WLIG \* WISCONSIN LIVESTOCK IDENTIFICATION CONSORTIUM

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Implementation of the <u>National Animal</u> <u>Identification System in</u> <u>Wisconsin</u>

> By: Bernie O'Rourke UWEX Youth Livestock Specialist

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## Who is WLIC?

- Multi-species
- Cross-industry
- Producer groups



#### Cooperative efforts with DATCP and USDA

## WLIC \* WISC



- AI Organizations
- American Veal Assn.
- Breed Registries
- Cooperatives (WI, NY)
- Dairy Processing Plants
- DHIA (National, WI, CA, NY)
- ID Companies
- Lending Institution
- Livestock Market Assn.
- Professional Dairy Producers of WI
- Processing plants
- Technology Companies

- WI Bison Producers
- WI Deer and Elk Farmers
- WI Cattlemen's & Beef Council
- WI Farm Bureau
- WI Fed. Cooperatives
- WI State Horse Council
- WI Pork Producers
- WI Holstein Association
- WI Indepen. Livestock Dealers
- WI Milk Marketing Board
- WI Purebred Dairy Cattle
- WI Veal Growers
- WI National Farmers Organization
- WI Emu Association
- WI Sheep Breeders Cooperative
- University of WI
- Diagnostic Lab
- DATCP
- USDA, APHIS, VS

#### WISCONSIN LIVESTOCK IDENTIFICATION CONSORTIUM



## Focus of WLIC

- Implementation of a National Animal Identification System (NAIS)
- Education and Communication
- Give choices to WI Producers
- A State Premises Registration System



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# **Regional Differences**

### NAIS State Responsibilities!

- State Premises Identification
- Intra-State movement of animals
  - Disease status
    - Health requirements

• Zoning





# Premises System

- Premise=wherever animals are commingled
  - Farms, markets, fairgrounds,
- Registrations
  - Paper form mailed to WLIC
  - Online registrations by producers
  - Online registration by industry on behalf of producers







- 1. Obtain a premises ID (Paper or Internet)
- 2. www.wiid.org
- 3. NO COST!!

Provide information needed to register the location(s) where you house/keep your animals





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### Step 1) Setting up a business account

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Welcome to the Enrollment Wizard. To have access to the system, you first need to setup an account.	
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Account Setup: Who Are You?			
Who is going to be the Primary Contact for this account?			
First/Middle/Last Name* Leanne P Ketterhagen			
(example "Jack H Jackson") What is the name of the business that you operate as?			
Business Name* Leanne Ketterhagen			
Who is going to be the Alternate Contact for this account?			
Same as Above 🗹 (entry fields are editable if checkbox is cleared)			
First/Middle/Last Name*			
(example "Jack H Jackson")			
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Account Setup: Where is Leanne Ketterhagen?	- 1
Primary Mailing Address of the Business	
Please input your full street address in Address line.	
Address* 135 Enterprise Drive Suite ID	
(example "135 Enterprise Drive Suite ID")	
Add'I Line 1	
Add'I Line 2	
City * Verona	
Country * USA 💌	
State/Province* Wisconsin (WI)	
Zip/Postal Code* 53593 -	
County * Dane	
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Welcome Who? Where? What? How? Premises Summary Account Setup: What is Leanne Ketterhagen?	-		
How is Leanne Ketterhagen organized?			
Business Type: * Incorporated Company State or Federal Government entity Individual Limited Liability Company Non-Profit Organization			
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Select all that apply		
Production Unit - Farm, Ranch, Flock, Feedlot, Hunting lease, etc.		
Clinic - Location where animals are treated for a disease or injury.		
Exhibition - Animal show or exhibition (i.e. State Fair, National Show, etc.)		
Laboratory - Location where animal is terminated and carcass is examined.		
Market/Collection Point - Livestock market/auction or collection point where animals are	e sold.	
Non-producer Participant - Organization that records animal information and has no ass Veterinarian, etc.)	ociation with the	animals (i.e. DHIA,
Port of Entry - Location where animals are allowed to enter into the U.S.		
Quarantine Facility - Location where diseased animals are quarantined.		
Rendering - Location where animals that died at the farm or in transit are processed.		
Slaughter Plant - Location where animals are terminated for consumption.		
Tagging Site - Location where animals are tagged with an official USDA approved ID dev	ice.	
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Help Login	
Welcome Who? Where? What? How? Premises Summary	
Account Setup: How do we get in touch with you?	
How can we get in touch with Leanne Ketterhagen?	
Phone # 1 * Type Main Business ▼ ( 608 ) 848 - 5237 ext.	
Phone # 2 Type Cell Phone Number  ( ) - ext.	
Phone # 3 Type Pager Number ( ) ext.	
Phone # 4 Type Fax Number ( ) - ext.	
Email Address* Iketterhagen@wiid.org	
Website Address	
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Welcome         Who?         Where?         What?         How?         Premises         Summary           Account Setup:         How do you want to setup your security access?         How?         How		
Please create the login credentials for the primary user for this account.		
User ID * Iketterhagen (8-12 characters - can be numbers or letters)		
Password * ••••••• (8-12 characters - can be numbers or letters)		
Confirm Password *		
Recovery Question * What is your favorite car?		
Recovery Answer * (minimum 5 characters	s)	
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Welcome	Who? Where? What? How? Premises Summary		
Account Setup	. Summary		
NOW you can regi	ster your Premises. Click Next >> to continue.		
Your Account is now	ready and an email confirmation has been sent to you containing the following information.		
Account Information			
Account:	· · · · · · · · · · · · · · · · · · ·	ernagen	
	· · · ·		
Business Type:	Individual         User Name:         Iketterhagen           Non-producer Participant         Alternate Contact:         Leanne P Kette	orbagan	
Website Address:	Email: lketterhagen@v	-	
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#### Step 1) Setting up a business account

