

## 2020 WI 4-H Communications Team Adult Advisor Description



We are seeking male and female adult communication leaders interested in a fun learning opportunity with youth leaders from around the state. The Wisconsin 4-H Communications Team is a group of youth leaders whose mission is to communicate the story of 4-H Youth Development in Wisconsin to 4-H Youth, Parents and Volunteers and potential 4-H members/parents and volunteers. Team members will develop a mixed-media presentation for delegates attending the Wisconsin 4-H & Youth Conference, as well as photographing, and video recording performances to create promotional video clips for 4-H, WI 4-H & Youth Conference, and Fall Forum. Youth will post stories and photographs to the 4-H blog, post captioned photos on Facebook and Instagram, develop a gallery of stock photos for use in county newsletters or flyers, and much more. Fourteen to sixteen youth leaders will be selected to be part of the Communications Team.

**RESPONSIBILITIES:** Communication Team Adult Advisors work in partnership with the Communication Specialist.

- ❖ State Team Adult Advisor Orientation and Planning Meeting at the Lowell Center in Madison January 24-25, 2020
- ❖ Develop and plan Training Activities for Spring Planning Weekend & WI 4-H & Youth Conference.
- ❖ Provide team support by building and maintaining morale and being alert to individual needs.
- ❖ Offer feedback and reflection opportunities with the group.
- ❖ Work individually with Communication Team Members on individual projects or postings.
- ❖ Accept supervision and support from WI 4-H Educational Program Specialist

### TIME COMMITMENT:

January 24-25, 2020 State Team Adult Advisor Retreat (Madison); April 3-5, 2020 State Teams Planning Weekend (Upham Woods), June 20-25, 2020 (WI 4-H & Youth Conference, Madison) & Fall Forum, November 6-8, 2020 (Location to be Determined)

**COST:** None; Adult Advisor expenses are covered by the WI 4-H & Youth Conference and 4-H Arts Programs.

### HOW TO APPLY:

Applicant must complete and submit an application form electronically by December 20, 2019. Please read application information and instructions located at <https://fyi.uwex.edu/wi4harts/state-art-group-application-info/> before completing the online application. The application is located @ <http://wi.4honline.com> Please note: Applications will be found under "events" in 4H Online.

For more information about being an Adult Advisor for our WI 4-H Communication Team, please contact Amber Rehberg, WI 4-H Educational Programs Specialist at [amber.rehberg@wisc.edu](mailto:amber.rehberg@wisc.edu)



UW-MADISON EXTENSION