



Grant Overview and Project Development

Andrew Bernhardt – Division of Agricultural Development

WISCONSIN DEPARTMENT OF AGRICULTURE, TRADE AND CONSUMER PROTECTION (DATCP)

September 2023

DATCP ECONOMIC DEVELOPMENT GRANT PROGRAMS

- Buy Local Buy Wisconsin Grant (BLBW)
- Meat Processor Infrastructure Grant
- Resilient Food Systems Infrastructure Grant (RFSI)
- Dairy Processor Grant (DPG)
- Specialty Crop Block Grant (SCBG)
- Wisconsin Farm to School (F2S) Grant



BUY LOCAL BUY WISCONSIN (BLBW) GRANT

BLBW is an economic development program designed to help Wisconsin agricultural and food industries find ways to reduce marketing, distribution, and processing hurdles that impede the expansion of sales of Wisconsin's food products to local purchasers.

- ❖ Due annually in August. (note the new timeframe)
- ❖ Award up to \$50,000. Requires 1:1 match.
- ❖ Must show creativity and benefit the local food system.
- ❖ Does not fund start ups or feasibility projects. Must submit operational budget and 2 years of sales data.
- ❖ Seeks to increase sales and jobs and expand awareness and consumption of locally produced foods.
- ❖ Processed foods must consist of 51% or greater Wisconsin ingredients by weight.

<https://datcp.wi.gov/Pages/BuyLocalBuyWisconsinGrants.aspx>



MEAT PROCESSOR INFRASTRUCTURE GRANT

The Meat Processor Infrastructure Grant aims to grow Wisconsin's meat industry and improve the long-term viability of the state's livestock industry.

Funding can be used for operating expenses, including engineering, architectural design, construction, food safety consultation, equipment, and equipment installation.

- ❖ In 2024, \$1,800,000 available with awards up to \$150,000. Requires 1:1 match.
- ❖ Projects must increase harvest capacity or production.
- ❖ Competitive proposals will demonstrate industry-wide benefits.
- ❖ Applicants can be new or existing meat processors, but must be DATCP or USDA licensed.
- ❖ Must submit progress reports every 6 months.

<https://datcp.wi.gov/Pages/AgDevelopment/MeatProcessorInfrastructureGrants.aspx>



RESILIENT FOOD SYSTEMS INFRASTRUCTURE (RFSI) GRANT

RFSI aims to expand middle of the food supply chain capacity and infrastructure for the aggregation, processing, manufacturing, storing, transporting, wholesaling, and distribution of locally and regionally produced fresh and processed food products, excluding meat.

- ❖ Will fund equipment purchases, construction, building upgrades, systems implementation, related staffing needs, and market development. Nothing related to production, harvest, marketing, or research.
- ❖ Two grant tracks: Equipment-only and Standard. Applicants can only apply for one track.
 - ❖ **Standard** track awards \$100,000 to \$3 million. Match is required. Starting match is 1:1, 50% of total. However, if you qualify as underserved then this is reduce down to 25% of the total project cost.
 - ❖ **Equipment-only** awards projects less than \$100,000. NO match required.
- ❖ <https://datcp.wi.gov/Pages/AgDevelopment/RFSI.aspx>



DAIRY PROCESSOR GRANT (DPG)

The Dairy Processor Grant program aims to improve the long-term viability of Wisconsin's dairy industry through services to dairy processing plants to facilitate operational changes, improve profitability and foster innovation and economic growth.

- ❖ Eligible applicants must operate a licensed dairy processing plant engaged in pasteurizing, processing or manufacturing milk or dairy products that is located in Wisconsin.
- ❖ \$500,000 available annually, with proposals due in October. Max award of \$75,000
- ❖ Match requirement of 20% of grant award.
- ❖ Awarded projects must submit reports every 6 months.

<https://datcp.wi.gov/Pages/AgDevelopment/RFSl.aspx>



SPECIALTY CROP BLOCK GRANT (SCBG)

SCBG aims to enhance the competitiveness of Wisconsin's Specialty Crop Industry and increase sales of Wisconsin specialty crops. Projects can focus on research, production, marketing, market development, product development, distribution, storage, food safety, and consumer/producer education.