## Step 2) Setup premises ID's

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development of a successful animal disease management program for the United States!         Web Site Use Agreement   Privacy Policy         © Copyright 2003 Wisconsin Livestock Identification Consortium.         All rights reserved		Next>> Email WLIC WLIC-1-0-304-0	Y
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Welcome Who? Where? What? How? Premises Summary	•
Register Premises: Enter Address	
Enter the address of location of the Premises	
Address* 290 Prairie Heights Drive	
City* Verona	
State WI	
Zip * 53593 -	
Country USA	
County* Dane	
<< Back Next>>	
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Welcome Who? Where? What? How? Premises Summary	_		
Register Premises: Validate Address			
The U.S. Postal Service has an address on record similar to the one you provided. Press Next >>, if the address from the Postal Service matches your premises location.			
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Press << Back, if the address from the Postal Service is NOT your premises location, and you made a mistak	æ.		
Press Address Conflict when the address you provided is correct and does not match the address listed by the assistance from our help desk.	he Postal Service. '	You will be provided with	
Please verify the returned address is the one that you want.			
Your input address 290 Prairie Heights Drive, Verona, WI, 53593			
System returned address 290 PRAIRIE HEIGHTS DR, VERONA,WI, 53593 - 2230 Please note the Postal Service's abbreviations. Eg. Ln = Lane, Ct = C	Cont.		
		Contraction Newson	
A	ddress Conflict	<< Back Next>>	
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Welcome Who? Where? What? How? Premises Summary	_	
Register Premises: Enter Details		
	02 2220	
Please provide a few more pieces of information about 290 PRAIRIE HEIGHTS DR, VERONA, WI, 5359 Name/Description * Home Place	93 - 2230	
(example "Back 40", "Barn #2")		
Premises Type * (change) Production Unit		
Species * (change) Bovine (Bison and Cattle)		
County* Dane ▼		
Legal Land Description       Township(1N-53N)       Range(20W-30E)       Section(1-36)         Not Mandatory		
GPS Coordinates (Lat/Long) N ° ' ' W ° ' ' W ° ' ' ' ' ' ' ' ' ' ' '		
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Production Unit- Farm, Ranch, Flock, Feedlot, Hunting lease, etc.		
Clinic- Location where animals are treated for a disease or injury.		Our greatest asset is the cooperation of many
Exhibition- Animal show or exhibition (i.e. State Fair, National Show, etc.)		on Jourov novovio no opohomnoj oj munit
Laboratory- Location where animal is terminated and carcass is examined.		User: Iketterhagen <u>Help</u> <u>Logout</u>
Market/Collection Point- Livestock market/auction or collection point where animals are sold.		Summary
✓ Non-producer Participant- Organization that records animal information and has no association with the animals (i.e. DHIA, Veterinarian, etc.)		Species Type Chooser - Microsoft Internet Explorer
Port of Entry- Location where animals are allowed to enter into the U.S.		Species Type Chooser
Quarantine Facility- Location where diseased animals are quarantined.		BOV- Bovine (Bison and Cattle)
Rendering- Location where animals that died at the farm or in transit are		CAM- Camelid (Llama)
processed.		CAP- Caprine (Goats)
Slaughter Plant- Location where animals are terminated for consumption.		CER- Cervids (Deer and Elk))
Tagging Site- Location where animals are tagged with an official USDA		CHI- Chickens
approved ID device.		DUC- Ducks
Done Cancel		EMU- Emu
		EQU- Equine (Horses)
		GEE- Geese
		GUI- Guineas
		OVI- Ovine
		□ PHE- Pheasants
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Welcome Who? Where? What? How? Premises Summary			
Register Premises: Confirmation			
Please double check the address again. A Premises Identification Number will be assigned to it and will not be subj assigned to this address select <b>Finish</b> . If the address needs to be revised, select <b>&lt;<back< b="">. Please confirm the following information Name/Description Home Place Premise Type Production Unit Species Bovine (Bison and Cattle) Address 290 PRAIRIE HEIGHTS DR VERONA, WI 53593 - 2230</back<></b>	ject to change		
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Home My Account Search User: Iketterhagen	<u>Help</u> <u>Logout</u>
Welcome Who? Where? What? How? Premises Summary	
Register Premises: Summary	
Congratulations! You've completed the registration process. If you would like to register another Premises click Register Next Premises	Otherwise click
Done. You may want to print this page for your own records.	
You've created the following Premises:	
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Premises 1 Home Place 290 Prover HEIGHTS DR	
VERONA,	
Would you like to create anothe	
Nationally assigned unique premis	
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#### Step 1) Setting up a business account

