

Shawano County Dairy Promotions, Inc and Dairy Farmers of WI June Dairy Month Promotion

Eligible groups: Shawano Co. 4-H, FFA, or nonprofit youth group. **Electronic/cell phone criteria submission is acceptable. Forward to:** Mary Lou Kugel, kugmlou5@gmail.com or 715-584-2246

LAWN OR STORE FRONT display:

1. Promotional displays must be in place by June 1st and remain in place until June 30th.
2. Display must be highly visible from a public highway, town, county, city or village road located in Shawano County. Please be aware of legal right of way distances.
3. Permission must be obtained from the titled landowner/business to place the display.
4. On or before June 1st to Mary Lou Kugel to receive a \$20 participation check from SCDP/DFW.
 - a. Two good quality photos of the display, with or without persons.
 - b. A copy of the thank you that was sent to the titled landowner/business, unless family yard or public space.
 - c. Completed Model Release form downloaded from ([Current Registrations – Shawano County 4-H \(wisc.edu\)](#)). If no youth are in the photo(s) being submitted; complete the top part of page 1, sign and forward.

PLYWOOD DAIRY COW exhibit: New in 2023

Plywood dairy cow exhibit is a cow silhouette cut from a 4x8' sheet of ½" plywood. Exhibit must be braced to stand upright. Cow template will be available May 1st to 15th at a cost of \$75 on a first come/first serve basis. \$75 to be paid at the time of pick up and **will be fully reimbursed if #1 thru #7 are met below.**
Contact Mary Lou to arrange pick up at 715.584.2246.

1. Cow exhibit must display a **positive dairy image** through painting or accessory(ies).
2. Cow exhibit must be painted on one side.
3. Cow exhibit must be in place by June 1st and be highly visible from a public highway, town, county, city or village road located in Shawano County. Please be aware of legal right of way distances.
4. Permission must be obtained from the titled landowner/business to place the exhibit.
5. On or before June 1st to Mary Lou Kugel
 - a. Two good quality photos of the cow exhibit, with or without persons
 - b. a copy of the thank you note that was sent to the titled landowner/business, unless family or public space.
 - c. Completed Model Release form downloaded from ([Current Registrations – Shawano County 4-H \(wisc.edu\)](#)). If no youth are in the photo(s) being submitted; complete the top part of page 1, sign and forward.
6. Dairy cow exhibit to be delivered by your group to Shawano County Brunch on the Farm between 8 a.m. and noon on Saturday, June 24th. This year's even is located at:
Synergy Dairy
W2285 County Rd S
Pulaski WI
7. Dairy cow exhibit to be removed from Shawano County Brunch on the Farm on Sunday, June 25th between 1 and 2 p.m. Any cow displays left on site after 2 p.m. will become the property of SCDP.

Any group not meeting **all of the criteria** listed for respective category will forfeit the right to receive participation funds and/or cow template payment. 2023 award placings will be determined by a panel of judges.