- ❖ Award up to \$100,000. No match required. Due in the spring, typically March.
- ❖ Specialty crops are defined as fruits, vegetables, herbs, tree nuts, dried fruits, horticulture, landscaping and nursery plants, including floriculture.
- ❖ Processed foods must consist of greater than 50% ingredients by weight that qualify as specialty crops.
- ❖ Projects need to benefit the entire industry with measurable outcomes, not just the applicant.

<https://datcp.wi.gov/Pages/AgDevelopment/SpecialtyCropBlockGrants.aspx>



WISCONSIN FARM TO SCHOOL (F2S) GRANT

The Wisconsin F2S grant will enable communities to develop farm to school partnerships, implement farm to school initiatives, and strengthen Wisconsin's statewide farm to school network. Successful projects will gather impact and outcome data, measure demand for this grant program and capture success stories to leverage ongoing support and funding for this grant program.

- ❖ Award up to \$40,000. Match required: 25% of award. Due February 2023.
- ❖ Eligible applicants: K-12 schools, Early Childcare Education, afterschool programs, summer youth programs, farms, non-profits, processor, aggregator/distributor, local/tribal government, school vendor.
- ❖ Projects can focus on student/staff education, culinary development, school gardens, supply chains, etc.
- ❖ Food procurement limited to 10% of award, and can only be used for educational or promotional uses.

<https://datcp.wi.gov/Pages/AgDevelopment/FarmToSchool.aspx>





DATCP Economic Development & Innovation Center

Division of Agricultural Development

WISCONSIN DEPARTMENT OF AGRICULTURE, TRADE AND CONSUMER PROTECTION (DATCP)

September 2023



Wisconsin Local Food Purchase Assistance Grant Webinar

presented by Katie Kracht

WISCONSIN DEPARTMENT OF AGRICULTURE, TRADE AND CONSUMER PROTECTION (DATCP)

October 19, 2023



WISCONSIN LOCAL FOOD PURCHASE ASSISTANCE PROGRAM (WI LFPA)

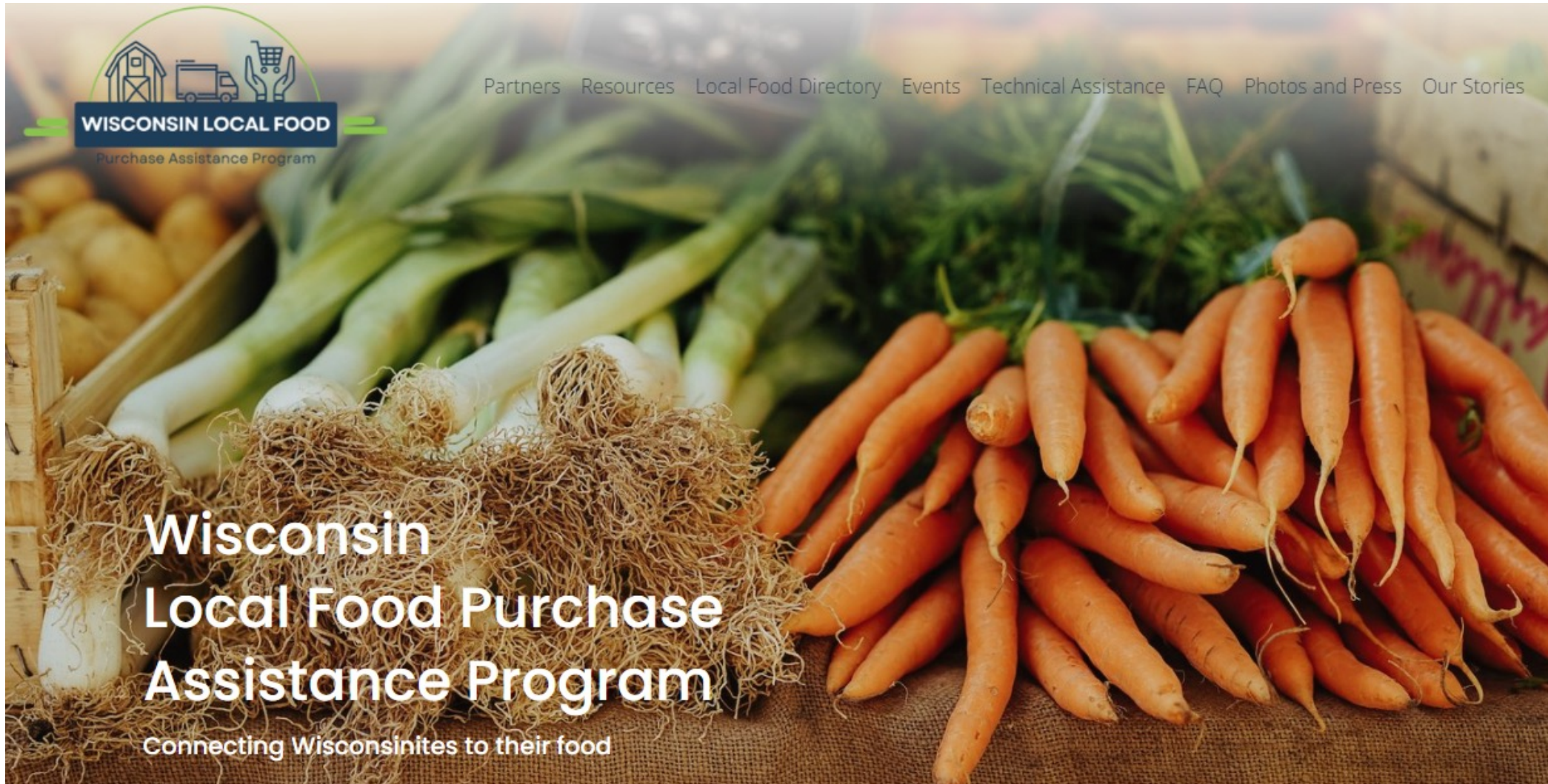
Purpose: strengthen food and agricultural supply chain resiliency, support Wisconsin farmers, distribute fresh nutritious foods to underserved communities

