The Breakfast Scoop

Schools and families working together toward student success!

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The List of Schools Eligible for the Community Eligibility Provision has been released

The Community Eligibility Provision is a 4-year reimbursement option for eligible local educational agencies (LEAs) and schools participating in both the National School Lunch Program and School Breakfast Program that wish to offer free school meals to all children in high poverty schools without collecting household applications. It is intended to improve access to free school meals in eligible high poverty LEAs and schools.

This provision would mean that both breakfast and lunch would be served at no cost to all students for up to four consecutive school years in qualifying and approved schools.


*States that have already posted their list of districts, but their list of schools is forthcoming.
Webinars and Continuing Education

**Wednesday, May 14, 2014 12:00-12:30pm**

**Simple Tricks to Reduce Waste and Increase Veggie & Fruit Consumption in the Lunchroom**

**Dr. David Just**, Co-Director of Cornell’s Center for Behavioral Economics in Child Nutrition Programs and one of the leaders the Healthy Food Choices in Schools Community of Practice, will give an introduction to the principles of behavioral economics and how they can be applied to the school lunchroom environment to nudge healthier food choices among students. He will highlight low-cost, simple, research-based strategies for making healthier foods more convenient, visible, and appealing in school lunchrooms.

After this talk you will have:

- An understanding of the principles of behavioral economics as they apply to the lunchroom
- Take home tips for decreasing food waste and increasing sales and consumption of healthy foods

**No need to register!**
Just click here: [https://learn.extension.org/events/1614](https://learn.extension.org/events/1614)

**USDA has concluded their 2014 Summer Meals webcasts and you can access the full playlist here!**

The webcasts covered information, tips, best practices, and lessons learned that will help make your Summer Program a total success!

The series included:

- Exploring the New USDA Summer Meals Toolkit & Website
- Be a Summer Meals Champion
- Can Elected Officials Help Feed Hungry Kids This Summer?
- Food That’s In When School Is Out – The Summer Food Service Program and Afterschool Meals
- Utilizing Grants & Unique Partnerships to Serve More Summer Meals
- How Can You Solve Your Summer Meals Transportation Problems?
- Finding Ways to Keep Schools Involved in Summer Meals
- Make Your Summer Meals Site the Talk of the Town

**Not sure how to get involved with the program?**

Check out these 5 Easy Ways to Promote the Summer Food Service Program.
**News You Can Use:**

**Steps to Generating Statistics for Positive School Meal PR**

Evaluation is important for determining whether a policy or change is effective. In this webinar, Drew Hanks, MS, PhD, will walk participants through the steps for designing and carrying out a controlled study. This will include identifying the appropriate research question, determining when the study should occur, what data need to be collected, and who should be involved. Drew will then demonstrate how a basic analysis can be utilized to analyze the collected data. Most importantly, Drew will demonstrate how the result can be turned into a positive PR statement that highlights the change or policy that was implemented.

Key Objectives:
1. Identify the key question you wish to answer
2. List the data necessary to answer the question
3. Conduct a basic analysis of the data or identify individuals you can rely on.
4. Turn the result into a PR statement

**Check out the archived webinar here:** [https://learn.extension.org/events/1552](https://learn.extension.org/events/1552)

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**The School Nutrition News**

**It Starts with School Breakfast**

Healthy students are better students. Research shows that improved nutrition, including daily breakfast and increased physical activity can lead to improved academic performance. Eating breakfast at school can help kids be more attentive, behave better and achieve higher test scores.¹

**Breakfast is crucial, but millions of kids aren’t eating this important meal**

* One study shows that more than 60 percent of students do not eat breakfast each day.² This may be due to habit, hectic mornings, or lack of food at home.

* No matter the reason, many kids are showing up to school hungry and may not be set up to succeed in the classroom.

**Help kids go from hungry to healthy**

Action For Healthy Kids, National Dairy Council, through *Fuel Up to Play 60* and GenYouth Foundation, are fully committed to encouraging all students to start their day with school breakfast. Together with influential partners, like us, and enthusiastic advocates they empower youth to reach their greatest potential by inspiring student leaders, families and communities to support this critical meal.

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References:


Stay Connected: Conferences and Resources

SNA-WI 2013-14 Annual Conference

REGISTER TODAY!

2014 Tours • Pre- and Post-Conference Sessions • Special Events

CLICK HERE to view a full Conference schedule.

Increase Student Participation
Three Ways You Can Promote Breakfast

1. Time Your Marketing
Play with how and how frequently you highlight new items on your menu. Releasing a new item every Wednesday or remixing an item every Friday can keep healthy options fresh in students' minds.

2. Consider Your Space
Create a breakfast space that complements your program. Will a kiosk encourage grab-n-go eating? Maybe reorganizing cafeteria seating for breakfast will get students interested in the first meal of the day.

3. Get Student Input
Give students an active role in determining what they eat. Students are more supportive of healthy changes that they helped make and you will get immediate feedback on student taste preferences.

Click here to: Learn more about increasing participation at the Alliance for a Healthier Generation website
Better Breakfast, Better Day
Looking Back on National School Breakfast Week

School nutrition professionals are problem solvers, visionary marketers, jacks of all trades, master minds that are leading the way for school health by overcoming budgets constraints, scheduling limitations and student participation.

How breakfast rock stars make breakfast programs thrive varies depending on their resources and student population. Some decided to move breakfast to after first period and found that student participation increased. Others bucked the budget blues and offered free breakfast for all students. One school doubled participation by designing a quick and easy grab-n-go kiosk. Learn what works for you and your students and release your inner breakfast rock star.

Keep Our Kids Healthy
A Focus on All Meals, All Day, All Year

Gone are the days when school meals were limited to lunch only. Today, many students, particularly those who live in low-income communities, rely on school breakfast, lunch, afterschool meals and snacks, and summer meals as their main source of nutrition for the day.

Alliance for a Healthier Generation has teamed up with Share Our Strength to encourage schools to serve as "nutrition hubs," helping our nation's students get the nutrition they need to succeed during the school year and in the summer months.

Check out No Kid Hungry Center for Best Practices' tools to help feed nutritious meals to children all year round.