



4-H TECH CHANGEMAKERS
#4HTechChangemakers

The 2020 Census is Offered Online

Make it Count!

To promote participation for the 2020 census, we have developed a lesson with many amazing resources—at your fingertips. It can be implemented & shared online to keep in line with current *social distancing* measures.

What You Need to Know



For the first time, the decennial census will have an option for participants to complete their census form online. The Census Bureau has created a 2020 Census website (<https://2020census.gov/>) that provides information about the census and a tutorial on how to use the online form. If internet access is not available, participants will still have the option to complete their census via mail or phone.

CENSUS 101: WHAT YOU NEED TO KNOW

The 2020 Census is closer than you think. Here's a quick refresher of what it is and why it's essential that everyone is counted.

Everyone counts.
The census counts every person living in the United States once, only once, and in the right place.

It's about fair representation.
Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.

It's in the Constitution.
The U.S. Constitution mandates that everyone in the country be counted every 10 years. The first census was in 1790.

It's about \$675 billion.
The distribution of more than \$675 billion in federal funds, grants, and support to states, counties, and communities are based on census data.

It's about redistricting.
After each decade's census, state officials redraw the boundaries of the congressional and state legislative districts in their states to account for population shifts.

Taking part is your civic duty.
Completing the census is mandatory. It's a way to participate in our democracy and say "I COUNT!"

Census data are being used all around you.

Businesses use census data to decide where to build factories, offices, and stores, which create jobs.

Local governments use the census for public safety and emergency preparedness.

Residents use the census to support community initiatives involving legislation, quality-of-life, and consumer advocacy.

Real estate developers use the census to build new homes and revitalize old neighborhoods.

Your privacy is protected.
It's against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household.
By law, your responses cannot be used against you and can only be used to produce statistics.

2020 will be easier than ever.
In 2020, you will be able to respond to the census online.

You can help.
You are the expert—we need your ideas on the best way to make sure everyone in your community gets counted.

United States Census Bureau
FIND OUT HOW TO HELP AT 2020CENSUS.GOV/PARTNERS
United States Census 2020

Community Success

More than ever, it is important to help our communities learn to navigate and use websites properly. With current social distancing practices in place, the use of internet and mobile devices is at an all-time high. We may change our means of communication, but we can still stay connected.

Grab & Go Lesson

Three activities and a variety of resources are provided to help your community members become comfortable in using online sources for the 2020 Census.

Programs Influenced by U.S. Census Bureau Data

The 2020 Census can help shape the future of your community. Your responses inform how the following programs are funded every year.

The programs listed below are examples from the "Uses of Census Bureau Data in Federal Funds Distribution" report, which provides estimates of the federal funds distributed each year in whole or in part using 2010 U.S. Census Bureau data.

 Community Support Section 8 Housing Assistance Payment Programs	 Family Services Child Abuse and Neglect State Grants
 Education Head Start	 Food Assistance Supplemental Nutrition Assistance Program (SNAP)
 Employment Unemployment Insurance	 Healthcare Medical Assistance Program (Medicaid)
 Entrepreneurship Small Business Development Centers	 Infrastructure Highway Planning and Construction
 Environment State Wildlife Grants	 Public Safety Assistance to Firefighters Grant

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United States
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*https://www.census.gov/library/working-papers/2017/decennial/census-data-federal-funds.html