Goals:

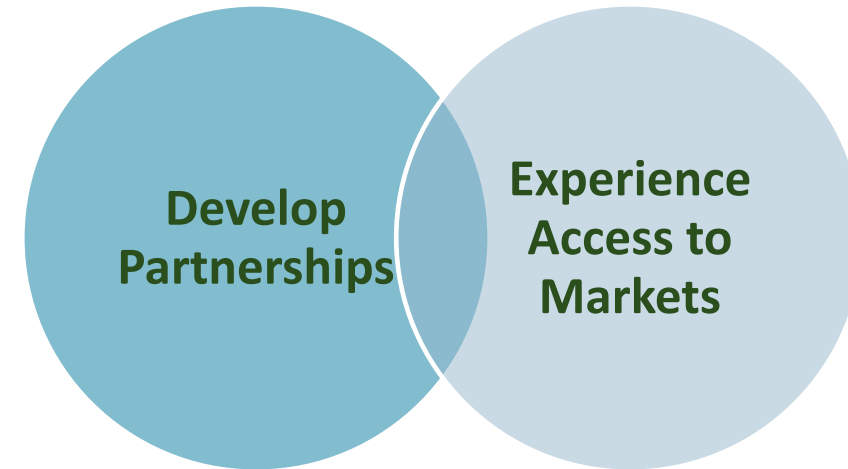
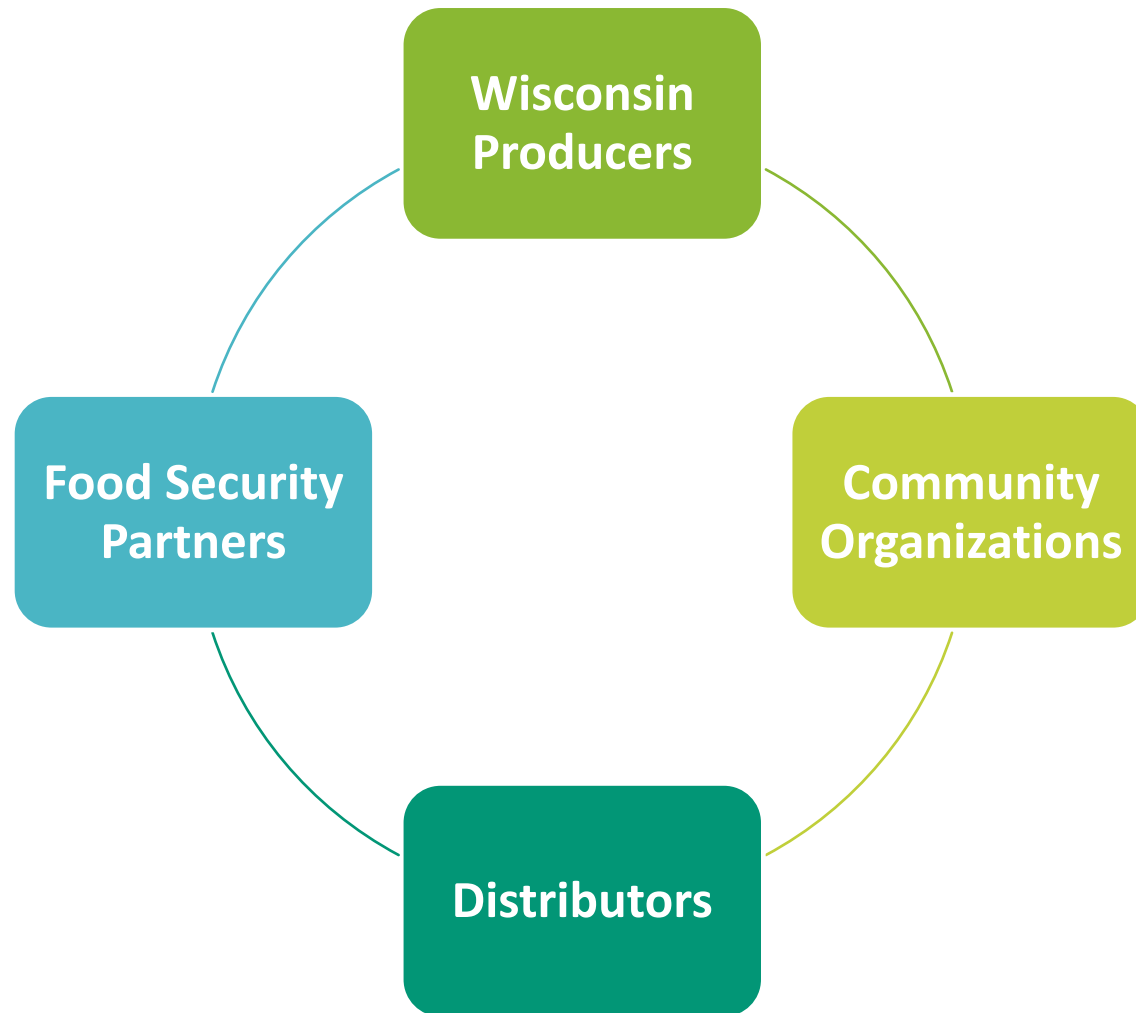
- Support local producers and processors by expanding economic opportunities
- Strengthen partnerships connecting local producers and processors to food distribution partners and local networks

