Healthy Food for All: Summit and Pre-Summit Agendas

**Wednesday March 26th: Pre-Summit Movie Screening Event (FREE)**
6:00 p.m. Registration/refreshments
6:30 p.m. Showing of the film “A Place at the Table” (84 min)
8:00 p.m. Panel Q and A with representation from national, state, and local perspectives
    Madeleine Levin, Amber Canto, and Dani Stolley
8:30 p.m. Conclusion of Pre-Summit

**Thursday March 27th: Healthy Food for All Summit ($30 per person)**
7:30 a.m. Registration/Continental breakfast
8:30 a.m. Welcome & Keynote
    Amy Korth, nutrition education and school breakfast specialist, UW-Extension
    **Keynote:** Madeleine Levin, Food Research and Action Center (FRAC)
    Come and set the stage for the day with an overview of federal food programs, an overview of what’s working in school nutrition programs to help promote healthy child weight and positive academic outcomes, and an update on recent federal nutrition budget and policy actions.

10:00 a.m. Breakout Session 1
   **A. Role of schools: Opportunities to expand school food programs beyond the traditional lunch line**
   **Description:** Learn more about the universal free breakfast program, summer meals program and Summer Lunch Bunch, and community eligibility program as options for schools to increase student participation in meals. These programs are focused on creating more opportunities for children to have access to a meal when they might not otherwise have one.
   **Topic:** What do we know about food insecurity in Wisconsin schools? The opportunities to expand school food programs include -- universal free breakfast, summer meals, and the new Community Eligibility Provision (CEP)
   **Presenters:**
    Judi Bartfeld, integrated specialist, UW-Extension
    Jim Degan, SNS, School District of Janesville, nutrition manager
    Becky Gutzman, WNEP coordinator, Columbia/Dodge Counties, UW-Extension
    Kathlyn Walter, CEP specialist, Department of Public Instruction (DPI)

   **B. Relationship between hunger, poverty, and obesity: Safe and healthy food for the hungry**
   **Description:** This session will describe and outline the outcomes of a Wisconsin Partnership Program Community-Academic Partnership grant currently underway between UW-Extension and Wisconsin Community Action Program Association. This project seeks to improve the safety and nutritional quality of food available to food pantry users by empowering pantries to implement strategies to enhance the food pantry environment. This session will share project goals, focus group results, as well as preliminary ideas for a toolkit to assist in creating safe and healthy pantry settings.
   **Topic:** Safe and Healthy food for the Hungry, Preliminary toolkit ideas, focus group results
   **Presenters:**
    Jonathan Bader, programs director, Wisconsin Community Action Program Association (WISCAP)
    Sarah Larson, graduate student, University of Wisconsin-Madison, School of Medicine & Public Health
C. Barriers to food access: Environmental influences on food choices

Description: How does the environment influence food choice? This presentation will cover three approaches to assessing the food environment including:

- The broad perspective of a local, food environment assessment. What happens to food locally from production to consumption in the county?
- The results of a nutrition environment assessment before and after a healthy eating initiative. We will discuss using a validated nutrition environment survey tool to evaluate restaurant and grocery store environments in two communities and across the state, and
- The results of a qualitative study conducted in Baltimore of how the supermarket environment influences grocery purchasing. Find out how researchers partnered with a local supermarket to alter the store environment to promote healthier food choices.

Topic: Food Environment assessment and results

Presenters:
Patrick Nehring, Waushara County, UW-Extension
Josie Golembiewski, ANEWC Project
Bev Hall, Waupaca County, ANEWC Project
Katherine Wingert, WNEP coordinator, Jackson/Trempealeau Counties, UW-Extension

D. Hunger and health: Healthcare systems - How they play a role in hunger and health

Description: Learn how today’s healthcare systems are organized and how change is possible if targeted above and beyond physicians. Links between the Affordable Care Act and health issues will be discussed. Find out about recent research on what physicians may need to encourage them to make referrals to resources that could help patient populations in need.

Topic: What is the big healthcare picture? Linking systems with childhood wellbeing

Presenters:
Tracy Flood, MD, PhD, University of Wisconsin Madison, School of Medicine and Public Health
Carly Hood, MPA, MPH, University of Wisconsin Madison, Population Health Institute
Michelle Kramer, Second Harvest Foodbank of Southern Wisconsin

11:15 a.m. Lunch and Networking

12:15 p.m. Health in All Policies Panel

Moderated by: Paula Tran Inzeo, assistant director, UW Madison Center for Nonprofits, School of Human Ecology

There is growing interest in using collaborative approaches to improve population health by embedding health considerations into decision-making processes across a broad array of sectors. The panel will describe their involvement in some of these efforts locally. Health in All Policies: A Guide for State and Local Governments was created by the Public Health Institute, the California Department of Public Health, and the American Public Health Association in response to this interest.

Panel Members:
Isaiah “Shaneequa” Brokenleg, Great Lakes Inter-tribal Council
Nancy Coffey, Eau Claire County, UW-Extension
Kurt Eggebrecht, Appleton health officer, Appleton Health Department
Sarah Wright, re:TH!NK, Winnebago County Health Department

1:45 p.m. Breakout Session 2

A. Role of schools: Community eligibility, a new frontier in school meals
Description: The Community Eligibility Provision (CEP) is a new option coming to schools beginning in school year 2014-2015. In this session, you will hear more details about the national pilot data for this program and how it can benefit schools in Wisconsin. 

Topic: Community Eligibility Provision (CEP) and direct certification; details about how it works nationally and how it will work in Wisconsin

Presenters:
Madeleine Levin, FRAC
Kathlyn Walter, CEP specialist, DPI
Marisa Voelker, Covering Kids and Families

B. Relationship between hunger, poverty, and obesity: Adding community value to gardens

Description: These projects will share the stories behind how they are producing much more than just produce for those in need in their areas. This session will cover what additional opportunities are being provided to help go above and beyond simply donating food.

Topic: Value added garden programs, how to get beyond only donating food to pantries

Presenters:
Hava Blair, Riverview Gardens, Appleton
Nick Heckman, Hunger Task Force, farm/garden program, Milwaukee
Beth Hanna, Community GroundWorks, Wisconsin School Garden Initiative

C. Barriers to food access: The Wisconsin Food Security Project

Description: This session will provide an interactive overview of a website for exploring and documenting food access and the food security infrastructure in Wisconsin. The website provides a wealth of local data related to food security, economic well-being, public and private food assistance programs, the retail food environment, selected health outcomes, and demographics. Come prepared to explore applications of the Wisconsin Food Security Project as it relates to your community.

Topic: Implications of the food environment to your community, how to integrate information into workplans, use these resources as assessment tools and sources of data

Presenters:
Amber Canto, poverty and food security specialist, UW-Extension
Judi Bartfeld, integrated specialist, UW-Extension

D. Hunger and health: Healthcare systems - Change can happen

Description: This session will look at local efforts to help shape the healthcare system internally and externally. St. Vincent Hospital, the only hospital in Wisconsin participating in the national Best Fed Beginnings project, will share their experience improving maternity care practices. Affinity Health System will discuss their involvement with the Weight of the Fox Valley and describe how the movement towards better health as a community started and how they will move forward.

Topic: Systems change in healthcare at the local level

Presenters:
Carrie Kelm, St. Vincent Hospital, Best Fed Beginnings project
Julia Salomon, Affinity Health System, the Weight of the Fox Valley
Kelli Stader, Department of Health Services

3:15 p.m. Closing Group Activity
4:00 p.m. Conclusion of Summit