

### Recruiting Youth:

- Go beyond the traditional networks of school principals and counselors to find interested youth. Talk with teachers and aides who work with youth from targeted groups.
- Increase contact with other programs and agencies such as homeless shelters, after school youth agencies, religious organizations, sports programs and public housing projects.
- Ask organizations in neighborhoods of the target population to announce the program during youth activities or other meetings.
- Hold a meeting at a community center to talk youth-to-youth about the benefits of participation.
- Revise materials to make them more interesting to target groups or to create different types of materials to appeal to different audiences.
- Make calls or distribute fliers to faith-based groups, community development organizations, community centers and housing projects.
- Write articles for the local newspapers or produce public service announcements for radio stations popular with young people.

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