Statewide Farm to Food Access Initiative

[LFPA \(wilocalfood.org\)](http://wilocalfood.org)



Building Supply Chains



Goal: 80% sourced from socially disadvantaged and historically underserved producers, as defined by the USDA



DIRECT-TO-FARMER GRANTS

Administered by Marbleseed

- \$5,000 to \$25,000 awards

Who can apply?

- For-profit farm businesses

How to apply?

- To review the RFP and to apply go to the website:
wiocalfood.org

Application deadline:

- 5 p.m. on Wednesday, November 22, 2023



COMMUNITY PARTNER GRANTS

Administered by DATCP

- \$30,000 to \$300,000 awards via competitive grant process

Who can apply?

- Non-Profit Organization
- Food Access/Hunger Relief Distribution Site
- Food Aggregator or Distributor
- Local, Regional, or Tribal Government

How to apply?

- To review the RFP and apply go to the website: wilocalfood.org

Application deadline: 5 p.m. on Wednesday, November 22, 2023



FRIDAY, OCTOBER 20TH , 11:00AM – INFORMATIONAL WEBINAR

You are invited to a ZoomGov meeting.

When: Oct 20, 2023 11:00 AM Central Time (US and Canada)

Register in advance for this meeting:

<https://www.zoomgov.com/meeting/register/vJltf-itrTkuHHjHbRjBdKb8mr8aLoq0NkM>

After registering, you will receive a confirmation email containing information about joining the meeting.

WI LFPA Contact: Katie Kracht, katie.Kracht@wisconsin.gov,





DATCP

Division of Agricultural Development - Economic and Innovation Center

608-224-5012 - DATCPDADLFPA@wisconsin.gov - <https://datcp.wi.gov/Pages/AgDevelopment/LocalFoodPurchasingAgreement.aspx>

WISCONSIN DEPARTMENT OF AGRICULTURE, TRADE AND CONSUMER PROTECTION (DATCP)

October 20, 2023