## Step 2) Setup premises ID's

## Step 3) Review of information

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■ WISCONSIN LIVESTOCK IDENTIFICATION CONSORTIUM

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## WHAT IS NEXT?

## Step 2: Individual animal ID

Step 3: Animal Tracking

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## 2. Obtain Official ID Devices



- Official ID tags can be obtained from USDA APHIS certified AIN managers.

For example breed registries, DHIA's, State departments, livestock markets, etc..

- You will need to provide your Premises ID and address information.
- Cattle Species group recommendation:
  - Radio Frequency ID Device (RFID)

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#### 3. When does a producer apply ID Devices?



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#### - Cattle Species group recommendation:

- Seller is responsible to identify an animal with an official ID before they leave the farm.
  - Dairy farmers recommended to tag at birth

-Most farmers will require some type of visible herd management tag to manage the animals. This can be cross-referenced with official ID device (RFID)

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#### 4. What information should a producer record?



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It is up to the producer to decide if they wish to collect any production information, however for regulatory purposes it is important as a minimum to maintain a record of when an animal moved in and out of the farm.

As the national system is developed, ID data can be sent by a producer, or via a service provider to a database.

### 5. What information should a producer report?



- Integration with inter, intra state movement requirements, and brand inspection

- Cattle Species group recommendation:
  - Buyer/receiver required to report movement
  - Seller/Producer can report animals sold/died, but not required
- Producer reporting options:
  - Direct (paper, herd management software)
  - State department/ Branding agency
  - Service providers (DHIA, Others)

## **Recent Developments**

- State Legislation
  - Premise Registration Act

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- WLIC Agents
- FSA Offices

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- Pilot Projects
- Service Providers
- Communication
  & Education Plan
- UW Extension
- NAIS interim State Premises Registration System



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## <u>Conclusions</u>

- >50 WLIC members
- 3600 premises registered
- 16 WLIC agents
- 50% registered by Agents
- 6 FSA offices

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- Establish contract with DATCP
- Premises registration mandatory by 11/2005



# Role of Extension

- Education
  - <u>www.wiid.org</u> (under information there are fact sheets for use)
  - Suggest using: Why premise registration? & Frequently asked questions
  - MAQA Activity (youth)
- Communication
  - Animal Health Issue
- NOT ENFORCING!!

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## Premise Registration – Step 1

- November 1, 2005 (mandatory)
- Short term projects (sometimes youth projects) need to register.
- Animal Identification Step 2
  - Pilot Projects
- Animal Tracking Step 3
  - Pilot Projects

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# Liability Concerns

- Producers are, and have always been responsible for the livestock they produce
- Merely having a premises ID will neither increase nor decrease that liability
- Effective traceability can help protect producers who apply best management practices



# Security Concerns

- Producer information will be held private in a secure database
- You have control over your account and information
  - Each Producer sets up their own user name and password
  - Other individuals can only access your data if you give them permission
- In the event of a disease outbreak or a public safety emergency, the legislation does allow the animal health officials access to the data

# Pilot Projects Pertaining to Youth

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• Beef

- Premise Registration with RFID tags for state fair check in and some county fair pilots.
- Sheep
  - Piloting different types of tags at state fair check in.
- Swine

– Currently nothing for youth this show season.



# Further Questions

• Contact:

WL

- Leanne Ketterhagen at WLIC
- 135 Enterprise Drive, Suite ID, Verona, WI 53593, 1-888-808-1910, <u>Iketterhagen@wiid.org</u>
- Bernie O'Rourke, Youth Livestock Specialist
- Any of the campus Animal Specialists!!