

Planning for Sign Code Success

May 5, 2016 - Oconomowoc, Wisconsin – Hilton Garden Inn



INTERNATIONAL
SIGN ASSOCIATION

About the Workshop

Location: Hilton Garden Inn, 1443 Pabst Farms Circle, Oconomowoc, WI 53066

Phone: 262-200-2222 (workshop location)

Time: 8:30 am to 2:45 pm

Registration fee: \$25.00 includes continental breakfast and lunch

4.5 AICP CM (Including 1 Law) credits applied for

Registration Link:

[Registration Planning for Sign Code Success](#)



Questions contact James Carpentier at james.carpentier@signs.org or 480-773-3756

Training Highlights

- Learn about the Impacts of Reed vs Town of Gilbert and other legal issues
- Learn about sign types and design as well energy efficiency
- Economic impacts of signage and policy process considerations
- Understand the technologies and the regulatory issues involved in electronic message centers

Seminar Schedule

8:30-9:00 am – Continental Breakfast

9:00-10:00 – Signs 101 – Construction & Technology
Jeff Fuhrman, Kiefer & Co. Inc.

10:00-10:15- Break

10:15 -11:30 – Regulating Electronic Message Centers
Michael Freeborg, Prismview (formerly YESCO Electronics)

11:30-12:00 – Lunch

12:00-1:00 – Legal Issues
James Carpentier AICP, International Sign Association

1:00- 2:00 – Policy/Process and Economic Considerations
James Carpentier AICP, International Sign Association

2:00 – 2:15 - Break

2:15 – 2:45 - Municipal Perspective - Case Study, Oconomowoc
Jason Gallo AICP, Oconomowoc