2014 Food Preservation Group Program Evaluation

Thank you for participating in this year’s statewide evaluation of food preservation activities. Please use the tool to evaluate consumer education at a group teaching event (hands-on, lecture-style, lunch & learn). The tool is not designed to determine if the response to a one-on-one contact such as a phone call or a consumer interaction at a farmers’ market.

In order to use this tool:

a) Complete the introductory sections (header/directions). This evaluation is to be as an end of session tool. [We will be developing and piloting a tool that can be used after a series or to follow-up on impact of a prior session — do not use this tool for those style of evaluations.] Do not change the form in any way other than to add demographic questions which you may wish to collect for county reporting. To change the evaluation questions will invalidate your data.

b) The design of the tool is a post-pre evaluation. In this format, learners are asked to first consider what they learned today/after the program and then to consider what they knew before the program. It may seem confusing if you haven’t used this type of evaluation before, but it can work really well. To help your learners...after working through a) and b), make copies of the tool for expected number of participants. Then fold the 1st page along the dotted line, folding back/under the area to the right of the dotted line. In this way, your participants will only see the post-tool as they begin.

c) Ask your participants to please complete the survey/evaluation to the best of their ability. Tell them that there are 6 questions to answer and that their responses will help improve UWEX programming. Ask them to work through the first 2 questions, and then to unfold the paper and complete the 2nd part of question 2. After that, they should complete questions 3-6, plus other demographic information that you may have chosen to include.

Submitting your data!

Please compile the information received from each session onto the Summary Form. Keep the individual responses and a copy of the summary for your records. Do not send individual responses to Barb. Please do not edit the statements on the evaluation. In order for us to gather data statewide, we need to use the same statements! However, please feel free to share your ideas/observations with Barb so that next year’s evaluation will be better. We are developing an online tool for evaluation summary data entry...should be available soon!

Questions about the evaluation, please contact Barb Ingham at bingham@wisc.edu
Or
Kadi Row kadi.row@ces.uwex.edu

Results will be compiled into a statewide summary and shared back with county offices late in November. Please keep a copy of your county results so that you can report your impact in the context of statewide results.