphorus) NPS
-Previous studies

Turtle Lakes Watershed

-Approx. 5000 acres

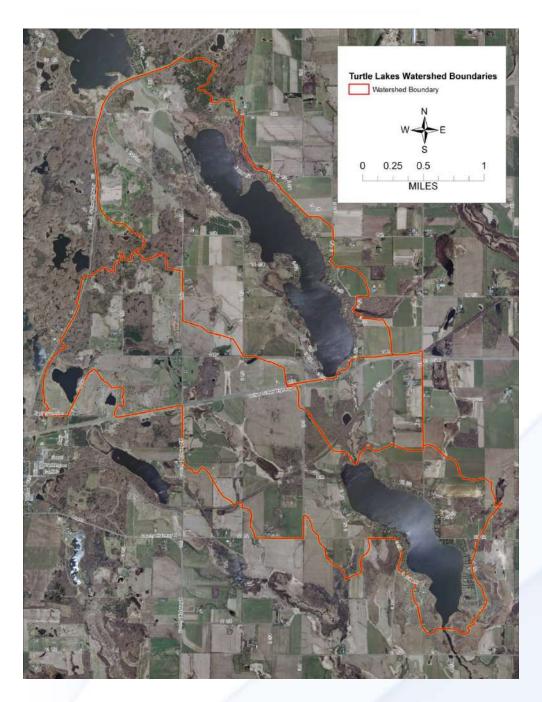
-Approx 3000 in agricultural practices each year -Approx 60% of

that area in row

crops

-6-10 active agricultural

producers



Dairy farmers and crop farmers (owned and rented ground)

Well-developed shoreline on both lakes

Project Particulars

- \$305,420 5-year project (2010-2014)
- \$200,000 granted from the state from the Lake Management Planning and Protection Program
- \$157,500 available for reimbursement of eligible project costs
- \$42,500 to cover water sampling costs
- Donated Services = \$39,860
- Volunteer Time (\$12.00/hr) = \$54,388

Project Components

Farmer Education

 "No Till" Farmers Incentive Program

Agricultural Best
 Management Practices
 Cost-sharing

 Riparian Owner Education

Shoreline Best
 Management Practices
 Project Cost-sharing



More Project Components

- Expanded Water Quality Monitoring in both lakes
- Tributary Monitoring
- Aquatic Plant Management Planning for both lakes
- Overall Project Management
- Best Management Practices Stakeholders Board

Partners/Participants

- Lower Turtle Lake Management District
- Upper Turtle Lake Association
- Lower Turtle Lake Association
- Turtle Lakes Watershed Farmers
- Barron County Soil and Water Conservation Department
- Town of Almena
- UW-Extension Agricultural Agent
- Wisconsin Department of Natural Resources
- Green Frog Consulting
- Short Elliot Hendrickson, Inc (SEH)

Nine Member Stakeholders Board

Lower Turtle Lake Management District (2 members)

Lower Turtle Lake Association/At large (1 member)

Upper Turtle Lake Association (2 members)

Local Farmers (2 members)

Barron County Soil and Water Conservation Department (1 member)

Project Consultant (1 member)

*WDNR Liaison

"If you build it, they will come!"

1989 film Field of Dreams, starring Kevin Kostner



Let's Give Some Money Away!!

We Couldn't!!

No till just makes sense! Everyone should take advantage of it!

- High corn prices makes incentive payments less appealing
- Tradition
- Change means more work, new equipment
- Negative stereotype that no till loses money
- In person, one on one contact needed, letters just don't cut it
- Time is a valuable entity to farmers

Best Management Practices Projects

- Must identify and design projects
- What is reasonable compensation?
- Multiple levels of approval
- Show me what others are doing, what are lake people doing
- Requires legal contracts including deed restrictions, notary
- Must meet all local, county, state, and federal guidelines in order to be reimbursable in the grant
- Requires meticulous record keeping, follow-up

