

**Collaborative Meeting  
November 7, 2009**

This is a summary of an information discussion on November 7 to discuss successes, challenges and future plans for their Master Gardener organizations.

<b>Walworth</b>	<b>Ozaukee</b>	<b>Milwaukee/Waukesha</b>
<b>Size/Age of Organization</b>		
69 members 8 years	181 members 7 years	552 members 20 years
<b>New Projects</b>		
Improved email communications	Education for existing MGVs (half-day)	Garden/Project Support Committee to coordinating 47-48 approved gardens
Full-time Hort Agent	Herb talks	Scholarship Committee
Bus trips Received grant from Walworth County in appreciation for MGV's maintaining community gardens	Herb sale Horticulture scholarships	
<b>Successes</b>		
Vermiculture project at school Combines kids & science	Washington County Community Gardens (70 plots) Yard & Garden Line answered through phone & email – allows MGVs work from home)	Bylaws describe leadership positions/terms Nominating committee seeks out candidates
Raised bed gardening at assisted living facility	Plant Health Advisor training	
Crops now raised by residents		
<b>Challenges / Hurdles</b>		
Walworth County MGs had to adapt to principal's / school's philosophy of worms		Hort Agent approves gardens / projects but SEWMG provides financial support Hort agents and SEWMG have different objectives
Availability of MGVs to staff school project during the day		
County funding requires inclusion of other gardening groups. Compete with established garden clubs for fundraising		
Currently a for-profit org; registering for non-profit status		

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<b>Challenges / Hurdles (cont'd)</b>		
No volunteers for board	Similar problem with recruiting	Getting new and working MGV involved
<b>Recruiting New Members</b>		
Brochure / newspapers	Word of mouth / advertising	Brochures at trade shows
<b>Future</b>		
More community education information	Open training to community	Create a "standard" for all garden/projects and visit each location.
County fair Garden Center signage	Develop brochures	Implement scholarship program
	Offer literature at community events	
	Work on web site	
<b>Communication</b>		
E-mail list	List Serve	List Serve
Newsletter	Web site	Web site
Weekly calendar / contact	Newsletter	Newsletter
<b>Fundraising</b>		
Raffle of items MGs contribute	Herb sale	Plant sale
		Pick 'n Save
<b>Fundraising Ideas</b>		

50/50 Raffle – Members can buy tickets (at minimal cost). A ticket is drawn and 50% of the "pot" goes to the winning ticket and 50% goes to the organization.

Information about holding a successful perennial plant sale is available through SEWMG.

<b>Attendees</b>	
Gerald Nelson – Ozaukee Co. N99 W16781 Woodcock Rd. Germantown, WI 53022 262/251-2298 <a href="mailto:janelson@prodigy.net">janelson@prodigy.net</a>	Patty Witt – SEWMGV Leila Leisch – SEWMGV Doris Fons – SEWMGV Judy Williamson – SEWMGV Bill Shaffer – SEWMGV Mary Radlinger - SEWMGV Ann Deuster Dougherty – SEWMGV Janet Wintersburger – SEWMGV
Denise Woods – Walworth Co. P.O. Box 388 Lake Geneva, WI 53147 262/215-1739 <a href="mailto:deniseawoods@hotmail.com">deniseawoods@hotmail.com</a>	