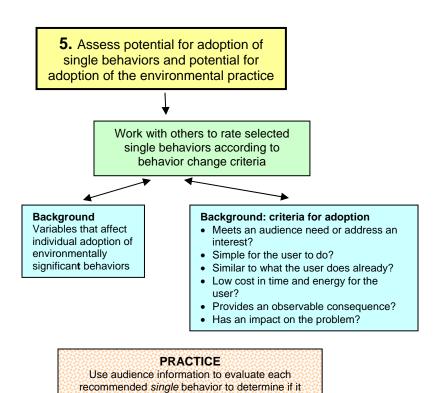


how the information relates to the specific environmental practice and the underlying behaviors

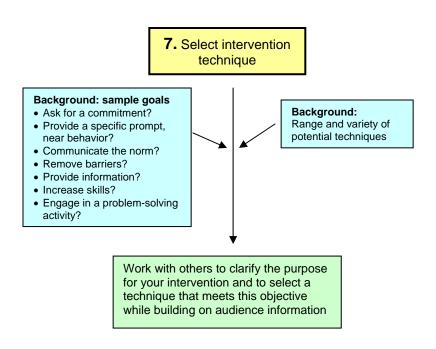


meets behavior change criteria. Explain how.

6. Select single behaviors for intervention focus

PRACTICE

Use results from Step #5 to select single behaviors with potential for adoption. Select only those that have potential for adoption. Confirm capability of accomplishing the environmental practice by performing the selected behaviors.



PRACTICE

Use Web site outreach planning tools to identify an intervention technique that matches audience information and selected behavior skill(s).