Shoreland Improvement Projects

- Identifying and classification of interested parties
- Completing shoreland site evaluations
 - Must meet local, county, state, and federal guidelines in order to be reimbursable
 - These guidelines were identified to a greater extent in 2011
- Implementing shoreland improvement projects with grant dollars requires perpetual property deed restrictions
 - Creation of these documents
- No money to support implementation without grant dollars

No Till Incentives, Cover Crop, and BMP payments to date

- No Till Incentives Payments (2010-11)
 - Two farmers
 - -\$4,742.50
- Cover Crop Payments (2011)
 - Two farmers



BMP Projects (2011-12)

- one farm
- included roof runoff diversion, grassed waterways, crowning of driveways, fencing out of livestock, and nutrient management planning
- 70% Project reimbursement
- 30% Landowner match
- \$11, 224.00

Riparian projects to date

- Preliminary boat landing site visits
 - Not completed yet
- Seven private property site evaluations completed
 - None implemented yet
 - None planning to use grant dollars to help support implementation
- Shoreland Improvement Interest Survey
 - Distributed to property owners on both lakes

Educate and inform, repeat, and then do it again...and again...and again...and

Education activities completed to date

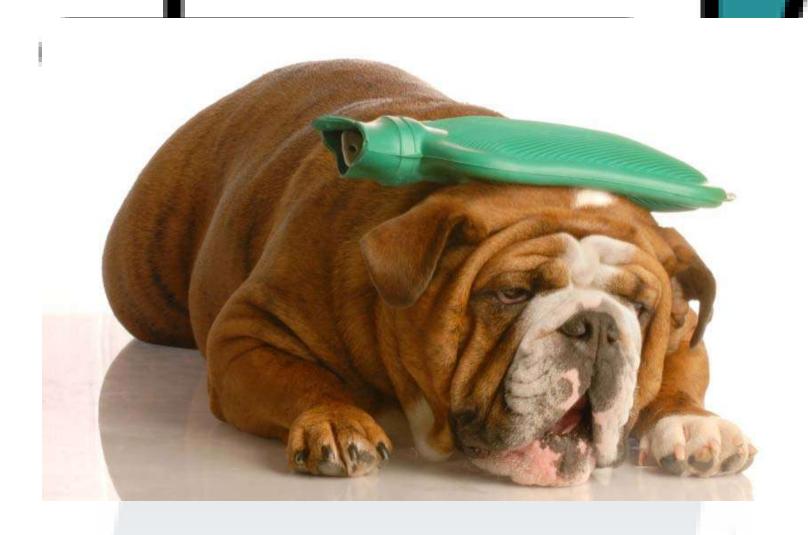
Agricultural

- Farmers' Dinner
- Farmer Letters
- Farmer Meetings
- Site Tours
- In person visits



Riparian

- Kickoff Breakfast
- Lake Fair
- Site tours
- Newsletters
- AIS monitoring
- Watercraft inspection
- Water quality monitoring
- Boat landing preevaluations



Stakeholders Board

- Individual project approvals
- Tracking volunteer and donated services
- Input and ideas
- Working with sub-contractors
- Reporting back to respective organizations
- Tracking progress

Finances

- Tracking expenditures
- Cutting checks
- Making money available (spent first, then reimbursed)
- Seeking project reimbursement

Volunteer and donated services

How are we addressing these issues?

- More personal contact with farmers; farmer to farmer contact
- Shoreland Improvement Workshop with tree/shrub giveaway
- Arranging to provide no till planting services at no charge to the participant
- Setting up a side by side no till/conventional till comparison project
- Non-grant related pot of money set aside for riparian assistance
- Post riparian site evaluation surveys

Some Lessons Learned!!

- Don't just assume that a project will work smoothly, regardless of how it looks on paper!
 - Less grandiose ideas, keep it close to home
- Do greater planning before entering into a project of this nature.
 - Get a better idea of the level of participation that can be expected
 - Thoroughly explore existing resources before entering into a project
- Triple the expected time to administer the project.
- Work closely with all the partners, they make a project like this happen.